

WEATHER

Today and Sunday — Continued warm with clear skies.
Edmonton Temperatures — Friday maximum, 65; overnight low, 46; estimated high today, 58; estimated low, 45; estimated high Sunday, 65.
Sunday Sunrise — 5:10. Sunday sunset — 7:55.

SIXTY-SEVENTH YEAR

EDMONTON, ALBERTA, SATURDAY, APRIL 26, 1947.

Telephone 26121

SATURDAY, 10 CENTS

Lost for 20 Days

Expect North Fliers To Reach City Today

Pilot Spencer Addeman and his passenger, L. J. Blakesley, reported safe on Friday after 20 days in the wilderness of Northern Alberta, were expected to arrive at the city airport early Saturday afternoon, according to officials of Associated Airways.

THE MEN

were reported lost April 5 when their aircraft vanished on a flight from Edmonton to Embarras, north of Fort McMurray, Royal Canadian Air Force and company search planes scoured the district for two weeks before abandoning the search and Frank Addeman, father of the pilot, was making preparations to renew the aerial search when a message was received Thursday night from Blakesley.

It read "am at Little Red River. Will send message in morning. Please stand by." Little Red River is 400 miles north of Edmonton.

Yesterday, a message was relayed from Fort Vermilion telling of the arrival there of Addeman with an Indian guide, Tom Fox, manager of Associated Airways in Edmonton, flew to Fort Vermilion yesterday and reported the men were "okay but weak."

Saturday morning both men were at Little Red River trading post awaiting a plane to take them to Fort Vermilion and Edmonton.

ADDEMAN, A VETERAN pilot of the Second World War, and Blakesley, a Bismark, N.D., businessman and only passenger in the plane, carried enough emergency rations for approximately 10 days.

Information received here indicated the missing aircraft was not damaged. Addeman is reported to have run out of gasoline and set the plane down in a clearing about 40 miles southwest of his original base. Equipment on the ship included two sleeping bags, fishing and first aid kits, a pocket compass and an axe.

To Replace Ties

NAR Planning Improve Services

A substantial maintenance and improvement program will be carried out in 1947 on the Northern Alberta Railways system, J. M. MacArthur, general manager, announced Saturday. The completion of the program depends on the available supply of labor and material.

HE STATED the usual replacement of track ties will be made and it is expected that approximately 275,000 new ties will be installed, 10 per cent of which will be creosote treated.

If the supply of steel rails is forthcoming, approximately 50 miles of heavier section rail will be laid in the territory between Rycroft and Grande Prairie, and on the hill south of Peace River.

The usual repairs and renewals of bridges will be undertaken as required and will include the painting of several steel bridges.

SEVERAL ADDITIONAL passenger train cars will be added to the company's rolling-stock, and two labor-saving machines, for ditching the right-of-way along the line to improve drainage, and for handling material at Dunvegan yards, are on order.

Ballasting will be done in several areas on the Edmonton-Dawson Creek line and also on the Waterways sub-division. The track structure will be straightened and improved by the placing of several heavier type switch turnouts, and the application of thousands of steel tie plates.

ALL THIS WORK is considered necessary to properly maintain the line for safe and efficient handling of present and future anticipated increased traffic.

Some of the work is deferred maintenance which the company was unable to undertake in previous seasons due to shortage of labor and material, Mr. MacArthur stated.

He said that during the crop year up to April 21 this year 14,000,000 bushels of grain had been moved over the NAR lines, and that there was an estimated 4,000,000 bushels still in elevators.

In addition there were other heavy holdings in the hands of farmers in the territories served by the railway.

Blaze Damages Three-Room Suite

Fire caused considerable damage to furniture in the living room of a three-room suite in the Leamington Apartments, 10125 114 street, on Friday night. The suite is occupied by Mr. and Mrs. Chris Diamond.

The blaze which broke out about 9:45 p.m. is believed to have started in a chest of drawers. Damage was confined to the one room.

Two lines of hose were laid by firemen from halls two, five and eight under direction of Deputy Chief William Ferguson.

Late Snowfall

WINNIPEG, April 26 (CP)—Eastern Saskatchewan and central Manitoba were given a belated reminder of winter today when they awoke to find the ground covered with snow. Starting in the Yorkton, Sask., district last night the snowfall extended across Manitoba to Northwestern Ontario.

Edmonton Bulletin

ALBERTA'S FIRST NEWSPAPER

RATIONED FOODS

Butter—Coupon B49 now valid.

Sugar or Preserves—Coupon S47-S48 valid.

10,000 Vet Homes in 1947



HONORED AT BANQUET: Six of the "Old Contemptibles" who crossed the English Channel in August 1914 and helped the Allies of that war to stem the German drive through France, were guests of honor at the annual St. George's Day banquet held Friday at All Saints Parish Hall. From left to right they are: J. R. Ashmore, London Fusiliers; William Ogden, Grenadier Guards; W. Ragsdale; Pat Ruddy, Royal Irish Fusiliers; George E. Cottle, Grenadier Guards; and R. Packham, London Fusiliers. Albert Oldham, also of the Grenadier Guards, was unable to attend the banquet because of illness. See story on Page 17.

More Than 7,000 Wartime Houses Also to Be Built

By George Kitchen

OTTAWA, April 26 (CP)—Reconstruction Minister Howe predicted in the Commons last night that 10,000 homes for veterans will be built this year under the integrated housing plan, through which the contractor is guaranteed a sale.

Another 7,000 to 8,000 houses will be built under the wartime housing plan, the minister added.

"Reference has been made to the small number of houses built last year by integrated housing," he said. "The reason for that is the plan was started only early in the year. A great many houses under the integrated plan were not completed at the end of the year and therefore did not appear in the 1946 figures."

MR. HOWE also announced that steps were being taken to decrease the proportion of lumber being exported to provide more for domestic construction and said further announcements would be made.

He also placed the 1947 production of nails, one of the most critically short of building materials, at 1,400,000 kegs and reported that the supply of nails now was not far from the demand.

Mr. Howe explained that all available nail wire could not be used in the production of nails because this would affect the output of other products, such as agricultural implements. Nail wire was being used the "best way possible."

THE MINISTER spoke at the House continued debate on a section in the main government control bill which would continue for another year certain war-rationed priorities on building materials.

He said it was planned to retain controls on steel and timber until supply could meet demand. Steel production was 20 per cent higher under controls than it would be if this industry were control-free.

EARLIER Mr. Howe said he had been advised by the Canadian Legion that the "only satisfactory housing" being built for veterans in Canada was wartime housing and that the hope of the veterans depended on this type of construction.

Mr. Howe made the statement in response to A. M. Nicholson (CCF—Mackenzie), who charged that the places where wartime houses were built constituted "potential slum areas."

The discussion arose upon consideration of a section of the government's main control bill which would continue existing regulations covering priorities on building materials to certain types of buildings.

HAROLD TIMMINS (PC—Toronto-Parkdale), urged that veterans who wanted to build homes be given the same assistance as companies which agreed to build houses for sale under the government's integrated housing plan.

OTHER SPEAKERS in the slow-moving debate included John Poirer (CCF—Regina City), John Sinnott (L—Springfield), C. E. Johnson (C—Bow River) and Rev. Dan McIvor (L—Fort Williams).

"Phooey to Him" LONDON, Ont., April 26 (CP)—When police found a youth flashing a light and throwing pebbles at a window, he told them he wanted his girl to talk to him at least. But the girl wasn't home, so the obliging constables traced her to another address, received her message, "phooey to him," and relayed the sad news.

DEATHS

Recorded Today

Andrew, Ernie.
Baron, Henry Christian.
Cawell, Andrew Jackson.
Faduruk, Eli.
Johnson, Fred William.
Maxwell, Mrs. Mary Wilson.
McCullough, Mrs. Agnes.
McLean, Mrs. Lillian Pearl.
Robinson, Mrs. Ellen.
Robinson, Mr. Frank.
Rimeson, Mr. David White.

LOOKING OVER THE WANT ADS

The final touch to the landscaping could be a bird bath, a garden seat or a sun dial. For an advertiser offering these items for sale see Classification 38 in the Want Ads.

Farmers' Market today lists a 6½" tiller combine, complete with depth control and seed-air distributor. Refer to heading 43.

"Want to rent or buy large root cellar or building suitable for same, near city outskirts." This Ad is listed under garden supplies (38).

The answer to unexpected expenses is to sell articles no longer of use to you with a Want Ad. When your Ad is received at either newspaper office before 11:00 a.m. it can be inserted on the next day of publication, at the temporary joint rate of five cents per word per day.

Fail to Bring Fire Under Control

Hope Almost Gone for 11 Men in Flaming Mine

By P. C. Dubois

MALARTIC, Que., April 26 (CP)—A new effort was launched today to smother a smouldering three-days-old fire in the No. 4 shaft of East Malartic gold mines here even as hope for rescue of 11 men trapped by the fire hung only on the slenderest of threads.

PEOPLE ENGAGED in rescue work were reluctant to abandon hope but rescue workers, grimy and tired as they left mud-swept No. 4 shaft, only muttered and turned away when asked what chance remained for the men below.

The new effort started a few hours after a company statement by Manager D. L. MacLean said all hope of bringing the blaze under control so that rescue could be made "at the present time" was given up at approximately 3:45 a.m. From inside the shaft it was learned the new attack on the fire involved the building of a wooden ceiling over the shaft at a level above the fire. This, it was said, would take several hours.

In addition to perhaps smothering the fire, the ceiling would remove the danger of falling rock which has been a hazard for rescue workers trying to reach the 11 men held underground by the flames, men from whom nothing has been heard since the fire started before dawn Thursday.

The fire previously had taken the life of one miner.

Eleven of them, members of an original working party of 16—were trapped below ground by the blaze which spread from the lunchroom to the timbered shoring of the mine. A 12th, Traian Lucaci, succumbed to smoke and fumes after he and four others had fought their way to safety.

For Canada's Civilian Population

Atom Defence Program Proposed

By Douglas How

OTTAWA, April 26 (CP)—A government official who has made an analytical study of the dangers of atomic assault today recommended a five-point program of preparation for civilian Canada which, he said, would enable her to "withstand the far greater dangers of future war with fewer relative casualties and less proportionate damage to property than the United Kingdom suffered in the Second World War."

COL. W. W. GOFORTH, retiring

deputy director of defence research, setting out his personal views in an interview, said "many scientists, engineers and others" agreed with him that "without undue burden to the state and to the taxpayer, we can insure against the disaster and devastation which are synonymous with new weapons of mass destruction."

In broad outline, his program envisaged:

1. That the three forces "will so combine and organize their strength within the limited resources assigned them that they may provide efficient early warning, interception and close support services to guard our great cities and vital centres from the first waves of enemy attack."

2. THAT EACH community of 30,000 population and over, "encouraged and guided by provincial authorities," study the results of atomic destruction as now known and "translate these into amendments to their building by-laws and regulations, into the planning of greater dispersion, even into their system of granting building permits relative to the zone of danger."

3. That professional societies such as the Engineering Institute of Canada, Royal Architectural Institute of Canada, Canadian Medical Association and others "study and devise codes and simplified instruction for use by their members in local surveys and expert counsel by local authorities."

4. That individual industries and public utilities start reviewing ways and means for achieving gradual dispersion "but with comparable productivity and economy."

5. NOT AN IMMEDIATE problem but "one needing serious preliminary attention within the next five years" was the question of a revived and greatly strengthened air raid precaution (ARP) organization with gradually developed plans for mass evacuation and letting of non-essential population from the larger cities.

The turn-down came from the long lines division of the American Telephone and Telegraph Company. It termed "unacceptable" the union's proposal that all its members accept half the \$12 demanded when the walkout started April 7.

The government-sponsored negotiations for the 20,000 long line workers began last night and were set to continue today.

VALPARAISO, Chile, April 26 (AP)—Nine or more of the crew were reported today to have died in an explosion and fire aboard the 730-ton Chilean coastal steamship *Monterrey*, bound from San Antonio to Coquimbo with 425 tons of gasoline and 160 tons of fuel oil.

Valparaiso port authorities said last night that the Chilean steamship *Union*, which answered a distress call, radioed that she had found the *Monterrey* burning in the Pacific some 5 miles off Coquimbo, which is about 200 miles north of here.

The *Union's* message said nine had been lost and 20 rescued of the *Monterrey's* crew of 32 but did not account for the other three men.

ST. GEORGE'S Day Miracles Claimed CAIRO, April 26 (AP)—Le Progress Egyptien, Cairo newspaper, said today that a man paralyzed 10 years became able to walk and that a nine-year-old child blind since birth gained his eyesight in two St. George's Day miracles Wednesday in the Greek Orthodox Church. The paper added that Patriarch Christodorus "of Alexandria and all Africa," who officiated at a solemn mass, later announced the reported double miracle to a crowd of worshippers observing the saint's anniversary, on which they believe the church each year becomes miraculous.

From a national point of view, it is essential that the land should be put into a condition to grow small livestock—calves, pigs, and poultry, may amount to \$2,000,000. Nearly 100,000 acres of winter wheat have been written off as a total loss.

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Solve Missile Mystery

WINNIPEG, April 26 (CP)—You can relax now.

The theory that a Martian invasion was responsible for the iron bolt which Thursday night crashed through the roof of a Winnipeg home has been exploded. City police announced today that the 15½ inch chunk of iron which left a gaping roof hole in the wake of its mysterious descent came from a wood-sawing machine four blocks away.

By Jack Aveson

WINNIPEG, April 26 (CP)—Orson Welles had nothing to do with this. And that fact is making Winnipeg citizens rather suspicious.

LOGIC notwithstanding, they're wondering if it's entirely beyond the realm of possibility that Thursday night's mysterious missile which crashed through the roof of a downtown Winnipeg dwelling might not be the forerunner of a concentrated Martian attack.

Not that they'll admit these fears, but they acknowledge that the circumstances are suspicious.

It all began when Miss Gladys Porter was sitting at the piano in the living room of her home instructing 13-year-old Barbara Atkinson.

Suddenly they heard a whining noise. No piano ever sounded like that.

MISS PORTER listened. A falling bomb would make that sound. She clutched Barbara to protect her from harm.

"Then," she said later, "the lights went out. We heard a crash."

(Continued on Page 2)



"INTENSE"—Luscious Elizabeth Scott's movie-making habits became a matter of court record yesterday. "Miss Scott," a witness testified, "is a very intense actress. In a love scene she abandons herself completely, is likely to break out in a sweat, smear her lips and tousle her hair." The witness was Andre Dachary, one of 42 make-up men suing for membership in the Hollywood makeup men's union at Los Angeles.

Politician Dies

TORONTO, April 26 (CP)—An active figure in Manitoba politics for many years and responsible for events leading to the formation of John Bracken's coalition government in the 20s, John A. Knott, 82, died in hospital here last night.

Due to Health

Deputy Minister Resigns Post

By DICK JACKSON

Edmonton Bulletin Ottawa Bureau OTTAWA, April 26—While official circles maintained silence, contending it was with which "only the prime minister can deal," it became known today that Deputy Revenue Minister and Income Tax Commissioner Frank S. Brown has tendered his resignation.

He submitted it to the prime minister before Mr. King left Ottawa for his holiday rest at Virginia Beach.

AT THE PERSONAL request of the prime minister, Mr. Brown agreed to remain with the revenue department until the government had secured a suitable replacement, but the resignation stood.

Mr. Brown, only last autumn appointed tax commissioner, was being forced to leave mainly for reasons of health. His departure will delay the re-building and simplification of the tax collection administration, which he found in a discouraging state of confusion when assuming office.

So rapidly during wartime did the individual tax accounts increase—from a peacetime total of less than 1,000,000 to more than 5,000,000 including personal income, corporation, succession duties and excess profits—that the staff which was expanded very slowly, was never able to keep pace.

WORK FELL YEARS behind, some tax accounts being unverified for as far back as 1940.

Thousands Witness Execution of Jap

NANKING, April 26 (BUP)—Thousands of Chinese today witnessed the firing squad execution of the Japanese former divisional commander held responsible for the crimes of his troops during the "rape of Nanking."

The throng of witnesses who went to see the hated Lieut. Gen. Hisao Tani die in payment for the horror of murder, rape and looting cheered when the former Japanese commander was led in front of the firing squad.

The 66-year-old general fell dead at the first round of shots.

Before the execution, Tani was brought before a military court and handed several letters from his wife in Tokyo. He was given permission to answer them, and then told his death sentence had been approved by Chiang Kai-Shek.

Over-Ceiling Candy Brings \$4,000 Fine

TORONTO, April 26 (CP)—A Toronto candy distributor, Ben Gula was today fined \$4,000 or 12 months in jail for selling "Cuban candy" at prices in excess of those approved by the prices board.

John J. Robinette represented Gula, reported to be in Vancouver, and claimed the Crown had not definitely established that Gula sold "Cuban candy" above ceiling.

Rice Crop Better

NEW DELHI, April 26 (Reuters)—India's rice crop for the current year is better by nearly 1,000,000 tons than last year's but wheat crop is below expectation owing to rust damage, it was stated yesterday at a conference of food officials.

Arrest Slasher

TORONTO, April 26 (CP)—Brandishing a blood-stained butcher knife with which police said he had slashed his father-in-law's wrist, Joseph McKendry, 27, was arrested last night by police who staged an attack from the rear and front to overcome him. McKendry was charged with wounding.

Moisture Conditions Good

Chill Weather Delays Seeding On Prairies

WINNIPEG, April 26 (CP)—Western Canadian farmers are hoping the severest winter many of them ever recalled will bring bumper crops this summer. But cold April weather is casting a damper on their optimism.

THE DRIVING SNOWS of last winter which blocked highways and railroads and isolated farm dwellings for weeks at a time, have melted into miniature lakes which seeped into the farm soil and gave the ground all the moisture needed for luxurious crops.

Save for certain districts in southern parts of the three prairie provinces, where the melted snows swelled into floods which are still splashing over the farmlands, farmers are optimistic over their harvest.

But they say unless the unseasonable April chill soon leaves, crops in many sections won't be

(Continued on Page 2)

Rudy York Saved In Hotel Blaze

BOSTON, April 26.—(AP)—Rudy York, slugging Boston Red Sox first baseman, was half-dragged half-carried out of his flaming hotel room early today.

A doctor said the suffered only slight smoke inhalation.

York probably escaped more serious injury because Miss Mary Kent, 51, who lives on the third floor of the hotel above York, awoke to find smoke rising from the floor opening beneath a radiator.

Night Engineer Ben Petrucci traced the smoke to York's room and entered with a pass key when pounding on the door failed to awaken the ball player.

Acting Fire Chief Thomas Manning said the blaze was caused by "smoking in bed."



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THE REV. DR. J. G. JONES

Scona Baptists 52nd Anniversary

Strathcona Baptist Church will celebrate the fifty-second anniversary of its founding during the week commencing Sunday, and continuing Wednesday, April 30 and Sunday, May 4th. The Reverend J. Gordon Jones, OBE, Ph. D., J.D., minister of the First Baptist Church, Calgary, will be the Anniversary preacher on Sunday April 27. His subject in the morning will be "The Corner-Stone of our Christian Faith," and in the evening, "Stronger than Armies is an Idea whose Hour has come."

Dr. Jones preached the baccalaureate sermon at the annual spring convocation of McMaster University last May, when he was granted the honorary Doctor of Divinity degree.

The choir under the leadership of Mrs. D. S. McEachern will render special music, assisted by prominent vocalists of the city, William Townsend in the morning and Miss Norma Madill in the evening. Stainer's "What Are These?" will be the morning anthem and that for the evening, "Sweet is Thy Mercy by Barnby." The morning service will be broadcast over CFRN.

A reception will be held following the evening services to give members of the congregation and friends an opportunity to meet Dr. and Mrs. Jones.

The congregational gathering on Wednesday, April 30, will commence with an anniversary dinner and the programme following will feature two addresses sparkling with interest and humour, "Our Story in Western Canada" by Dr. W. C. Smalley and "These Made History" by Dr. G. F. McNally.

Missile

(Continued from Page 1)

large fly wheel lay in the hallway. It sliced through the roof, plunged through the ceiling, leaving a large hole in boards and plaster and crashed onto the floor. In its wake were cut electric wire and piling debris.

A FEW HOUSES away another chunk of metal, this one two feet in width, was imbedded in the front lawn.

It had lopped off a tree branch during its descent.

Two unidentified boys found it, and carried it away before police arrived.

Those are the facts.

Normally they could be explained.

But Winnipeggers are beginning to wonder if the situation can be described as normal.

THE FIRST THEORY was that the iron had been dropped accidentally by a plane. But officials at suburban Stevenson Field, the hub of all flying in the Winnipeg area, reported that no planes carry iron parts. Even if they did no plane dropped any such part last night.

The second theory was a section of a fly wheel might have broken from a wood-sawing machine. Such an incident did occur a few years ago here. But police have been unable to discover any broken fly wheel.

all three provinces, notably in southern Alberta.

Spring seeding in the foothills province marked the end of one of the longest winters Alberta has known in years. Snow was on the ground from Nov. 14 to March 24, 57 inches falling in all to establish a 10-year record.

In Saskatchewan 57.4 inches of snow fell last winter, beaten only by the 61.4 inches in 1936-37, and 57.6 in 1931-32.

IN MANITOBA, snowfall during the winter was unofficially estimated at approximately 57 inches. Only a trace of snow has fallen this month, but temperatures have followed the pattern set further west and remained on an average lower than normal.

Normal April temperatures in the west range from approximately 53 degrees above zero up to 60. In Manitoba Friday the high recorded was 42.1, more than 19 degrees lower than average.

Giving hope to farmers is the forecast of the Dominion meteorological service, whose officials predict prairie temperatures will shortly rise five to 10 degrees.

Brewster county, with an area of 6208 square miles, or six times the area of Rhode Island, is the largest county in Texas.

Army Planning For Home Sunday

Throughout the Canadian territory in The Salvation Army this Sunday will be known as "Home League" Sunday. The home league is a group of women who are deeply interested in the home life and endeavor to raise the standard of the home, spiritually, materially and physically.

Maj. Grace Eby, the Alberta divisional secretary, will take charge of the morning meeting and the women's vocal trio will sing.

At night Brig. Ervin Waterston of Toronto, the men's social service secretary for Canada will be the speaker. During this gathering a Memorial Plaque in memory of the four boys from the corps who made the supreme sacrifice during the second world war will be unveiled. The male Quartet will sing and also the Citadel songsters. The Citadel band will be providing music at both services.

The young people's meetings will be held at the regular times of 1:45 and 2:30 p.m.

Playing Fields

(Continued from Page 1)

food for this year's harvest. It is a race against time, but so many farmers have been crippled by such appalling losses, the National Farmers Union has decided to launch an appeal for contributions to its Agricultural Disaster Fund in order to help the farmers to get on their feet again as quickly as possible.

It is estimated that the losses suffered by our farmers in terms of cash amount to more than \$80,000,000.

IN CLASSICAL Greece, it was the custom to relate all natural occurrences to mythological characters, and a picturesque body of fables was built up to account for all the caprices of Nature.

There was, for instance, a story of some beings of gigantic strength called Titans, who made war on Zeus, the father of all the gods and the sovereign ruler of the world.

In order to reach him in heaven, they tried to make a ladder of the mountains named Pelion and Ossa; and so today, when one gigantic trouble is heaped on other, we speak of piling Pelion on Ossa.

THE PERFORMANCES of nature during the last few months might indeed be so described, but there is some consolation to be derived from the legend that the Titans failed in their objective, and were struck down by Zeus's thunderbolts. The preordained course of the world was, in the long run, undisturbed. Let us hope, therefore, that we have, for the moment, come to the end of our troubles so far as the weather is concerned.

At any rate, the people of this country evidently thought so on Saturday, March 29, for undaunted by incessant and driving rain, about three million of them took a day off to watch sport of various kinds. It was said to be a record day of sport, and it included the Grand National at Aintree near Liverpool, the semi-finals of the Football Association Cup, a Rugby football international in which Wales beat Ireland, three international hockey matches, 42 greyhound race meetings with a total of more than three hundred races, and last but not least, the Oxford and Cambridge Boat Race.

THERE ARE TWO ways of watching sports and entertainments. I have done both. During my ten years in Canada I went with the Governor-General to innumerable hockey matches, football matches, theatres, concerts, and entertainments of all kinds. I sat in Royal boxes, front rows and at head tables. I was on thousands of occasions, a goldfish in a bowl. Now I am just an ordinary fish in the sea, a sardine,

for we are all sardines in England now, even ex-Governors-General as well as their staffs; and our tins are buses, trains, hotels, and all sporting events.

ANYONE WHO is mentally and physically sublimely might miss the trouble-free experience of going to entertainments with a Governor-General, especially in Canada where such occasions are invariably the subject of meticulous care and precision on the part of those responsible. You may think how wonderful it must be to go to some show without any fuss and with the certainty that everything possible will be done to ensure your comfort.

But believe me, it's much more fun to be a sardine than a goldfish. And so on Saturday, my wife and I put on our oldest clothes and in a long queue in pelting rain, jumped on to a jam-packed bus, from the steaming atmosphere of which we were later disgorged on to the south bank of the Thames at Hammersmith.

WE FOUND our way on to the tow path and took up our position in the midst of a raucous, cheerful, rain-drenched crowd, consisting of shopkeepers, rowing fans, university professors, sellers of cold fried fish wrapped in newspapers, peers of the realm, touts, children of all ages, government officials and the vast collection of people who gather together every spring, year after year, wet or fine, to watch 18 young men from Oxford and Cambridge Universities in two slender craft competing, for no prize, but engaged in one of the most strenuous exercises in the whole field of sport in order to achieve the honor of winning the "Boat Race."

All over England the same sort of dense crowds were assembled on Saturday afternoon to see twenty-two men kick an inflated bladder from one end of a muddy patch to the other.

WHAT IS THE attraction in all this? Why do three million of the people of this small island — a quarter of the population of Canada — gather together at certain well-defined places to witness these contests between rival teams or universities or animals.

They are, I think, attracted by something more than a desire for exhilaration. These densely attended sports are not just an antidote for the trials and tribulations of a work-a-day world. People go to them because they have a combination of skill and stamina in any form.

Weeks of gruelling training and needle-sharp selection produce in the Oxford and Cambridge crews or the famous football teams, a degree of skill and stamina unmatched by any of the millions of spectators.

THERE IS NOTHING of the disorderly rabble about these immense Saturday afternoon crowds in England. They are the people of this island who are typical of every shade of its life.

I would particularly advise those who despair of this country's future to join in with these crowds.

DISTRICT NEWS IN BRIEF

School Officials Talk Minimum Annual Pay

LACOMBE, April 26.—Teacher's unwillingness to accept a minimum annual salary of \$1,200; increased costs of education, other than salaries, and already high school taxes on land formed a gloomy background for a meeting of six different school divisions of Central Alberta, held in Lacombe recently.

TRUSTEES PRESENT discussed at great length the teacher's original demand for a minimum annual salary of \$1,500. Most of the school trustees agreed that salary schedules should be based on a provincial-wide basis, rather than be left in the hands of the individual school boards, members of which are generally unable to devote their full time and consideration to the lengthy discussion necessary to reach agreement with the teacher's negotiating committees.

After a survey of the entire question, it was agreed that the school division should stick to their original offer of a \$1,200 basic minimum annual salary for teachers, and if negotiations with the teachers break down, the entire salary schedule should be handled through conciliation and later arbitration if necessary.

REPRESENTED at the meeting were board members from Olds, Red Deer, Rocky Mountain House, Camrose, Wetaskiwin and Lacombe. Camrose and Rocky Mountain House representatives reported that they had already reached agreement with the teachers on a basis of a \$1,200 minimum annual salary.

that two bridges, over the Horseguard and Hespero rivers, were out and the district engineer was immediately notified.

Talk Water Supply

HARDISTY, April 26.—A meeting of property owners and others interested was called to discuss the installation of a water and sewerage system in the town of Hardisty.

Albert Terry and R. J. Harrison, the water committee from the town council, gave a concise report on the various sides of the project, and proved that they had not spared time or effort in preparing the report. Voting on the project will take place on Monday, April 28.

The Rev. H. E. D. Ashford, western field secretary of the missionary and maintenance department of the United Church, showed slides and gave a talk on his experiences in India, as a missionary. The address was given Monday, April 21.

BOOTLEGGERS JOIN CUT CAMBRIDGE, Mass., April 26.—(AP)—Customers reported yesterday that bootleggers here have thrown support to the Newburyport plan by reducing liquor prices 10 per cent.

Organize Team

ROCKY MOUNTAIN HOUSE, April 26.—Baseball enthusiasts met recently to organize a team for the coming season. Those named to supervise the team were: manager, Jack Stronach; coach, J. Yatenman; secretary, Bill Hunchuk; executive, Harold Killick, A. Royer, G. Kelly and Robert Spoor. Alix Plathan was named equipment manager.

Funds will be raised through the sale of booster membership tickets, and will be on sale this week. Last year was the first year that baseball has been played here for nine years, and the response was so good that players hope the club will not be allowed to die again.

C. O. Savage was re-appointed reeve of Raven Municipality at the last meeting of the council. Carl Anderson will also serve again as deputy reeve for the first half of the term. The secretary reported

for the best way to judge a people is to see how they spend their leisure. And if they spend it in a clean, cheerful, open-air way, you can be perfectly certain that in their working hours they will work like beavers and that nothing will stop them from overcoming all their obstacles.

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Butter, Cheese Controls Eased

OTTAWA, April 26.—(CP)—Transportation companies no longer need permits to ship butter and cheese between provinces, the Dairy Products Board announced Friday. The board said supplies of these products now have reached a point where controls on inter-provincial shipments appear no longer necessary.

300 German Kiddies On One-Year Visit

HEREFORD, Germany, April 26.—(Reuters)—About 300 German children from the British, American and French zones of Germany will leave Dusseldorf next Tuesday for a year's stay with families in Eire under a scheme organized by the Irish Red Cross.

A bivalve is a type of shell fish, or mollusk.



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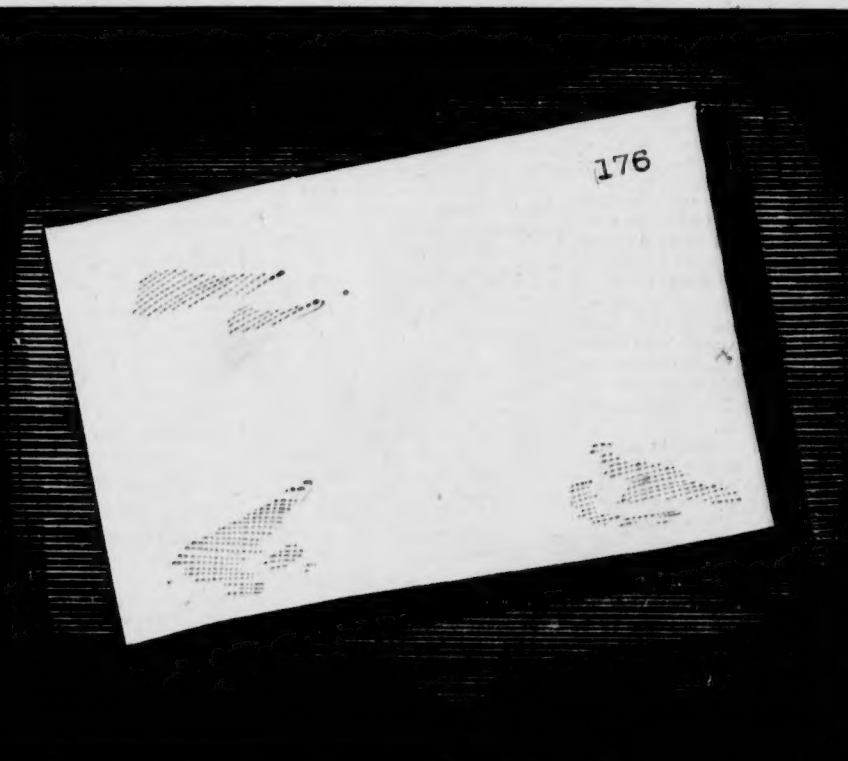
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SECRETARY-TREASURER Canadian Teacher's Federation

Application will be received before June 1st for the position of Secretary-Treasurer of the Canadian Teachers' Federation with office at Ottawa. Qualifications should include provincial teacher's certificate, executive and administrative experience, together with ability to meet the public. Initial salary—up to \$5,000.00 depending upon qualifications and experience. Final decision will be made in August, 1947.

Applications should be sent to:
Dr. C. N. Crutchfield,
100 Cascade Avenue,
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Industry Building Activity Protested

OTTAWA, April 26.—(CP)—John Probe (CCF-Regina City) charged last night in the Commons that in 1946 two-thirds of building materials went into industrial building while only one-third went into dwellings. Mr. Probe said Reconstruction Minister Howe had a good war record, but apparently was not tackling the housing problem with the same energy. Percy Wright (CCF-Melfort) said the minister should consider channelling a "reasonable" share of building materials to the smaller towns.

"Newspaper Week" Meetings to Open

TORONTO, April 26 (CP)—Publishers and executives of Canada's daily newspapers will gather in Toronto next week—"Newspaper Week"—for annual meetings of The Canadian Press, the Canadian Daily Newspapers Association, Press News Limited, and the Empire Press Union.

Directors of Press News, CP's radio affiliate, met today. Canadian Press directors met Monday and Tuesday. On Wednesday the CP annual meeting will hear the presidential address of F. I. Ker of the Hamilton Spectator.

The CDNA board, whose president is Philip Fisher of the South-

am Company, Montreal, meets Thursday, with the annual meeting set for that day and Friday.

W. M. Neal, chairman and president of the Canadian Pacific Railways, will be guest of honor at the annual CP luncheon Wednesday.

The Empire Press Union annual meeting Wednesday will discuss preliminary arrangements for the seventh Imperial Press Conference to be held in Canada in 1950.

The CDNA board concludes newspaper week with a meeting Saturday.

To Close School

CALGARY, April 26.—(CP)—The Medicine Hat Canadian vocational training school will be closed April 30, department of veterans' affairs officials announced Friday.

New Parties Going Out

Geological Mapping Of North Planned

OTTAWA, April 26.—(CP)—The Dominion's geological, topographical and national museum parties soon will be making their annual trek across the face of the nation, gathering data from Nova Scotia to Vancouver Island and up into the north territories where radio-active minerals have been found.

IN ANNOUNCING today that 30 geological, topographical and museum parties were going out this year, the mines and geology branch of the department of mines and resources made a brief reference to radio-active minerals in the territories.

It said simply that a party would continue a four-mile geological mapping of the Camsel river area between Yellowknife Gold Camp and Great Bear Lake, adding without elaboration: "Radio-active minerals have been found and it is potentially interesting for gold and other metals."

The branch gave no details on the type of radio-active minerals discovered in the Camsel area and did not disclose if they included uranium, principal component of the atomic bomb. It is at Eldorado, in another area of the territories, where Canada's principal known deposits of uranium lie.

OTHER PARTIES will go into the Lac de Gras area, 180 miles northeast of Yellowknife where mapping last summer disclosed gold-quartz veins and into the Indian Lake, Yellowknife Gold Belt and Great Bear Lakes areas. Another party will travel to the Arctic Islands to examine ground around Pond Inlet on the north shore of Baffin Bay.

There has been a revival of mining activity in the Yukon, the branch said and nine parties will do mapping there including topographical work along the Alaska

Permit Wallace Use of Stadium

HOLLYWOOD, April 26 (AP)—Gene Doyle, manager of privately-owned Gilmore Stadium, announced last night he had granted permission for Henry Wallace to speak there May 19 under the auspices of the Progressive Citizens of America. Wallace previously had been denied use of Hollywood Bowl. The stadium has a seating capacity of approximately 18,000.

A 36-pound bushel of corn will make 33 pounds of starch.

Favor Importation Help From Europe

TORONTO, April 26 (CP)—Bart G. Sullivan, regional superintendent of the National Employment Service, said last night a survey of opinion showed Ontario hospitals, institutions and many private establishments favor recruiting female help from the displaced persons camps in Europe. Accommodation is a problem, however. Mr. Sullivan's statement said that in many instances accommodation could be provided for only a limited number.

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More Anti-Red Charges Coming

QUEBEC, April 26.—(CP)—Observers felt it likely last night that Premier Maurice Duplessis would make further anti-Communist pronouncements in the Legislative assembly Thursday night in which he said that Communists had hoped to "seize" the province of Quebec.

Mr. Duplessis said that documents uncovered recently in Montreal had blue-printed Communist plans to "take over" the province of Quebec in 1948 with 10,000 to 12,000 men. Added the premier: "The government has proof that then Communists were preparing for a revolution in 1948, the occasion of the centenary of Karl Marx."

The premier, speaking during discussion of a motion asking the federal government to declare the Labor Progressive party illegal, termed communism "a manifestation of atheism . . . the worst sort of tyranny the world can know."

The motion, approved by the assembly, was introduced by Andre Laurendeau, leader of the Bloc Populaire party, who said that the Labor Progressive should be held illegal but it was really the Communist party under another name. Mr. Laurendeau said one reason Communism had spread was because of "social injustice" upon which it "lives and thrives."

Order "Bum's Rush" For Pat Sullivan

TORONTO, April 26 (CP)—The Globe and Mail said in a newspaper story today that sailors aboard Great Lakes ships who are members of the Canadian Seamen's Union have been instructed to give the "bum's rush" to J. A. (Pat) Sullivan if the latter attempts to board any vessels in search of recruits for his newly formed Canadian Lake Seamen's Union. Dewar Ferguson, vice-president of the Canadian Seamen's Union which Sullivan headed before his resignation with charges that the union was Communist-controlled, said the CSU has 90 per cent of Great Lakes shipping under contract and that there has been no defection in the CSU membership.

Farm Leaders Off For Holland Talks

OTTAWA, April 26 (CP)—H. H. Hannam of Ottawa, president of the Canadian Federation of Agriculture, left the capital yesterday for The Hague, Holland, where he will attend the first annual conference of the International Federation of Agriculture. Joining Mr. Hannam in New York will be other members of the Canadian delegation, including W. J. Parker, Winnipeg, Alex. Mercer, Vancouver and George Church, Calgary.

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Don't Forget

Don't forget to shove the clock ahead one hour some time this evening. If one is a stickler for precision in the observance of the Mayoral proclamation he will have to stay up until midnight, that being the appointed hour for expediting the timepiece. Less particular people can do the adjusting at an earlier—or a later—hour if they prefer. Any hour will do, so long as the chronometer is geared to "daylight saving" time when tomorrow's activities begin.

To a good many people it will be a rather melancholy performance. The mother who finds it hard enough to get the youngsters tucked into bed by eight o'clock standard time will look forward without enthusiasm at the troubles to come when she tries to make them go to sleep an hour earlier. Those who like to stay up nights and sleep in of a morning will have a sense of being cheated at both ends of the day.

Such reflections—and experiences—will have to be borne with patience for the general good. Whatever anyone may think about it, the business of the community is to be done on "fast" time for the next five months. Anyone who does not conform will find himself out of step with the neighbors, late for work in the morning, and too late to get into the stores when he knocks off for the day.

The sensible thing to do is to shift the clock, regardless of mental reservations about the legality of the proclamation or the need of "saving daylight" in a country where the summer problem is to find eight hours of darkness in which to sleep.

Maybe It's as Well

When the Big Four foreign Ministers met in Moscow on March 10th they confronted an agenda of which these were the items:

1. Consideration of the report of the Allied control council on Germany, dealing with demilitarization, denazification, economic principles, reparations, establishment of a control administration and liquidation of Prussia.
2. Consideration of establishment of a provisional political organization for Germany.
3. Preparation of a peace treaty for Germany.
4. Consideration of the American proposal for a four-power 50-year pact to guarantee German disarmament and demilitarization.
5. Consideration of a report on coal.
6. Consideration of a report on the draft Austrian peace treaty.

This program had been drawn up three months before. It could not be subtracted from. It could only be added to by unanimous consent. There were no additions, and of course, no subtractions. The conferees worked through the list from end to end, in 45 sessions extending over seven weeks.

They did not reach agreement on any one of these subjects. The conference ends in a stalemate, barren of conclusive action. That of course is disappointing in degree. But it is no cause for great regret. The results of such a gathering cannot all be set down in a list of things actually reduced to documentary form. The tone of the discussions and the atmosphere created are also important.

On the whole the conferees kept their tempers under control. They did not often call each other names. If motives were imputed, this was only repeating what had been said before. And they did agree to meet again next fall to take up where they have left off. The meeting wound up, appropriately, with a banquet tendered by Mr. Stalin at the Kremlin.

Meanwhile the Assembly of the United Nations is to meet, in special session next month and later in general session. This will give an opportunity for all the United Nations to take a hand, indirectly, in settling the points in dispute. Their delegates can tell the foreign ministers what they think about the matters at issue—something they have never yet done.

It can be taken for granted that the ministers will welcome this advice. They have tried to settle these vital matters among themselves—and have failed. That should change their attitude toward allowing Canada and the other lesser Allies to have a voice in the decisions. And, whether they welcome the advice or don't, they are pretty certain to get it.

From this point of view maybe it is as well that the conference reached no decisions.

Lidice

In June 1942 the little Czech village of Lidice was wiped out, deliberately and utterly. A Nazi gauleiter, Hangman Heydrich, had been shot in that locality. A vengeance corps moved in. No attempt was made to affix blame for the shooting. The whole population of the village was condemned off-hand. Every male inhabitant, old and young alike, was murdered. The women and girls were carried away, to what fate is not known. The buildings were burned.

Nearly five years later, a court in Prague, after sifting all available evidence and placing guilt so far as possible, has pronounced sentence on so many of the parties responsible as could be identified. Six Gestapo head butchers were ordered hanged, nine others sent to prison, one was acquitted.

The extent of the punishment does not accord with the enormity of the crime. That so few are to suffer for the killing of so many bespeaks the difference between Nazi barbarity and judicial procedure. There is no hint of reprisal in the sentences handed out by the court. Justice, not reciprocal vengeance, dictated the findings.

Throughout the world Lidice became a synonym for Nazi brutality. It will continue, in all languages, to signify how fiendish men can become under the influence of propaganda.

Christian Virtues

If anyone thinks, as many appear to think, that the Christian virtues are effete and colorless and pettifoggish, let him consider the life of the late William Archibald Geddes, beloved "Flying Bishop" of the Yukon.

Bishop Geddes died recently in Vancouver of a heart ailment at the untimely age of 53. Of those 53 splendid years, Bishop Geddes had spent 27 carrying the message of the Cross to the Indians, the Eskimos and the frontier whites who inhabit the rugged northland.

His first assignment in the north was at Herschel Island, where it is too cold for even trees to grow. Later he functioned in the Mackenzie River basin and latterly through all the stretches of the Yukon.

He was no hot-house missionary. He covered every inch of the vast territories assigned to his spiritual care. Traveling by dog sled, he had gone as far as 50 miles in a day to fulfill his sacerdotal duties.

There are two things about the life of William Archibald Geddes that men who knew him will long remember.

The first thing was his belief that all souls were equally precious to God and that the spiritual needs of a single isolated Indian were just as important as the spiritual needs of a large city congregation. Souls are priceless, thought Bishop Geddes, and his amazing career confirmed his thought.

The second thing that will be remembered is the magnificent courage with which he faced the challenge of a wild and dangerous country. No hardship was too great for him to endure. No task was too onerous.

Thus, there has gone back to God a great and flaming spirit whose life on earth attested gloriously the strength and power of the Christian virtues.

He is a shining example to all men.

Looking Backward

From The Bulletin Files

1887: 60 Years Ago

F. Reilly of Little Mountain lost a stack of hay by prairie fire.

J. Favel and P. Quolette came to the Landing with Elmore's party.

The Methodist mission property is being surveyed into town lots by G. A. Simpson.

1897: 50 Years Ago

There is growing conviction in Great Britain that war with the Transvaal is inevitable.

A despatch from Tacoma states that serious trouble is expected on the Klondyke river, Alaska, over the immensely rich placer mines now being opened. The Klondyke river is on Canadian soil and because of their value Inspector Constantine of the Mounted Police has limited the size of a claim to six acres. Circle City is on United States soil with no federal officers save a postmaster, and has become infested with several hundred toughs, many of them fugitives from justice in the United States. A large number of these have gone to the Klondyke and finding the best gold claim staked, have demanded that the claims be divided with them. The Canadian miners, backed by the Mounted Police, have refused. Both sides are armed, and when the last mail left there in March a conflict was daily expected.

1907: 40 Years Ago

Rev. Father Hetu has taken out a permit for erection of a presbytery north of the Roman Catholic church on Kinsistino avenue.

1917: 30 Years Ago

Canadian troops are holding the village of Arleux against heavy counter-attacks.

1927: 20 Years Ago

The White Star Line has honored Alberta by naming its latest ship the *Albertica*.

1937: 10 Years Ago

Another contingent of Edmonton people sailed on S.S. Montclair to attend the coronation. The party was made up of Mrs. Cornborough, Mrs. A. Joffile, Miss Betty Joffile, Mr. and Mrs. W. Coles and three children, C. Grigby, R. C. Hind, Mrs. F. Galloway, Mrs. B. E. McLaughlin and two sons, Mr. H. M. Kilburn, J. Dixon, E. D. Gaiser, George Hibbard, A. Naumann, Mrs. Mary F. Pappa, Thomas Manning, Mr. and Mrs. C. Cook and four children, Mrs. Emma Spratt, Dr. Joseph Boulanger, Jean-Baptiste Boulanger, J. Williams, J. McGibbon, J. Jacke, Mr. and Mrs. R. Carthe and two daughters, Mr. and Mrs. S. P. T. Williams, Mrs. May Sutherland and two children, Jack Spencer, Mrs. Cecilia Roberts, Mr. and Mrs. O. F. Hillman.

Today's Text

Not for any injustice in mine hands; also my prayer is pure.—Job 16:17.

THE THRILL THAT COMES ONCE IN A LIFETIME — by Webster



Canada Says "No Thanks"

BY ELMORE PHILPOTT

political reality, must be included within the American empire. Maps of United States war resources have for many years included those of Canada.

As we read much of the United States press, and listen to American radio speakers, more and more Canadians are perturbed. There seems to be a deliberate campaign afoot to line up the whole world into hostile blocs. There is even loose talk about Canada being "the Belgium of the next world war."

Canadians do not accept as inevitable that "next world war." And even if the worst should come to pass, every sane Canadian would do his or her utmost to see that Canada does not become "the Belgium" of it.

THE UNITED STATES is one hundred percent sure of Canadian support in any international plan to promote peace. Wendell Wilkie's idea of One World, in my opinion, Canada would gladly join any out-and-out federation which included both the United States and Britain—provided the door was left open for others. Canada can be depended upon to honor her obligations, under the United Nations Charter, and to provide her quota to resist any future military aggression.

But more and more Canadians have a growing sense of concern about the tone of United States declarations. If we did not know our great and good neighbor so well we might almost suspect that there was a secret psychological warfare agency in the United States preparing the public mind for an attack on the Soviet Union.

If there ever should be such a suicidal development, its insane sponsors should know in advance that they can "include us out."

CANADA WILL surely "go along" with the United States in any plan to strengthen the United Nations—or even to build in its place a new, stronger structure to replace it. But Canada would not do so unless such a move was in line with Lincoln's ideals: "with charity to all, and malice toward none."

But Canada—as part of the British Commonwealth which has democratically elected Socialist governments in London, Australia and New Zealand—will not line up in any capitalist bloc against socialism any more than it would line up in a socialist bloc against capitalism.

Canada will not join the Pan-American Union—which is the expression of the Monroe Doctrine—unless and until it becomes certain that the "Truman Doctrine" has not undermined the foundation upon which the Monroe Doctrine was built.

Signed articles and columns on this page are the opinions of the writers and are not necessarily endorsed by the Edmonton Bulletin.

The Large Family "Sin"

BY DOROTHY THOMPSON

a need and fulfilling it. There is need in every city for housing for exceptional families. Why aren't houses erected and reserved for exactly that purpose?

The life insurance companies are in the housing field. And their best customers are men with families. Then there is the state, which subsidizes housing for the "underprivileged." We, however, suggest priorities for parents over-privileged with children.

Where are the churches, who correctly emphasize the family as the basic social unit of society? How about more homes and fewer new churches and cathedrals, in memory of the Child born in a manger?

CHILDREN HAVE TO be supported in orphanages. Would it not be as cheap and more reasonable to aid their parents to support them?

To penalize the parents of families is to stand the social order on its head. Population decline is always a symptom of decay. Why subsidize the decay?

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Injustice

Halifax Herald

Because Canada's scheme to aid veterans in finding their place in civilian life is so generally admirable, it is all the more important that flaws in the scheme, which have been brought to light by the Students' Veterans Committee at the McGill University.

What the flaw amounts to is this: That if a disabled veteran, receiving a pension for war injuries, attends university and applies for educational benefits, he loses part of his pension.

A war pension, of course, is paid to a veteran as some recompense for the casualty he has suffered in the service of his country. No amount of money can fully compensate for a war injury, but it may help the veteran in making his way in civil life. It is obvious, therefore, that the pension belongs to the pensioner as of right and should not be subject to any deduction which destroys its purpose.

Second-Rate

Prince Albert Herald

It is customary these days to picture Henry Wallace as the pure-in-heart, bleeding-heart, all-miraculous, it is all the more important that flaws in the scheme, which have been brought to light by the Students' Veterans Committee at the McGill University.

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Elizabeth

London Free Press

Probably Britons have other more pressing worries than the question of whom Princess Elizabeth, heiress presumptive to the British throne, is to marry. But the reported romance between the charming young princess and the handsome Philip has perhaps served to enliven a particularly trying period with something redolent of old-fashioned fairy tales.

Now it is intimated that the British Cabinet will not oppose the romance, and the course of true love may be allowed to flow with unaccustomed smoothness.

Poor Elizabeth is likely to have troubles enough. If she can find in a happy marriage the same steady influence that Queen Victoria did in her alliance with Albert, the Prince Consort, it might be well for her and her people in days to come. It is one of the dubious privileges of royalty to have a whole nation help them solve their matrimonial problems.

Butter Prices

Ottawa Citizen

Householders are in for a rude shock when on or before May 1 they will be asked to pay at least 8 1/2 cents more per pound for butter.

The reason is simply the Dominion government's decision to discontinue the butter subsidy, which lowered the cost of butter to the consumer by 8 1/2 cents per pound, but which has been costing the taxpayers about \$24,000,000 annually.

If the advance in butter is limited to 8 1/2 cents, no financial advantage will accrue to the farmers, manufacturers or distributors, none of whom will make a cent more than at present. Sole gainer will be the Dominion Treasury.

WE KNOW the arguments: children are hard on apartments, and disturb other tenants. But where is the much talked-about private, or for that matter, public enterprise?

Enterprise consists in observing

Men, Women & Cows

BY HARPER PROWSE, M.L.A.

There are still some people in this world who believe that labor is a commodity which should be bought and sold on the open market like any of the other raw materials essential to production. They believe that wages should be fixed by the same laws of supply and demand that set the prices for other commodities such as iron ore, diamonds, or what have you. Fortunately the number of people who believe these things decreases year by year, but it is thinking such as this, as put into practice in the past, which lies at the root of much of the unrest in our world today.

On the other hand I know a dairy farmer who owns a fairly large herd of pure-bred cows. From the sale of the milk they produce he manages to earn a comfortable income. And, because the production of those cows is the source of his income, he lavishes every possible care upon them.

THEY ARE HOUSED in a well-built barn which is kept spotlessly clean. He keeps them well fed and is constantly reading about and searching for better feed which will increase their production. Nothing is too much trouble for him when it comes to providing for their comfort and keeping disturbing influences as far from them as possible. The secret of getting the best production lies in keeping them contented, he explains.

I couldn't help but contrast the attitude which this farmer displays toward his cows with the attitude some employers express towards their employees. And I can't help thinking that if all employers were to display the same interest in making sure their employees were kept contented that this farmer displays towards his cows how much happier a place this world would be to live in. If it is good business to keep cows contented then surely it ought to be at least as good business to keep human beings contented.

It is surely self-evident that a discontented employee can't produce as much or perform his duties as efficiently as one who is happy and is not suffering from a sense of grievance. Yet there are industrialists who worry more about the machines in their plants than they do about the employees who run them. Is it any wonder that we have troubles when people insist on treating other human beings with less consideration than they have for cattle or machines?

FORTUNATELY there are many employers today, and the rest are gathering the truth slowly, who realize that it is well worth their while to take good care of their employees. They know that if they can help them with their troubles they will get better work out of them and everyone will prosper as a result. When this fact is finally accepted by all employers then much of the bitterness and misunderstanding that exists today will disappear and most of our troubles will go too.

Bulletin Readers Say:

Letters to the editor should be brief and discuss no more than one subject at a time. The name and address of the writer must be included, but not necessarily for publication if the correspondent so requests. Letters thus received become the property of THE EDMONTON BULLETIN whose editors, for obvious reasons, cannot undertake to enter into correspondence with them and reserve the right to delete extraneous or unduly controversial matter.

WHY STUDENTS MIGRATE

Editor, Bulletin.—We have noted excerpts from Canadian newspapers and periodicals concerning the migration of Canadian scientific personnel to the United States.

Canadian students attending the University of Wisconsin have met to discuss the situation which has prompted the emigration from Canada of such a large number of scientifically trained personnel. Since most of us are graduate students, seeking post-graduate degrees, the future of Canadian scientists is our immediate concern. Three factors which undoubtedly relate to the situation are working conditions, available equipment, and salaries.

The opinion was almost unanimous that working conditions are for the most part very good in Canada. Equipment for research is in many cases lacking or else a limiting factor. We feel that the equipment difficulty has been partly responsible for the slow pace in fundamental research, particularly in most phases of agricultural science.

Salary differences are probably the largest factor contributing to the migration of Canadian scientists to the United States. It is realized that salaries in the two countries cannot under existing conditions be equal. The cost of living is somewhat higher in the United States, and the Canadian scientists can maintain a comparable standard of living on a smaller salary. The salaries for recent Ph.D. graduates are about 30% higher in the United States than in Canada—this means that in spite of the somewhat higher living costs, the actual salary is much higher in the United States. The greatest difference, however, exists in the opportunities for advancement in the United States as compared to Canada.

Inducement to study in the United States is provided by scholarships, fellowships, and assistantships offered by educational institutions. The majority of Canadian students here receive either all, or the major part of their financial assistance from the University of Wisconsin. We believe that the cause of science in Canada would be furthered to a considerable degree if more financial support was forthcoming for graduate study and research projects.

But the wage discrepancy is no more important than working conditions and available equipment. As Canadian students studying in the United States, we have a sincere desire to return to Canada on the completion of our studies. We hope that conditions back home will have been modified in the meantime, so that the large-scale migration will have ceased and so that we will have attractive opportunities for employment in our own country.

J. G. ROSS
W. E. BROWN
D. GURAUCH
J. A. THORN
D. C. MORTIMER

Correspondence Committee, Canadian Graduate Student Organization of the University of Wisconsin.

Madison, Wis.

LANDLADY'S VIEW

Editor, Bulletin.—The shortage of rented accommodation rests entirely on the rent control authorities and the present unfair laws. It would seem that this board exists primarily to encourage the worst characteristics of tenants, and to allow them to go as low as they can.

I myself have had to wait two months, despite a doctor's letters and telegrams in order to secure possession of a much-needed larger suite in my own apartment block where I have been residing for many years. And now I find that I will have to pay about \$50 or \$60 to make the place livable. (I already have heavy medical and hospital expenses ahead of me). The disgraceful condition of the recently vacated suite is almost unbelievable after a tenancy of only two years.

This one-sided arrangement will have to stop if people are to be able to get accommodation. Apparently there is no redress whatever for a landlord, if a tenant enters a clean suite, and leaves it looking like a slum. Is it any wonder that so many property owners say "Never again" until the present unjust laws and regulations are done away with?

I wish I could show my suite to rent control officials, the dirty condition of this suite, and the clean, well-kept condition of the other suites in my block. The suite is rented, and I have no accommodation elsewhere in the apartment block. I wish to make this very plain, in case some home-seeker should have had any hopes raised by reading this letter.

LANDLADY

Edmonton.

AS TO CURES

Editor, Bulletin.—In your editorial of April 18 entitled "Three to one", speaking of the passing at Ottawa of the omnibus bill on government controls, you state re the CCF: "The party has little faith in a private enterprise anyway. Its idea is that the way to make everybody happy is to hobnob initiative, curb ambition."

Now, the whole co-operative economic movement is dependent on a greater amount of "initiative" and "ambition". It depends on the initiative and ambition of private individuals to get together to save for themselves unnecessary handling charges.

The co-operative political movement also neither "hobbies" nor "curbs" the "initiative" or "ambition" of the individual but depends on him or her each to do their bit to support their cause.

I. V. MACKLIN

Grande Prairie.

\$40 BUDGET

Editor, Bulletin.—This is an open letter to the Finance Minister Mr. Abbott and the gentlemen who got the \$2,000 tax-free money.

It cannot lightly be brushed aside—nor turned off by saying the writer is an atheist or Communist. Our young people served in the war, returned home to the usual great promises, got married, spent their savings and gratuities on buildings and furniture at outrageous prices. Today they are faced by a situation which is the outcome of our system of government and which means trouble, want and sorrow for these young people who after years of war hoped to build up a home and family here in Canada.

How many of these young people are getting \$40 per week? Can you, Mr. Abbott, show how a couple with even one child can live for less in Edmonton?

The following will give you some idea of what can be purchased for \$40 per week:

63 meals per week at 30¢ each	\$18.90
(No extra meals for visitors)	
Rent	8.00
Heat	2.00
Heat and power	1.00
Clothing and shoes	5.00
Insurance	1.00
Dentist	.50
Doctor	.50
Newspaper	.25
Car fare	1.00
Church	.50
Incidentals	1.35
	\$40.00

No shows
No tobacco or drinks
No entertaining
No holidays
No savings
No happiness, only worry
How does it look to you gentlemen?

FAMILY MAN

Edmonton.

It was in search of a new route to India that Columbus discovered America.

Edmonton Bulletin
Edmonton Journal

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The Book of Knowledge

(Department: Things to Make and Do)

This and the following articles are taken from the Book of Knowledge and can be clipped for saving in a reference book.

THE BALL THAT ANSWERS QUESTIONS

An interesting toy to make is a ball that seems to count and answer questions. To people who do not know the secret it is very mysterious. Any boy can derive much amusement by making one, and showing it to his friends after he has practiced with it and become expert in its use.

First, get a wooden ball. A croquet-ball will do nicely, or one about the size of a golf-ball; but, whatever size it may be, it had better be of wood.

Mark upon the outside of the ball two points exactly opposite each other. In most wooden balls we find two-center points that the wood-turner has used when making the ball. Then use a gim-

do—through the hole from side to side. After doing so, put something—say, a button—on each end of the string, to prevent it from slipping out of the hole. Now, if we hold the ball as in picture 4, pulling the string tightly as we do so, we find that the ball remains fast at any part of the string we like. Let the string loose just a little, and the ball begins to slip down. If you pull it tight again the ball will come to rest as if by magic.

Now we can ask the ball questions. Hold the string tightly, with the ball at the top of it. "Ball, how many do 2 and 3 make?" we ask. For reply, the ball takes a short step down the string. Of course, we are making it do so by making it tight and loose as we wish. Then we say: "Ball, I am going to ask you some questions. If you mean yes, move once; if you mean no, move twice." We ask any questions we



MINIATURE TEAPOTS—Tiny miniature tea kettles, teapots, coffee pots, cups and saucers, made from gold, copper and brass, are the hobby of Thomas Jackson, Maple, Ont. tinsmith. Mr. Jackson uses neither pattern nor moulds and his only tools are a solder iron, ordinary hammer and a pair of snippers. Pat Sutton is shown here with samples of the tinsmith's art.

Churchill Bound

REGINA, April 25.—(CP)—A Churchill bound ship of the Dalgleish line will leave Newcastle-on-Tyne about July 20 with a stock for the Saskatchewan liquor board and—perhaps—2,000 long-awaited telephones ordered in Britain by the provincial telephone department, trades services officials said today.

Bridge

By William E. McKenney
A player who finds himself in three no trump on today's type of hand will too often give up and play it out carelessly. But the real expert never quits. I watched Samuel Katz of Milburn, N. J., play this hand in the Vanderbilt Cup Tournament.

When East went up with the king on the opening spade lead, Katz (South) won, led the small diamond, West played the king and dummy played low. West led back the jack of spades and Katz let him hold this trick.

When the nine of spades was led, Katz won with the queen, cashed the queen of diamonds, and West showed out.

The eight of hearts was led. West played low and dummy's

7	10 9 8	4	K 10 8 4
10 9 8	A 8 7 4 2	3	None
A 9 3	A 9 3	2	J 10 5 3
Q 7 5 4	W	E	Dealer
3 2	K	S	7 6 4 2
K	K J 10	Q 6	
		Q 5	

Tournament—Neither vol.
South West North East
1 ♠ 1 ♥ 2 ♦ 2 ♣ Pass
2 N.T. Pass Pass Pass
Opening—♠ 6 26

ten-spot held the trick. Now Katz cashed dummy's ace of diamonds, then cashed the ace and king of hearts and led the jack of hearts. West won and had to lead away from his king of clubs, giving declarer his needed ninth trick.

There are interesting variations to this hand, but following Katz' line of play, West cannot defeat the contract.
With regard to the bidding, Katz and his partner were not using the artificial club bid. The experts will often open with one club when they would like to have partner bid hearts or spades. They will then support the hearts or spades, whichever is bid. Or if partner bids diamonds instead, the original club bidder will bid no trump.

In such cases the opponents may ask if they bid the short club, and their reply should be, "We might bid a club on a short suit, but we are not playing an artificial club bid."

Water snakes are among the leading destroyers of game fish.

Service Clubs Plan Busy Week

MONDAY—Kiwanis.
TUESDAY—Gyrs, Cosmopolitan, Y's Men's.
THURSDAY—Rotary, Optimists, Lions.
FRIDAY—Kinsmen.

"Palestine and Oil", will be the subject of a speech by Leonard Bercuson, at a meeting of the Kiwanis Club to be held in the Macdonald hotel Monday.

G. C. NORMAN, Winnipeg, assistant transport economist, Canadian National Railways, will deliver an address entitled "Post and Poles", at a luncheon of the Gyro Club to be held in the Macdonald Tuesday.

Mrs. Betty Reilly Shaw, ex-Wren, and formerly of the Royal Canadian Navy Show, will recall experiences with the navy show, in a talk before the Cosmopolitan Club

at a luncheon in the Corona hotel Tuesday.

"Physical Problems in Europe", will be the subject of a speech by Dr. Andrew Cairns, former medical supply officer for UNRRA, at a meeting of the Y's Men's Club to be held in the YMCA Tuesday.

"WORLD BASEBALL Series, 1945", is the title of a film to be shown at a luncheon of the Rotary Club in the Macdonald Thursday. John Ducey will supply the films. Annual installation banquet of the Optimist Club, to be followed by entertainment and dancing, will form the agenda for club members at a meeting in the Macdonald Thursday at 6:45 p.m. Harold Kellam, Calgary, district lieutenant-governor, will be in charge of ceremonies.

J. Pearson, chairman of the Park and Recreation Association of Canada, will speak at a luncheon of the Lions Club in the Macdonald Thursday. Four members of the Edmonton recreation commission

Asks Minister Retract Remarks

Calling upon Hon. Dr. W. W. Cross, minister of public health, as "a minister of the Crown, a member of a great profession and as a gentleman" to withdraw statements made in reference to Dr. Charlotte Whitton, director of an IODE welfare study being made in Alberta, Mrs. R. C. Marshall, president of the Alberta provincial chapter, IODE, issued a statement Friday afternoon.

MRS MARSHALL asks him to repudiate his quoted statements or to withdraw "the unjustified re-

flections made on Dr. Whitton in what would appear to have been an obvious outburst of temper." Mrs. Marshall said in part: Dr. Whitton has been awarded many honors for distinguished public service, and in making derogatory remarks about her professional opinions, the minister of public health also is insulting the Crown which has honored her, the order which employed her, and universities which have granted her honorary degrees.

"While in the best legal opinion obtainable, Dr. Whitton has a case for criminal libel against the minister, we consider the attack attributed to him involves the reliability of the entire provincial chapter," Mrs. Marshall said.

COLONIAL FILMS
NOMBARA, East Africa (CPI)—A program of documentary film about East Africa has been sponsored by Britain's colonial office to acquaint British and other people with East African life and some problems of colonial development facing the United Nations.

Place Wide Area For Oil Reserve

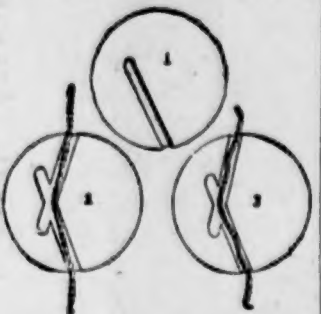
Reservations for petroleum and natural gas rights issued during the last week to groups of oil men in the province totalled nearly 600,000 acres, it was revealed Saturday.

LARGEST SINGLE reservation was made in Standard Development Co. Ltd. for 130,000 acres south-east of Red Deer.

Reservations totalling 60,000 acres were granted to C. F. Falkenberg and R. A. Brown, Jr., north of Mirror, while E. G. Lawrence was given reservation of 40,000 acres north of Drumheller.

A reservation was granted on nearly 130,000 acres west of Camrose to T. R. H. Hicks.

Source of growth in a tree is the leaves. Every particle of food must be prepared in the "starch factory" of a green leaf.



How to make the hole through the magic ball

Let, and make a hole in the ball, but not in a straight line toward the other point. Picture 2 shows how the hole is made: it is not through the center, but to one side. The hole is not made to go right through the ball, but it must go more than halfway.

Now bore another hole from the opposite point. This is the only difficult part, for the second hole must be made so that it goes into the first hole. The result is that we have a continuous hole through the ball, but not in a straight line. Pictures 2 and 3 show how the hole would look if we were to cut the ball right through the middle.

Now pull a string—any kind of fairly strong cord or twine will



4. How to hold the ball

like, and the ball answers them if we hold it up by the string. A little practice will enable us to move the ball without anyone's detecting how we do it.

If the ball is large, a long string may be used. One end should be held in the right hand, and the right arm is stretched at full length from the side. The other end can be held under the foot. It is a good idea to start the ball a couple of times near the hand and let it slide freely down the string. Then suddenly say "Stop" and pull the string. The magic ball, of course, will stop. After a moment or two you say: "You may go now," and the ball will continue on its journey down the string.

(Knowledge). Distributed by the United Society Inc. based upon The Book of Feature Syndicate, Inc.

Seek Modification Rental Regulations

REGINA, April 26 (CP)—Regina home-owners who are unable due to rental regulations, to oust present occupants of their homes, plan to form an association to press for modification of current regulations, it was learned Friday. Committee executives said at a meeting this week that a petition would be circulated urging the federal government to cancel price board rental orders affecting certain parts of the Saskatchewan capital to allow those who bought homes during the war years, to obtain possession.

To Remove Screw From Child's Lung

KINGSTON, Ont., April 26.—(CP)—A screw-logged in a child's lung sent a doctor, his wife, a frantic mother and father speeding from here Friday to Philadelphia where a specialist is waiting to attempt to remove the obstruction. The boy, Patrick, three-year-old son of Mr. and Mrs. Jack Stephenson is receiving penicillin injections every two hours during the motor trip. Dr. Fergus O'Connor, Jr., and his wife are piloting the mercy car. Young Patrick swallowed the object last Wednesday and was taken to hospital where doctors were unable to remove it.

Honor War Dead

CANBERRA, April 26.—(CP)—Thousands of Australian soldiers, sailors and airmen, and women who gave wartime service, marched Friday in remembrance of Australia's 80,000 dead in Two World Wars. The occasion was the 32nd anniversary of the landing of the Australian and New Zealand Army Corps at Gallipoli in 1915.

To Report

WASHINGTON, April 26.—(BUP)—The state department announced Friday that Secretary of State George C. Marshall will deliver a 30-minute radio report to

Criticize Canada's UN Contribution

OTTAWA, April 26 (CP)—Dissatisfaction with the disparity between the contributions of Canada and Soviet Russia to the United Nations budget was expressed at Friday's meeting of the Commons external affairs committee.

Gordon Graydon (PC-Peel), John Hackett (PC-Stanstead), Eugene Marquis (L-Kamouraska) and M. J. Coldwell, CCF, leader, agreed that Canada's contribution was out of line when compared with that of Russia.

They said they did not think Canada should have to pay more than half the Soviet contribution when Russia's contribution was shown as 3.85 per cent and Russia's, at six per cent.

Mr. Graydon said he thought the committee should recommend, as a guide to Canadian delegates to future United Nations meetings, that "if some so-called great power is going to parade as a so-called great power and use the veto as a so-called great power she should pay as a so-called great power or admit she isn't a great power."

China Dollar May Become Worthless

SHANGHAI, April 25 (AP)—Many business men predicted today as prices pushed to record highs that the Chinese dollar would spiral into worthlessness. The black market rate for foreign exchange rose to 23,000 Chinese dollars to one American dollar compared with the official rate of 12,000 to \$1. Business circles attributed the weakness of Chinese currency partly to what they termed "printing press" money issued by the government. They predicted the Chinese dollar would become worthless once it passed the 35,000 mark.

The American people on the Moscow Conference at 6:30 p.m. Monday.

Congratulations CJCA

on your

25th Anniversary
and increase to
5000 WATTS

Listen to "CHURCH IN THE WILLOWOOD"

MONDAY THROUGH FRIDAY

Woodward's

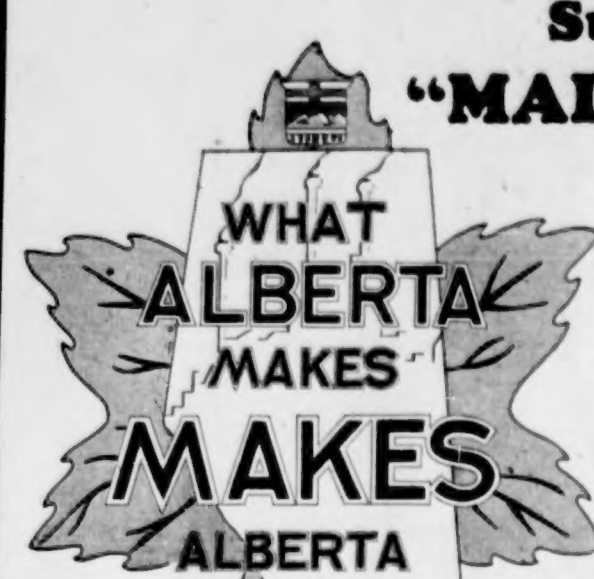
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Grade "A" Large
Doz. 41c

Grade "A" Medium doz. 39c

Woodward's
Prompt and Efficient Service



"MADE IN ALBERTA" FOODS

SUNNYBOY CEREAL Made in Camrose, 4 lb. pkg. 25c. 6 lb. sack	33c
PANCAKE FLOUR "Rosebud" Made in Didsbury, 3 lb. bag	24c
PRAIRIE WHEAT PUFFS Made in Edmonton, 12 pint cello bag	15c
1/2 bushel bag, with a free pencil	70c
GRANULATED SUGAR Made in Raymond, 5 lb. bag. 49c. 10 lb. bag.	98c
CATELLI'S MACARONI Made in Lethbridge Ready Cuts, 16 oz. pkg. 85c; 5 lb. pkg. 40c; 10 lb. box	54c
SPAGHETTI Spaghetti, 16 oz. pkg. 85c; 5 lb. pkg. 40c; 10 lb. box	54c
FIG JAM Tasty and nourishing	50c
PEANUT BUTTER "Pioneer" Made in Edmonton, 16 oz. jar	39c
BRODER'S BEST Canned in Lethbridge and Taber	12c
CHOICE PUMPKIN, Can makes 3 to 4 pies.	16c
PEAS, BEANS AND CARROTS 20 oz. can	14c
CHOICE PEAS. Size 5, 20 oz. can	14c

PROVISIONS

Creamed COTTAGE CHEESE, lb.	15c
Crisp Dill Pickles, lb.	25c
Veal Loaf (sliced) lb.	35c
Swift's Premium Cooked Ham, 1/2 lb.	38c

Gainger's Superior Swift's Premium	Burns' Shamrock Maple Leaf and Union Tendermade	43c
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Sliced Side Bacon, 1/2 lb.	25c
Sliced Back Bacon, 1/2 lb.	31c
Sliced Boneless Ham, 1/2 lb.	30c

Smoked COTTAGE ROLLS, lb. 48c

Picnic Shoulders, cooked, ready to serve, lb.	48c
Sauerkraut, lb.	10c
Medium Cheese, lb.	35c

Support Home Industry ... Buy "MADE IN ALBERTA" GOODS At Woodward's

"Printella" Blouses for Girls

White cotton blouses for girls - - - styled with short sleeves, notched collar, yoke, and breast pocket. We offer this "Printella" product for girls, in sizes 8 to 14 years. Mail orders promptly filled.
MADE IN ALBERTA \$1.49

Children's Wear Section—Second Floor.

Men's Trousers

All wool tweed trousers in men's and young men's sizes. Herringbone and donegal patterns. Sizes 30 to 42.
MADE IN ALBERTA \$5.95

Corduroy Jackets

Corduroy jackets for men. Tailored with a turn down collar, wool trim waist band and double pockets. Ideal for sportswear. Sizes 36 to 44.
MADE IN ALBERTA \$8.50

Men's Wear Section—Main Floor

Boys' Trousers

Dependable quality cotton long pants for boys - - - tailored in a fine bedford cord finish. Styled with regular pockets, belt loops and cuff bottoms, in plain shades of green, brown or navy blue. Sizes 6 to 16 years.
MADE IN ALBERTA \$2.49

Zipper Jackets

Mercedized cotton gabardine in a neatly tailored, hip length jacket for boys. Styled with a full zipper front, two patch pockets, self collar and cuffs. This sanforized shrunk jacket is washable. Sand shades only - - - in sizes 6 to 16.
MADE IN ALBERTA \$4.95

Boys' Wear Section—Main Floor

Spring Filled Mattresses

Introducing - - - Alberta's finest mattress - - - the "Best-Rest" Guarantees a perfect night's rest.
MADE IN ALBERTA \$49.50

Medium priced mattress - - - a local product of which you can be proud.
MADE IN ALBERTA \$26.95

Chesterfield Suites

Three-piece velour chesterfield suite - - - made in Edmonton. This suite features fine workmanship and quality at a price to fit every budget. Popular style and size.
MADE IN ALBERTA \$229.50

Tub style velour chesterfield suite - - - a popular decorator style. Made in Edmonton.
MADE IN ALBERTA \$249.50

Bed Davenport

Combination bed and chesterfield. This bed davenport is smartly styled and sturdily constructed to give lasting service. Double springs for extra comfort.
MADE IN ALBERTA \$98.50

6-Piece Breakfast Suite

Modernized styled breakfast suite. This suite includes a buffet, extension table and four chairs. Appleswood finish with red trim.
MADE IN ALBERTA, SPECIAL \$74.50

Furniture Section, Fifth Floor

Hardware "Made in Alberta"

IRONING BOARDS - - - Standard size ironing board.
MADE IN ALBERTA \$2.95

MEDICINE CABINETS - - - Unfinished cabinets, size 18 1/2 by 15 by 5 inches. Two shelves and mirror front.
MADE IN ALBERTA \$3.95

Hardware Section—Lower Main Floor

Milk Bottle Caps

Plastic milk bottle cap with pouring device that springs closed when not in use. Both convenient and sanitary.
MADE IN ALBERTA 15c

Apron Sets

Mother and daughter apron sets of attractive plastic. Dainty pastel shades.
MADE IN ALBERTA \$1.29

Jewelry

Shell earrings and brooches, beautifully designed in violet, pansy and other spring flower designs.
MADE IN ALBERTA—EARRINGS 75c and \$1.25

EARRING AND BROOCH SET \$2.50

PAVEY'S CARAMELS, lb. 55c
PAVEY'S KISSES, lb. 49c

Ladies' Denim Slacks

Navy blue drill slacks for ladies. Sanforized shrunk for washing durability. Sturdily finished for long wear. Waist sizes 25 to 32.
MADE IN ALBERTA, pair \$2.75

GROWN IN ALBERTA

Fruits and Vegetables

(Foundation A) SEED POTATOES

"Netted Gems"

Certified by the Department of Agriculture, Plant Protection Division

10 lb. 47c 25 lb. \$1.15 50 lb. \$2.15

Local Washed Carrots, Turnips or Beets, 3 lbs. 10c

Netted Gem Table Potatoes "Dry Mealy Cookers", 10 lb. bag 29c; 50 lb. sack \$1.39

Peonies

PINK—Edulis Superba
Reine Hortense
Claire Dubois
Mons Jules Elie
Sarah Bernhardt
Lilac Rose—Livingstone

Red—Felix Crouse
Karl Rosenfield
White—Festiva Maxima
Marie Lemoine
Madame Emile Lemoine
Pale Pink to White—Canari

Each 59c and 75c

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*New
Five Thousand
Watts**Celebrating*
**25 YEARS OF
PUBLIC SERVICE****930 on
Your DIAL**

CJCA



The radio industry was only two years old when CJCA sent the first signal through the airways. Celebrating our 25th birthday is a distinction matched only by a mere handful of radio stations on the continent. Since that memorable day CJCA has established an enviable reputation for popularity, effectiveness and public service. The power increase is another step to keep abreast with the tremendous economic growth of this area—a happy situation with which the management and staff of CJCA are proud to be associated. It is our sincere hope that with increased power CJCA will offer listeners and advertisers the very best in radio service.

MANAGEMENT AND STAFF,

CJCA

Story of CJCA Interwoven in Past Quarter-Century's History

Many 'Firsts' Linked With Its Development

Many incidents of the history of the past quarter of a century are replete with the part that radio played in the life of the city, province, dominion and empire. Station CJCA—pioneer in this territory—is thus linked in the memory of countless citizens with the emotion-stirring new thrills which its sound waves first carried into the homes.

First of these big moments came on May 1, 1922, when CJCA was opened by Mayor D. M. Duggan. Whose voice carried greetings of Edmonton to the four corners of Alberta. A flood of letters acknowledged the wonders of this new utility.

Three days later singers of McDougall church became the first choir here to sing for radio. The next week Edmonton Rotary club opened its meeting over CJCA. The fall of 1922 saw the "Igloo Hut" radio club originated by CJCA, followed as the years rolled by, by "Night Flyers" and "Radio Ramblers." Among the pioneer talent features.

Patriotic Thrills
Nor will those citizens who heard it, ever forget the patriotic thrills they received from the memorable initial coast-to-coast radio program that marked the Diamond Jubilee of Confederation, July 1, 1927, and the opening of the Peace Tower of the Parliament Buildings, Ottawa.

Wider aspects of British empire life were highlighted by a radio program from overseas in 1930 when King George V delivered an address from London, Eng., a feature that in later years developed into an annual Christmas Day radio message from His Majesty directly into the home of the people.

The 10th anniversary year of CJCA carried many "firsts" such as the broadcasting of the world series baseball games (it had been picked up by short wave and re-broadcast the year before and earlier, brought into the station by ringside telegraph line). The station gave its facilities to the national loan committee for a concerted peacetime dominion campaign. Also serving the community, civic election results and the speeches of candidates were broadcast from CJCA.

With 1933 CJCA started carrying regular symphony and other

programs of the Canadian Radio Broadcasting Corporation. Later when the Canadian Radio commission assumed direction of radio, CJCA was made a basic station.

Steps of Progress
The station first opened in the Journal Building with the broadcasting masts on the roof. Six years later the transmitter was moved to Oliver, 10 miles north-east and in 1930 the studios were moved to larger quarters in the Magee Building.

In 1934, CJCA, the station of The Edmonton Journal, was leased to the Taylor and Pearson Broadcasting Co. Ltd., who continue to operate it. And in 1935 the studios were moved to their present location in the Bixie bldg., and the transmitter to Belmont, immediately north of the city. One year ago work was started on the new transmitter site at Ellerslie, 10 miles south.

Opening with a 50 watt transmitter in 1922, the following year saw CJCA power increased to 250 watts and in 1935 to 1,000. Now raised to 5,000 watts, the voice of CJCA is 100 times more powerful than in its pioneer days.

First broadcasting on a wave length of 430 metres, it was moved to 730 kilocycles in 1923, and in 1941 to its present broadcasting band of 930 Kc. CJCA also broadcasts, since 1944, over short-wave VESAL.

Kiddies Program Toured Province

Popularity of Jo-Jo has led to the Kiddies Program being broadcast from 17 different towns.

Jo-Jo's activities in his first year of existence were sufficiently impressive to warrant the awarding of the Billboard plaque to CJCA. The various promotional activities conducted by Uncle Hal and CJCA's public relations department in support of Jo-Jo's campaign was judged the most outstanding promotional job in Canadian radio for the year.

Besides Jo-Jo's generous contribution to the Red Cross, he has had a hand in various other public service appeals, the most recent among them being the Red Cross fire fund and the collection of radios for veterans and children in Edmonton hospitals.

Progressive Leadership Provided



GORDON S. HENRY



ROLFE L. BARNES

The aggressive business leadership behind the successful operation of radio station CJCA is provided by Gordon S. Henry, manager, and Rolfe L. Barnes, assistant manager. Mr. Henry who came from Calgary in 1941 to take over the management of CJCA, consistently keeps his fingers on general station policy and over-all operation. He is one of Edmonton's leading community service workers. He is immediate past-president of the Edmonton Rotary club, president of the Edmonton Golf and Country club, member of the executive of the Edmonton Chamber of Commerce and during the war years was chairman of public relations for the Northern Alberta branch, national war finance. Mr. Barnes, who also came to Edmonton from Calgary, has risen rapidly from salesman to commercial manager, to assistant manager. His duties as such are numerous and complicated as they pertain to the detailed operation of station CJCA. His extra-curricular work centres around Gyro club program and publicity activities.

Town Hall 1922 Locale As First Radio Heard

Thousands of Albertans heard their first radio concerts through facilities of CJCA.

That was back in 1922 when the station was operated from THE EDMONTON JOURNAL'S newsroom. . . a time when many radio fans had to be content with listening to programs through noisy headpieces complete with the scratchings of "catshisker" fingers on crystals.

For the thousands of Albertans who at that time hadn't even heard the lowliest crystal set, alone own one, THE JOURNAL decided to arrange gatherings at district points where a large radio receiving set could be set up for audience entertainment. A staff representative gave a lecture on the wonders of radio and told of the broadcasting station just installed.

A few of the first district centres introduced to the stunt were Big Valley, Camrose, Ponoka and Wetaskiwin. More than one resident of those districts will recall hitchhiking up teams to drive to the centres crowding into community halls and theatres to hear radio programs originating in CJCA studios in Edmonton.

For many, it was a big moment even though sometimes the programs came through accompanied by loud screechings and walls of static interruptions. Generally, the static didn't annoy these hundreds of "first-time" listeners. Observers at the time wrote the audiences were attentive and appreciative of the efforts.

Arrangements were made at CJCA for special programs, at times hook-ups were arranged

with the shows in the towns. One of the main speakers was Frank Pike, former Edmonton bank manager, who explained to the audiences the idea of the special programs.

The arrangements were a far cry from present-day broadcasting procedures out of CJCA but many a listener will look back on the episode with keen pleasure.

Station Operation Complicated Job

Operating a modern radio station is a complicated job which calls for business acumen, executive ability of the highest calibre and constant planning to give the listening public the widest variety of programs possible. Station staffs must have an understanding of public taste and quick appraisal of what will catch and hold the listener's attention.

Talent Search by CJCA Fosters Music, Drama

Among the many long-range policies carried out by CJCA, probably the most important is the one in which the management recognizes the well-established theory that the promotion and production of local talent is an essential factor in proper programming. Towards this end a tremendous amount of initiative, effort and money is spent each year by CJCA's production department. A quick glance over recent production activities provides a general idea of the tremendous and far-reaching scope of activities.

In the dramatic field it is justly proud of CJCA Drama club which consists of a large group of enthusiastic young amateurs operating under the direction of Doug Homersham of CJCA's production staff. Organized three years ago these amateurs since then have made a name for themselves in Canadian drama circles. After making several appearances on the CBC Trans-Canada network, they received well-deserved recognition last fall when they were placed on a regular weekly CBC broadcast for a series of 13 quarter-hour plays. The dramas were written by Edmonton's Elsie Park Gowan and produced by Mr. Homersham, making this series an out-and-out Edmonton production.

On Trans-Canada
In the musical end of broadcasting CJCA's talent has also received network recognition on numerous occasions. In the past year such well-known artists as Egon Graepentin, violinist; the Sons of the West, directed by Ameron G. A. Nam; Elizabeth McCaskill, and Bernice McBeth have all been heard on the Trans-Canada network. At the present time the Sons of the West are heard weekly at 9:15 p.m. Wednesdays.

Locally the same Sons of the West are heard on Thursdays at 8:30 p.m. with the Edmonton Tire Barn Dance. Four Lads and a Lass have only recently concluded a run of approximately 500 successive broadcasts. Miss McBeth recently concluded a series of weekly broadcasts here and at present has gained prominence in vocal competitions in California. The most recent acquisition to the local talent parade are the Carriere Cavalliers.

Another find of recent months is now CJCA's staff pianist in the person of Lloyd Cooper. Mr. Cooper

is rapidly gaining local prominence as an outstanding and versatile pianist. Prior to making Edmonton his home, he had played with such world-famous orchestras as Debroy Summers, Jack Hilton and Joe Los.

Betty Sims, organist, is also a CJCA mainstay for programs of that nature. Turning to the search for local talent CJCA takes pride in the fact that it offers three scholarships annually. The best instrumentalist and the best speech artist at the Edmonton Musical Festival each receive a \$30 scholarship. Last year's

winners were Zonia Thachuk piano and David Ross, speech arts, both of Edmonton. Last year CJCA for the first time presented the \$100 Western Conservatory of Music scholarship which was won by Miss Gladys Rymer of Edmonton.

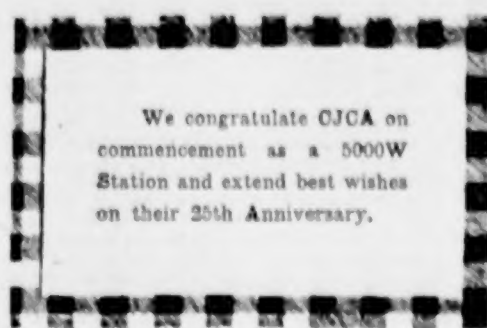
Scholarships Help
The search for young musical talent reaches beyond the scholarships in that from time to time CJCA presents various programs bringing forth youthful artists. Just concluded this month was a series of 26 broadcasts sponsored by Henry Birks and Sons in which 62 young vocalists, violinists and pianists participated. Nine winners were selected April 13 with Miss Dorreen Stanton, piano, receiving the top award of \$150; Ruth Child, soprano, won second prize and \$125 and Roy Olley came third for a \$100 award.

This talent search proved so

successful that Henry Birks and Sons have decided to carry on their weekly broadcasts during the summer months featuring the three top winners on the programs.

Another mass talent search currently operating at CJCA is the Editor's Good Deed club. Twice a week aspiring young artists vie for positions on the stage of the Garneau theatre each Saturday morning. The applicants are sifted out and from the most promising artists each weekly program is arranged. As in the case of the Birks Musical Awards program, CJCA's activities do not cease once the winners are selected and wherever possible the most outstanding artists receive further encouragement by appearing on various broadcasts. Many in this way have eventually worked their way up to musical fame.

GENERAL CONTRACTOR



We congratulate CJCA on commencement as a 5000W Station and extend best wishes on their 25th Anniversary.

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NEW
CJCA
5000 W
STATION

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MORE MODERN
MORE POWERFUL
MORE COVERAGE

Congratulations
CJCA

EDMONTON

On Your 25th Anniversary

and on the

Installation of Your New 5000-Watt Transmitter

Which Extends Your Service to a Wider Listening Audience

Marconi extend very hearty congratulations to CJCA on Their 25th Anniversary and on the inauguration of their increased power. Their new transmitter is the most modern and embodies all the worthwhile features known to radio. With this new powerful transmitter, CJCA now offers greater service to a much larger listening audience.

★ ★ ★ ★ ★

CJCA's new transmitter is only one of a variety of newly developed transmitters which the Canadian Marconi Company is making available to radio stations across Canada. The company also supplies everything for the operation of radio stations—microphones, studio amplifiers, remote control amplifiers, antenna equipment, and Marconi RVC Radiotrons. This apparatus is all of the highest quality and latest design and is the result of constant research carried on by the Company in the radio broadcasting and other fields, such as police, forestry, aviation, railroad, marine, trans-oceanic and other types of fixed and mobile radio communication services. In addition to world-renowned precision equipment for communication purposes, the Company has been recognized for many years as manufacturers of Canada's finest radio sets for the home. Models incorporating new and desirable improvements are reaching Marconi dealers in your community in ever increasing quantities.

CANADIAN MARCONI COMPANY

ESTABLISHED - 1903

MARCONI BUILDING - MONTREAL

VANCOUVER WINNIPEG TORONTO HALIFAX ST. JOHN'S, Nfld.

MARCONI...The Greatest Name in Radio

Congratulations

TO STATION

CJCA

on its 25th

ANNIVERSARY

With its power increased to 5,000 watts CJCA now will be able to bring added enjoyment and service to the people of Alberta. It is a pleasure to represent a station which has been so outstanding in its community.

WEED
AND COMPANY

RADIO STATION REPRESENTATIVES

SINCE 1923

New York-Boston-Chicago-Detroit-San Francisco-Atlanta-Hollywood

MOVIE
TOWN
THEATRE

Mortons Limited are proud to add their congratulations to CJCA on their advancement to 5000W.

MORTONS
LIMITED

FOR your Sunday afternoon enjoyment, Morton's present favorite screen and radio stars in exciting plays... romance, comedy, adventure. Such stars as Martha O'Driscoll, Marvin Miller and Basil Rathbone will appear on Morton's "Movie Town Theatre". Listen next Sunday.

CJCA
Sunday - 5:00 p.m.

Canadian Radio Salutes CJCA's Unique 25-Year Service Record

Week of Events Marks Occasion

Ten special broadcasts, six sponsor-inspired dedication programs and numerous salutes by sponsors and radio personalities will mark the double event of CJCA's 25th anniversary and the increase in power, during the next few days.

Through courtesy of the Trans-Canada network of the CBC, a half-hour program entitled "Lift Up The Towers" will originate from CJCA's studios 9:30 p.m. Saturday. This broadcast will mark the opening of the anniversary celebrations and will reach the climax when Edmonton's mayor officiates as CJCA's power is increased from 1,000 to 5,000 watts. The program was written by Elsie Park Gowan of Edmonton and is produced by Doug Homersham and the CJCA Drama club. It will be heard on the Trans-Canada network.

Week-End Specials
At 10:15 listeners will be taken to Ellerslie to hear a remote broadcast from the new 5,000 watt transmitter. This will be preceded by a special feature in the Ten O'clock News broadcast.
From 12:00 midnight to 3:00 a.m. the combined facilities of CJCA and short wave VESAI will be devoted to a special "Hello The North" broadcast during which time listeners at remote points



JACK FRY
Transmitter Operator

Account Executives Study Tastes In Radio, Type of Appeal



will be asked to report on the reception under increased power. Sunday's special broadcasts consist of the salute from the National Broadcasting Company at 7:00 p.m.; a special anniversary program entitled "The Greatest Name in Radio" at 9:00 and an anniversary drama broadcast by the CJCA Drama club at 11:15 p.m.

Feature Programs
It is difficult to estimate the actual number of programs that will carry brief salutes as these include a large number of network shows with messages from world famous radio personalities. They will be heard on the various regular programs throughout the week. For your reference:

SATURDAY
7:30 p.m.—Salute from "Sons of the West."
9:30 p.m.—"Lift Up The Towers" CBC.
10:15 p.m.—Remote from the Transmitter.
12:00 p.m.—Hello The North.
SUNDAY
7:00 p.m.—Salute from NBC.
9:00 p.m.—"The Greatest Name in Radio."

Also anniversary features are these sponsor-inspired dedication programs: "Home Melody Hour," 12:30 p.m. Sunday; "News Pictures," 6:10 p.m. Sunday; "Just the Two of Us," 10:30 p.m. Sunday; ALC Show, 12:15 p.m. Monday; "Guest Night," 10:30 p.m. Wednesday.

The "bread-and-butter" boys of a radio station are the laddies who sell time on the air. CJCA's sales staff, or in more dignified language the account executives, consists of John Dean, left; Arthur Nicholl, commercial manager, centre; and Douglas Greig, right.

CJCA Salesmen Service Accounts

In the retail trade a salesman sells a product—in radio he sells time on the air. This is the very important responsibility of CJCA's commercial department.

Like all salesmen, CJCA's account executive, consisting of A. H. Nicholl, commercial manager; Doug Greig and John Dean, must be very familiar with all aspects of the transaction before a suitable sale is completed.

They are aware of the fact that radio as a commercial medium is fairly new—so much so in fact that most of the businessmen today remember the time when radio was non-existent. It is the prime duty therefore, of an account executive to first of all sell radio as an effective medium for advertising. Then his activities turn to the prospect and before a possible program is even discussed, the account executive must first ascertain the thinking of the prospect; must have a general idea of his personal desires and taste in radio entertainment; must know thoroughly the product he wishes to sell, and from these, he must then determine the type

of appeal required. All this calls for exceptional sales ability and a thorough knowledge of public thinking, business trends, the market to be served, and the type of business in question.

Besides, the account executives must have at their finger tips the various problems concerning the production department, the traffic manager, and must be prepared to suggest various alternative programs, depending upon the directions of the production department and the desires of the prospect.

The job of the commercial department does not end once the program is sold as each account executive serves as the station representative on all matters between the sponsor and the station. This affords him an excellent opportunity for working out promotional details and servicing the account frequently, continuously and generously.



REUBEN PEARSON
Transmitter Operator

Means Long Pull For Technicians

Pulling of the switch increasing CJCA's power from 1,000 to 5,000 watts on Sunday will be welcomed with a heavy sigh of relief by CJCA's transmitter staff. This memorable event will mark the culmination of many months of extra work, much of which had to be done in the off-hours (between midnight and 6:00 a.m.). Shortages of materials and labor aggravated the chores for the transmitter boys no end, and it is only through dogged perseverance that the necessary work was done to make possible the increase in power at this time.

The former transmitter site was at Belmont, but the increased power necessitated moving the transmitter to a higher and more distant site Ellerslie was chosen.

With that one exception the new transmitter is absolutely new and of course is most modern. The outside units consist of two all-steel masts, a two-car garage, a home for the chief operator and a modernistically designed transmitter building 50 feet long and 30 feet wide.

Since 20 miles of ground wire was laid approximately one year ago, the transmitter staff, consisting of Frank Hollingworth, Jack Fry, Reuben Pearson, and Bob Keith assisted by technicians Gordon Shillaber and Merrell Dahlgren, have been kept very busy almost daily and at times most of the hours of the night.

The fact that CJCA will be operating after this on 5,000 watts does not mean that their extra chores are now completed, because the next several weeks will be spent in completing construction, setting in more permanent fixtures here and there, and testing during every hour of the day and night.



FRANK HOLLINGWORTH
Chief Engineer

British Leader On Radio in '29

One of the highlights of radio, way back in '29, was the address from Ottawa over a dominion-wide network of radio stations and heard in this area over CJCA, by

Rt. Hon. Ramsay MacDonald, prime minister of Great Britain, while on a visit to Canada. He addressed Canadians from the Canadian Parliament buildings. The British visitor was joined in the radio talk by Rt. Hon. Mackenzie King, prime minister of Canada.

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Phones: 21434

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CONSULT YOUR DEALER!

... and arrange to enjoy the convenience of the modern electrical appliances you have been waiting for so long.

... More than ever economical to operate with the City of Edmonton's new low rates.

THE CITY of EDMONTON

Electric Light and Power Distribution System

Congratulations CJCA
ON YOUR ENTERPRISE AND GROWTH TO 5,000 W.
PLUMBING, HEATING & AIR CONDITIONING

FOR THE NEW CJCA STATION INSTALLED BY

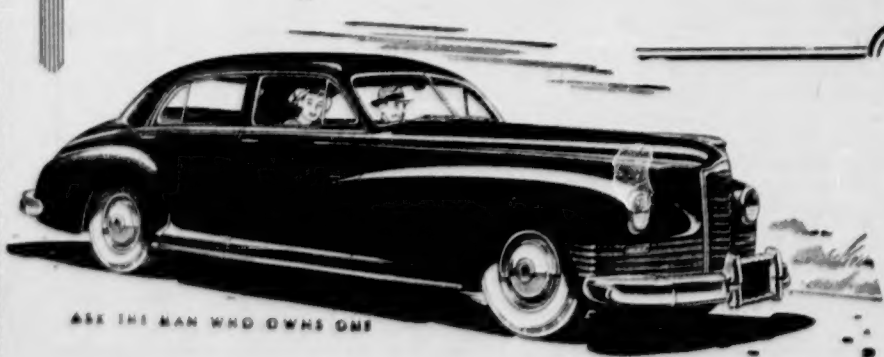
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Good Luck to CJCA

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HELP OUR COMMUNITY GROW

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Everything in Clothing, Footwear, Dry Goods

Our Radio Messages, on Wed., Fri. and Sat., at 8:30 - 8:45
Carry Important Shopping News

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10421 WHYTE AVE.

Complete Stock of Ladies' and Gentlemen's Luggage and Sundries Always in Stock

Men's Work and Dress Boots

Get a Pair of Boots from Chapman's and You Will be Satisfied

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FOR THE FINEST DRY CLEANING CALL US —

PICK-UP AND DELIVERY FREE

FOREST HEIGHTS HATCHERY

We Specialize in Leghorn and New Hampshire Chicks

GET OUR RADIO MESSAGES THURS. & SAT. — 8:30-8:45

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Radios and Electrical Appliances Sold, Serviced, Repaired

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SEE THE PICTURES

AT THE

PRINCESS THEATRE

(A Famous Players Theatre)

THE SOUTH SIDE SHOW

Is on the Air — CJCA EVERY MORNING — 8:30 - 8:45

TUNE IN — YOU WILL HEAR SOMETHING TO YOUR ADVANTAGE DAILY

these SOUTH SIDE BUSINESS MEN join in congratulating RADIO STATION **CJCA**

on their SPLENDID EXAMPLE OF ENTERPRISE, PROGRESS and VISION!

Service Over Air by CJCA Plays Constant Daily Part in Homes

Raytheon Console Provides Ultimate In Control For Listening Pleasure



Timing, Detail, Operator's Job

The ultimate in successful technical operation in broadcasting is to obtain well high perfect listener reception. This calls for versatile finesse on the part of studio operators, the control room personnel who are the connecting link between the program on the one side and listener at the other. Combined with his technical qualifications, a successful operator must play an important part in the finished production. He must be familiar with every minute detail of the program format and come forth with split-second timing involving the announcer's words in relation to the cueing and playing.

Satisfactory placing of broadcasts of certain special programs sometimes calls for recording the original for delayed broadcasting. The technical staff makes these recordings. A large number of the programs are broadcast by remote control which calls for special preparation such as arranging for ground lines.

CJCA's technical staff is proud of the fact that they have set several world records for distance of remotes. The broadcast from Shag, Yukon Territories, is an all-time record, with the CJCA microphone approximately 2,000 miles from CJCA's studios.

More than 1,000 records were made in CJCA's recording room in 1946, in numerous instances as a community service. Gordon Shillabeer, head of the staff at the studios, is justly proud of a service he offered British guest children during the war years. Each fall an opportunity was provided to record their voices and messages on individual discs. These were donated to the children who sent them home to their parents as Christmas gifts.

Assisting Mr. Shillabeer in this all-important job of technical operation of a radio station is Merrell Dahlgren who also takes his turn at the control room panel. Regular operators are Gordon Skutle, Bob Keith, and Walter Everitt.

Charm, Tact, Patience Receptionists' Traits

Charm, alertness and an overabundance of courtesy and patience are the basic ingredients behind the soft voices that greet the public via phone from CJCA's switchboard. These charming young ladies are more than just "hello girls", as their duties reach far beyond the board operation.

They are primarily receptionists, and must be prepared at all times to receive the many callers and direct them as requested. This in itself is a very interesting pastime and calls for patience and courteous alertness. It is not unusual for example to be confronted suddenly with a score or more school children all anxious to see Uncle Hal and Jo-Jo. The very next second a listener may be on the line praising or knocking a certain program. Simultaneously the buzzer may be signaling another caller wanting the hockey score and still another buzzer may be the long distance operator with a call from Toronto.



VIRGINIA THYME

Pride and joy of CJCA's control room staff is the newly installed Raytheon Console Deluxe and two supplementary units shown. The men at the controls 18 hours daily, seven days a week, are, upper row left to right, Merrell Dahlgren, assistant technician, Gordon Skutle, and Walter Everitt, operators. Below are Gordon Shillabeer, chief technician, left, and Robert Keith, right.



"NORMANDY"

Heintzman throughout! CJCA

is equipped throughout with Heintzman Pianos—the instrument of the great artists.

The aristocrat of Heintzman Period Pianos, the Normandy exemplifies the finest in French culture and art. Hand carved curves and scrolls by Heintzman craftsmen, reflect the Louis XV period at its best.

Congratulations to CJCA

on its 25th Anniversary and Expansion to 5000 Watts

Heintzman & Co. Ltd.

MAKERS OF FINE PIANOS FOR NEARLY A CENTURY

10139 Jasper Ave.

Phone 25963

Radio Vital Part Of Everyday Life

The place of radio in a community and in the everyday life of those within the community was most vividly portrayed by Stan Ross on March 25, when the ALC Show was dedicated to CJCA's winning of the Beaver Award.

In his dedication Mr. Ross, an Edmonton barrister and radio commentator, stated that for many years radio was considered more of an experiment rather than as part of our modern community existence.

"Today," Mr. Ross stated, "world news events, nation-wide entertainment, political campaigns, yes, even the weather, the time and the hockey scores are provided to everyone as a matter of course—and you seldom think about them unless something prevents them from being supplied. When that happens, the radio stations are soon reminded by insistently ringing phones, that this is something else which has become part of the everyday living of everyone."

In referring to the Beaver Award, Mr. Ross stated that it

includes CJCA's activities in community service, entertainment, promotion, news, special events, rural activities, in short all of the varied things which makes a station useful to listeners, and which in turn causes people to listen to a station.

That, of course, is the reason why CJCA is particularly proud of winning this award, Mr. Ross stated. He feels certain that this

national recognition of what CJCA has attempted to do, should become a compelling incentive to continue the station's policy of combining entertainment with the promotion of good citizenship, and the development of this country.

EARLY CONCERT AIRED

When a program by an orchestra of 80 pieces, under leadership

of Reginald Stewart, was broadcast from Toronto under sponsorship of the Imperial Oil Company of Canada, it was rated as a "most ambitious undertaking." Many Edmonton radio fans phoned CJCA to express the opinion that the broadcast was "the finest yet offered in America." Guest artist was Florence Austral, then the greatest British soprano soloist.

IT'S TIME TO AWAKEN
WHEN WE START

KNOCKIN' ON YOUR DOOR

LISTEN EVERY MONDAY — WEDNESDAY — FRIDAY
at 7:45 a. m. over CJCA

A program of bright, cheerful words and music for your early morning listening enjoyment.

NORTHERN HARDWARE SALUTES CJCA

And extends best wishes to the Management of Radio Station CJCA on the expansion of their Broadcasting facilities to 5000W.

NORTHERN HARDWARE
PHONES CO. LTD. 101-STREET
21012-21013 EDMONTON

Congratulations to CJCA

on their 25th Anniversary of Broadcasting

and Increasing their Station to New, High-Powered 5000 W.

Listen to Our Program
MAN HUNT

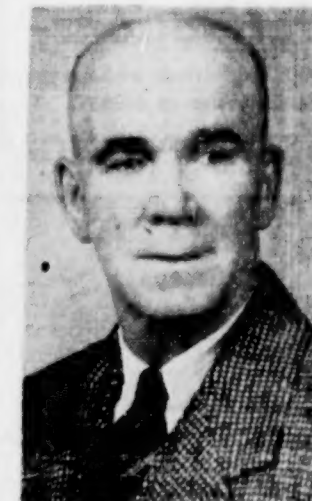
Complete Mystery Show
Weekly
Every Monday at 10:15 p.m.
EMPRESS

A PROGRAM OF RESTFUL MUSIC AND TIMELY PHILOSOPHY FOR YOUR SUNDAY PLEASURE

CAMPBELL'S FURNITURE

"HOME MELODY HOUR"

Congratulates
Radio Station
CJCA on its
forward move



T. H. CAMPBELL, PRES. PHILOSOPHER



ALEX G. CAMPBELL, CONTINUITY WRITER



PAUL GUY ANNOUNCER

FOR 17 years it has been the privilege and pleasure of Campbell's Furniture Ltd. to bring to their many friends in Edmonton and Northern Alberta the HOME MELODY HOUR. It is our sincere wish that through these programs we have brought some small measure of enjoyment into your home. If we have succeeded in this — our efforts have not been in vain.

EACH SUNDAY **CJCA** 12:30 P.M.

25 YEARS

For 25 years Campbell's Furniture Ltd. has used the facilities of CJCA to bring district residents hockey games, basketball games and other sporting events of importance.

Serving Edmonton and District Since 1916

Since 1916 when Campbell's started in business, it has been the policy of the company to offer quality furniture from leading manufacturers at lowest prices.

Campbell's
furniture
Ltd.
THE HOUSE OF PERSONALIZED SERVICE

1 Block West of Post Office

WE CONGRATULATE CJCA

ON THEIR 25th ANNIVERSARY AND EXTENSION TO 5000 W.



MORE THAN HALF YOUR LIFE IS SPENT IN YOUR HOME... ENJOY IT MORE!

Do you take pride in the appearance, comfort and convenience of your home? Or do you endure conditions that may be improved simply by ordering the necessary materials from Kingsway Lumber Co. Enjoy your home life much more by modernizing.

ALMOST OVER-NIGHT

... Unused space in your basement or attic can be transformed into attractive living quarters... an extra bedroom... a rum-pus room, by using easy-to-install material.



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Listen to . . .



CONCERT SILHOUETTES

Tuesday Evening
10:45 p.m.

CJCA

SOOTHING CONCERT MUSIC FOR YOUR RESTFUL LISTENING

JOHNSON'S CAFE

Jasper at 101 St.

Phone 21088

IN THE HEART OF DOWNTOWN EDMONTON

WHERE QUALITY AND SERVICE HAVE MET FOR 26 YEARS

CJCA 'First in Popularity' Slogan Amplified by 5,000 Watt Power

Operation Details Pivot on 'Traffic'

The hub of the wheel of operation of the broadcast portion of any radio station is the traffic department. As the name "traffic" implies, this department is the centre of in-coming and out-going details concerning all kinds of programs. It is therefore the converging point of information for the commercial and production departments, the continuity writers, librarians, announcers, operators, accountants and even the public relations department.

CJCA's traffic manager, Joyce Green, literally therefore has her hands full every day, but favored with a rather unique system of keeping track of every item that is broadcast, be it a 15-word time signal or a one-hour program. Miss Green finds the job of keeping broadcast traffic flowing smoothly in all the necessary directions very fascinating.

At each day's conclusion it is Miss Green's responsibility to place in the hands of the announcers, operators, librarians and continuity department a copy of the schedule of operations for the following day. Every second of the 18 hours that the station is scheduled to operate must be accounted for and listed in chronological order. This is the sheet of instructions for each of the aforementioned departments for the following day.

Before this is completed each day, it is the traffic manager's duty to make all necessary additions, deletions and adjustments which arise as a result of new contracts, expiring contracts, changes of program formats and titles, and the discontinuation and addition of various other broadcast features that occur

There's Personality Behind The Voices You Know



These are the "voices" of CJCA, the men who are heard in thousands of radio homes in a major part of Alberta, portions of British Columbia and Saskatchewan and by short wave to almost every corner of the globe. Upper, left to right are Andy Philip, John Mackin and Ed Bryant. Below, left to right, Fred Gowin, Jack Wilson and Paul Guy.

Voices of Announcers Station Popularity Key

The popularity of the announcers generally determines the popularity of a radio station. This is the most natural reaction in view of the fact that the announcer is actually the "mouth piece" of the station. It is the voice of the announcer that makes it possible for listeners to hear the many and varied types of information and entertainment provided by CJCA.

In fact, this natural reaction is so deeply entrenched in the majority of listeners that it is not uncommon to hear listeners praising or denouncing the ability of announcers on basis of the words they read. It is seldom realized that the announcer is the mouth piece for the continuity writer, the "behind the scenes brains" who prepare the copy. It is estimated that in the course of a week's run about 25% of the words you hear at your radio are read, the remaining five percent or less, are ad libbed.

Perfection Sought

This does not mean, however, that the announcer must merely be able to read well. Though he speaks into a cold microphone he realizes that his audience is much larger than any audience ever assembled in any one place at any one time in the history of Canada. The slightest muff is heard by tens of thousands of critical ears. He realizes also that the "mike" is a very sensitive instrument and will amplify muffs not readily discernible in common conversation, man to man.

Consequently, perfection is the keynote of the announcer's bread and butter and all know that perfection is most elusive.

CJCA's announcing staff is a branch of the production department and as such each announcer is personally responsible for providing the musical numbers for the programs he announces on the air. This gives him opportunity to

develop a personal sense of pride in his programs. The result is found in improved programming and improved presentation of the programs over the air.

Fully Associated

Good examples of the success of this policy are reflected in the large number of CJCA programs that today are automatically linked by listeners with the announcers. Edmonton's Tire Barn Dance features Ed Bryant and Andy Philip; Paul Guy and the program "Just the Two of Us" are synonymous in hundreds of Northern Alberta homes; Jack Wilson is linked with the 8:10 a.m. newscast; Fred Gowin with the A.L.C. Show, and John Mackin with Guest Night.

And so it goes all the way down the program schedule every day

of the week. There are many hours of preparation behind a day's broadcasting and the announcers spend much more time preparing than they actually spend at the microphone.

active Limited decided to emphasize the need for action to clear up the situation and instituted its show which soon drew a wide city and farm audience.

ALC Show Wins Variety's Plaudit

One of CJCA's top shows, the A.L.C. program in a recent continent-wide survey conducted by Variety magazine, New York, received honorable mention in the 14th annual assessment of radio show management. The distinction was welcomed by all listeners to the daily program.

The show got its start three years ago when Alberta's hog industry was jeopardized by what producers claimed an unsound bacon export policy in relation to local prices and the need for bacon in Britain.

The Alberta Livestock Co-oper-

Not only does the A.L.C. Show basically spread the theory of co-operation, it is a co-operative operation in practice. Nine co-ops venture in Alberta sponsor the programs alternately within their own areas of operation, six others have enjoyed partial sponsorship. The show holds for itself a unique place in broadcasting.

Sparkplug of the set-up is Miss Louise H. O'Neill, A.L.C. publicity director, who writes the show, keeps in touch with items pertaining to the province-wide broadcast and with co-op developments throughout the province and beyond.



JOYCE GREEN Traffic Manager

from day to day. Every change must be booked through copies supplied to the commercial, production, public relations and continuity departments.

Miss Green is further assisted in proper scheduling by keeping in touch with the CBC line-up of programs which comes through once a day from the Winnipeg head office of the CBC by special lines.

All this sounds quite complicated, but with the assistance of the traffic chart on which every detail is readily discernible, Miss Green finds the job most interesting. She only wishes that in view of the heavy demand for radio by Northern Alberta businesses she were supplied with a wedge to accommodate more of them, yet keep within the regulations as set out by the production department.

NATIONAL RECOGNITION

In recognition of Miss O'Neill's work back of A.L.C. show, directors of the co-op recently presented her with a travelling case at a dinner following the announcement the show had gained national recognition.

BUILD-REMODEL-REPAIR

...at home!

Spend many pleasant hours at home in a workshop of your own. A few tools are all that are necessary to start—you can add to them as you wish.

A HOME WORKSHOP PAYS BIG DIVIDENDS

The relaxation and pleasure you derive will pay big dividends—not to mention the improvements to your home.

Start your workshop NOW with TOOLS FROM MUNRO'S

Congratulations--

upon your 25th anniversary and on your increase in power to 5000W.

RADIO STATION CJCA

10014 - 102 Ave Phone 25550

THE RIALTO

Extends Greetings to CJCA

on their 25th Anniversary of Broadcasting and invites all to see "THE BEST YEARS OF OUR LIVES"

The Picture That Won 9 Academy Awards

GEMS of MELODY

Half an hour of treasured melodies woven into a pattern of soothing restfulness for your Sunday evening listening.

Sunday evening 6:30 CJCA

The HAMLY PRESS LIMITED

"Call a Hamly Man"

10054 - 100 St. Phone 24621

COMPLETE ELECTRICAL INSTALLATION

IN THE NEW

CJCA RADIO STATION

PERFORMED BY

BOB CROWLE ELECTRIC

10967 - 96 STREET PHONE 27318

More Power to CJCA!

The Alberta Wheat Pool, outstanding farmer co-operative association, congratulates Radio Station CJCA on its 25th anniversary and on its increase in power up to 5000 watts.

"The Wheat Pool News", heard daily at 10 p.m. over CJCA, is sponsored by the Alberta Wheat Pool.

ALBERTA WHEAT POOL

Alberta's largest grain handling organization—farmer-owned and operated—424 country elevators.

The Bay

EDMONTON'S FRIENDLY STORE

OFFERS CONGRATULATIONS TO CJCA

ON THE OCCASION OF THEIR

25th Anniversary

And Their Increase in Power to 5,000 WATTS

Listen to the BAY Show "WHAT DO YOU THINK?" Heard Every Tuesday Over CJCA from 8:30 to 9:00 p.m. As well as Daily Merchandise Spots

Budson's Bay Company.

INCORPORATED 27 MAY 1970.

Jo-Jo — Alberta's "Donald Duck" of Radio — Adored by Children

Mythical Bird Aids Red Cross

One of the most amazing public services ever established in the history of Canadian radio grew out of an idea that took northern Alberta's youthful listeners by storm. Jo-Jo is a household word in practically every home in C.J.C.A.'s listening area. This mythical bird, commonly known as Alberta's "Donald Duck," is popular not only because of the unique manner in which he entertains the young listeners, but also because during the past three years he has been instrumental in raising approximately \$38,000 for the Red Cross.

The campaign started two years ago when in answer to hundreds of requests for pictures of Jo-Jo Uncle Hal, his founder and master of ceremonies on the Kiddies Program which features Jo-Jo, offered his picture to any listener sending in a minimum of one dime to the Red Cross.

The response was instantaneous and now after two years and covering three annual Red Cross campaigns, the dimes still keep pouring in to Jo-Jo's Red Cross fund. Though the offer was originally planned for the month of March, the contributions, especially from schools and clubs, continue to come throughout each year.

Source of Laughs

Jo-Jo's incessant giggling and prattling on each broadcast for the past three years continues to send the kiddies reeling with laughter but occasionally Jo-Jo gets serious and appeals for Red Cross funds or other donations for the needy. It is not unusual to receive sizeable amounts from student organizations and other groups which have been organized for the sole purpose of contributing regularly to the Jo-Jo Red Cross fund.

Production Team Liaison Officers

Everything listeners hear is made available through the efforts of the production department. This, therefore, places this department as the heart of operation in the broadcasting end of a radio station.

With Dalt Elton as production manager and Doug Homersham as assistant, C.J.C.A.'s production staff has the vital responsibility of keeping their fingers on the activities of the continuity department.



DALTON ELTON
Production Manager

partment, the announcers, librarians, and to a great extent the operators. In other words, it is the production department's duty to know exactly what is broadcast, how it is broadcast, and when it is broadcast.

To make all this possible it is not sufficient merely to keep the wheels of operation in action in the aforementioned departments, but the production boys must at all times act as the liaison between the commercial end of the business, the artistic end and the administrative end as all these activities, after all, eventually are reflected in the finished product, the program which the listener hears at the other end.

At the present time C.J.C.A.'s production department is pioneering in the very important, yet undeveloped field of block programming. This idea, now rapidly



DOUGLAS HOMERSHAM
Assistant Production Manager

taking place at C.J.C.A., places more responsibility on both Elton and Homersham in that the time element is guided by their directions in the type of program they sell sponsors for the various time periods in the day's broadcast schedule.

Appropriateness of entertainment, bearing in mind the time of day and type of listener appeal, are another vital factor in good programming. This feature is continuously stressed and, of course, calls for a tremendous amount of planning and preparation by all branches of the production and commercial departments before a program finally hits C.J.C.A.'s airwaves. Brickbats and bouquets are numerous at any radio station and it is safe to assume that the majority of these are directed at the production department.

10,000 Musical Selections Available To Production Staff



Transcript File Library Feature

C.J.C.A.'s transcript file has grown to such proportions that it is now the largest of its kind in the West. It contains a complete record of all broadcasts made by the station since its inception in 1925. This feature is available to all members of the public who wish to consult it. It is a valuable resource for researchers, writers, and anyone interested in the history of the station.

heads of the operators for the following day's broadcasting, the transcript is used with a tremendous amount of backstage detail. For example, Barbara Henshaw, C.J.C.A.'s librarian, who is in charge of the transcript file, has a complete record of all broadcasts made by the station since its inception in 1925.

of the transcripting staff must supply them with detailed information on the transcripting process. This can only be done through the transcripting staff, who are responsible for the accuracy and completeness of the transcript file.

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THE MAKERS OF Sunland Graham Wafers



Congratulations to **CJCA** on your 25th Birthday.

and your increase to 5,000 watts

present **"COME AND GET IT"**

A different type of quiz program bringing you recipes, interesting facts and suggestions about food by food experts from all over the country.

SATURDAY 9:00 a.m.

CJCA Sunland BISCUIT COMPANY LIMITED



JOHNNY MACKIN AND WALTER WILSON selecting Guest Night winners during a popular Capitol Theatre Broadcast "Guest Night" heard on CJCA, 10:30 p.m. Wednesday and Friday nights. Mr. Wilson, humorously known as the World's Worst Announcer, is completing his 21st year of continuous broadcasting for the Capitol Theatre.

FREE! Autographed Pictures!



Pretty brunette Evelyn MacGregor. Here's the owner of that soothing contralto voice heard on "Waltz Time" and "Album of Familiar Music".

In commemorating The 25th Anniversary of CJCA

the manufacturers of Genuine "ASPIRIN" and "PHILLIP'S MILK OF MAGNESIA" products offer free autographed pictures of Evelyn MacGregor to all people who enjoy these fine programs.

'The Album of Familiar Music'

7:30 p.m. Sundays

'Waltz Time'

7:30 p.m. Fridays

Send your request to CJCA, Edmonton

Congratulations to **CJCA**

James L. Adamson Company
Manufacturers Representative
CALGARY, ALTA.

Representing:
Kear Engineering Co. (Communications)
Gates Rubber Co. (V Belts)

Supplier of:
Pumps, motors, control panels, priming motors, floats, compressors, containers, instruments, boilers.

TO CJCA Congratulations

A STATION WHICH WE HAVE BEEN PROUD TO REPRESENT FOR OVER TEN YEARS

AND BEST WISHES ON YOUR **25th ANNIVERSARY**

Especially recommended for listening pleasure.

Especially recommended for investigation.

SONGS OF YESTERYEAR	9:45 A.M.	SUNDAY
DRAMA OF MEDICINE	3:00 P.M.	SUNDAY
MOVIE TOWN THEATRE	5:00 P.M.	SUNDAY
THE GREATEST OF THESE	6:00 P.M.	MONDAY
MANHUNT	10:30 P.M.	MONDAY
PHILO VANCE	6:00 P.M.	WEDNESDAY
THE GREEN HORNET	7:00 P.M.	WEDNESDAY
THE WAYNE KING SHOW	6:00 P.M.	THURSDAY
THE FRANK PARKER SHOW	10:15 P.M.	THURSDAY
THE SHADOW	9:00 P.M.	FRIDAY

All - Canada Radio Facilities, Ltd.
VANCOUVER • CALGARY • WINNIPEG • TORONTO • MONTREAL
NATIONAL SALES REPS FOR CJCA FOR OVER 10 YEARS

The FINEST MARKET SHOW

on the air!

ALC SHOW

ALBERTA LIVESTOCK CO-OPERATIVE

The only prairie program attaining "Variety's 14th annual show management survey - Honorable mention"

- LIVESTOCK QUOTATIONS
- NEWS AND VIEWS OF CO-OPERATIVE AND CURRENT EVENTS
- SPECIAL FEATURE DAILY PRESENTING STAN ROSS OF EDMONTON EXPRESSING "ONE MAN'S VIEWPOINT"

The A.L.C. and Sponsoring Co-Operatives CONGRATULATE **CJCA** ON THE OCCASION OF THEIR 25th Anniversary and Increase to 5,000 Watts

CJCA EDMONTON
CFAC CALGARY
CJOC LETHBRIDGE
CFGP GRAND PRAIRIE

12:15 NOON
Daily Monday Through Friday

SPONSORING CO-OPERATIVE ORGANIZATIONS

- NORTHERN ALBERTA DAIRY POOL
- UNITED GRAIN GROWERS LIMITED
- ALBERTA POULTRY PRODUCERS LIMITED
- U.F.A. CENTRAL CO-OPERATIVE ASSOCIATION LTD.
- ALBERTA CO-OPERATIVE WHOLESALE ASSOCIATION LTD.
- ALBERTA WHEAT POOL
- SOUTHERN ALBERTA CO-OPERATIVE ASSOCIATION LTD.
- GRAND PRAIRIE CO-OPERATIVE LIVESTOCK MARKETING ASSOCIATION LTD. & THE A.L.C.

THE ALBERTA LIVESTOCK CO-OPERATIVE LTD.

CO-OPERATIVE LIVESTOCK COMMISSION AGENTS

EDMONTON ALBERTA CALGARY

Five Rural Listeners for Every Two Urban in CJCA Audience

Secretarial Task Is No Light One

Through the busy hours of the day, the secretarial task of every commercial radio station is performed by the accounting department and the office secretary.

The general run of accounts sent for a lot of correspondence between prospect, agency and station, before it finally goes on the air. This end of the business is handled by Merle Roy, office secretary, who attends to all correspondence on such matters.

Once on the air every account, be it large or small, calls for detailed individual attention by CJCA's accounting department. It is the duty of Ruth Rankin and Edna Patterson to keep a record of every commercial, their broadcast, to check them off day after day, make all the necessary listings, and of course at the end of each month take care of all billing and collecting. This general activity, of course, is supplemented by the routine monthly job of paying salaries, operating bills and the numerous other activities that arise from month to month.

Public Relations Have Many Sides

"Never say no," is the motto of CJCA's public relations department, the clearing house for the thousand and one requests, questions and general sticklers that reach the radio station daily by way of the mail, phone or in person. This feature alone, of course, is but a small fraction of

Detailed Records Back All Activities



RUTH RANKIN
Accountant

The multitudinous financial details pertaining to incoming and outgoing radio accounts are handled by the accounting department.

Distant Reception Brings Fan Mail

Letters from afar about short wave, have reached CJCA with very interesting comments about the reception and the programming. The listener from the Islands

of Hawaii has this to say about his experience: "To have CJCA come in as it is doing right now, equally loud and clear as any of our powerful local stations, bespeaks a whole lot for the equipment, facilities and operating services provided by CJCA."

It is fully anticipated, of course, that now with the increase of power CJCA's broadcast services will be made available to an even larger audience.

CJCA's Service Blankets Area

One of the most startling revelations that have come to light as a result of the 1946 audience survey conducted by the Bureau of Broadcast Measurement is the seldom-realized fact that for every two urban radio listeners there are five listeners in the rural area served by CJCA. This in itself is an example of the magnitude of radio transmission.

A listening map, prepared from the statistics provided by BBM indicate that CJCA has a regular listening audience in the major portion of Alberta, in a good part of the western Saskatchewan region and in the Peace River Block. Of the 17 electoral divisions in Alberta, CJCA covers 13, with the regular audience faning out from Edmonton southward beyond Drumheller, westward to the Rocky Mountains, northward to the end of Alberta's populated areas, and eastward to the Saskatchewan border and beyond. This area is described as the regular listening area.

The BBM survey rates as listeners in this area the ones which have a habit of tuning to CJCA a minimum of once a week, but no regions wherein the listening to CJCA is done by less than

10 percent of the radio homes, is included.

If you were to scan the map of electoral division 10, east of Edmonton, you would note that the population in this area is 36,807 persons living in 13,800 households. There are 9,770 licensed radio homes and of these radio homes 9,320 or 95 percent listen regularly to CJCA during the daytime and 9,090 or 92 percent listen regularly during the night-time.

The over-all figures indicate that CJCA's listening area is populated by 641,997 persons. The cities and towns in this area have aggregate population of 199,618 and the rural population is 442,379. The total number of households is 147,580 and among these there are 113,190 radio homes.

It is apparent that the listeners in these radio homes consider CJCA as their favorite station. This is brought out in the fact that listeners in 94,620 of these homes tune to CJCA regularly.

In the night-time there is listening to CJCA from 92,770 radio homes.

While the area just described is regarded as CJCA's consistent resident well beyond these points. A recent breakdown of the mail received in the course of one week for the program "What Do You Think?" brought forth letters from as far north and west as Dawson Creek and Kaslo, B.C., from as far south as Magrath and from as far east and south as Moose Jaw. These, of course, were returns from listeners on CJCA's standard wave length at the now defunct power of 1,900 watts.

CJCA's short wave facilities, of course, reach out to practically all corners of the globe and hardly a day passes but that a letter is received from a "ham" operating a short wave set thousands of miles from Edmonton. Among the more distant points that have picked up short wave VERA are

Sweden, Alaska, Denmark, the Island of Hawaii, New Zealand and Palestine. The listener at Tel Aviv, Palestine, tuned to VERA to hear the

Metropolitan Opera, a program originating in New York which CJCA carried via regular network and re-broadcast short wave to be picked up in Palestine.

SAFE STORAGE!

Listen daily for Big 4 time signals and public service announcements. **CJCA** 880 On Your Dial

Your furniture and household goods will be in safe keeping if you call **BIG 4** STORAGE. Dependable. Safe. Guaranteed. We call for and deliver.

BIG 4 VAN LINES LTD. PR. 21614



THOMAS A. SHANDRO
P.R. Director

The scope of activities carried out by the P. R. staff consisting of Thomas A. Shandro, director and Audrey Peguene, secretary. Basically the public relations job at CJCA can be broken down into the following broad branches—publicizing the station, merchandising the accounts, promoting the industry, the station, and the programs it broadcasts, and of course, it serves as the bureau of information not only for the listener, but for the various departments, as well.

It is not unusual in the course of a routine call work to cover activities ranging from writing a soothing letter to a disappointed and homesick war bride to arranging for a public service actuality broadcast. In between, routine



AUDREY PEGUENE
P.R. Secretary

work will consist of conducting several groups of eager visitors through the studio, preparing a brochure on the merchandising of a program, preparing promotional material for broadcasting and for the various other media, preparing press releases, and feature stories for radio publications, answering several letters and dozens of phoned-in and personal questions about an unlimited assortment of topics, and keeping staff members and other callers informed of statistical information, geographic and historic facts, rhetorical construction, censorship regulations, listener reaction, public service activities, foreign language problems, and dozens of other topics.

Extra curricular activities are also numerous and varied. A radio station's planning and programming is guided by public attitude and desire, keeping in mind of course that the sponsor has a certain specific product to sell a product required by a certain group of listeners, resident within a certain area, living under certain conditions. It is the duty of the public relations department to know exactly what type of program would prove most effective for this certain sponsor. This can be done with any degree of accuracy only by constant contact with John & Public.

CJCA is justly proud of this feature of its radio activities, and is equally proud of the fact that in its files are hundreds of letters from appreciative individuals and organizations for services rendered gratis.

Frequently to make this service possible, the P.R. department has had to do a lot of research in a determined effort to keep the record of "New day" intact. Every request, be it written or verbal, must be satisfactorily answered.

CONGRATULATIONS

AND CONTINUED SUCCESS

to station

CJCA

FROM

belgium

short and long wave (Western) Limited
10132 Jasper Avenue

Congratulations TO CJCA

25th Birthday



G. R. A. RICE

From Edmonton's Radio Pioneer to Edmonton's Pioneer Station

"Dick" Rice is celebrating 25 years in broadcasting from Edmonton—a pioneer in this city's radio industry. His best wishes, and those of CFRN's staff go to all at CJCA, on the occasion of their own 25th birthday, and increase in power to 5,000 watts.

CFRN

5,000-W — 1260 Kc.

Duncan's present...

a quarter hour of your favorite songs down through the years.

DO YOU REMEMBER ?

featuring Carmen Cavallaro and Mischa Bor's orchestra.

MONDAY

10:15 p.m.

CJCA

Our best wishes to CJCA on their 25th birthday and increase to 5,000 watts.

Duncan's

Jasper at 103 St.

Phone 21352

EATON'S of Edmonton

Wishes to Congratulate

Radio Station CJCA

ESTABLISHED 1922

Upon Reaching Its

25th ANNIVERSARY

Also

POWER BOOST TO 5,000 WATTS

T. EATON CO. LIMITED

The City Of Edmonton

Extends Congratulations to the Management and Staff of Radio Station

CJCA

upon the completion of a quarter century of radio broadcasting by CJCA in this city.

In expressing appreciation of the public service CJCA has rendered this community since its inception, may we express our pleasure that it is to publicize Edmonton to a much wider audience in the future through the increase in transmission power to 5,000 watts.

The City of Edmonton,

HARRY D. AINLAY,

Mayor.

Sunday Morning at Home



For your early Sunday morning enjoyment Easton's present a program of old-time favorites... the songs you always love to hear.

9:45 a.m.

Sundays

CJCA

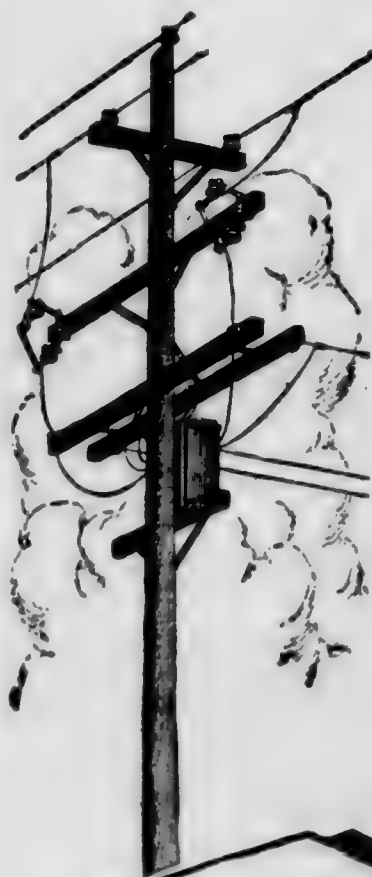
If you're experiencing the thrill of furnishing your own home for the first time... or if you'd like to replace old, worn furniture... we bring you the finest of modern furnishings in quality, good taste and value

EASTON FURNITURE

10151 - 99 St.

Phone 21574

ELECTRICTY



Congratulates a Partner in Public Service

May the stronger voice of

CJCA

extend the prestige and the listener-friendship enjoyed by this pioneer Edmonton station.



CALGARY POWER COMPANY LIMITED

Serving More Than 170 Communities in Alberta

CJCA Department Fosters Sports Among Boys, Girls; Serves Fans

Romance Lurks In Bits of News

There is a fascinating story behind CJCA's sign-off slogan "CJCA—First With The News." In the past two years CJCA's news department has in all respects come into its own under the aggressive guidance of Hal Yerna, news editor.

Aside from operating an all-out news service, the Edmonton Journal newsroom, from the standpoint of providing news, CJCA's news bureau reaches far beyond this service to give its listeners the most complete news coverage and up-to-the-minute news coverage as possible.

As a supplement to the local news service Hal has set up a network of news contacts, not only in Edmonton but throughout CJCA's listening area. This makes it possible for him to keep his fingers on every possible news development and to follow up on a minute's notice as the news breaks.

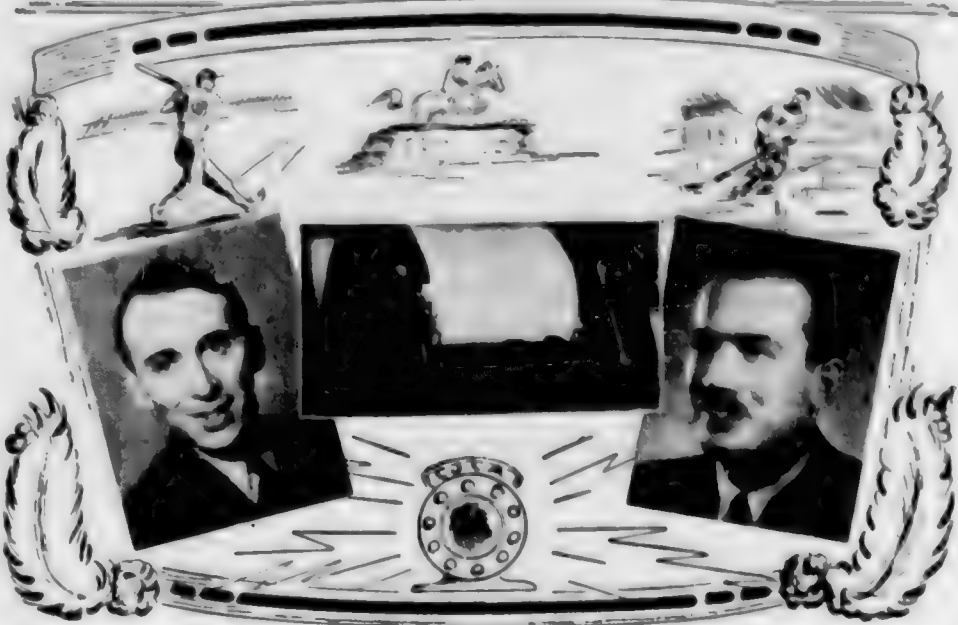
(Canadian Press Service) In the national and world news field, CJCA's news bureau depends solely upon the excellent service offered by Canadian Press (Radio branch of Press News Limited). This service, through the excellent co-operation received from the local CP news man and the Canadian Press manager, Charlie Edwards, Toronto, has developed into an excellent up-to-the-minute service in all respects.

In spite of the fact that news is brought to listeners nine times daily as a regular service, the news bureau is "on its toes" at all times to break into any program with "hot" news the minute it comes off the Canadian Press wires or the minute it reaches the news editor through the contact facilities he has set up throughout northern Alberta.

Mr. Yerna's activities beyond those in his news room have established CJCA's news bureau as one of the most popular among independent radio stations in Canada. He is always on the alert for material suitable for CBC News Roundup, a popular news feature heard at 8:15 p.m. weekdays. In this regard it is believed that CJCA holds the Canadian record for frequency of appearance on News Roundup among independent stations.

To Unusual Places Rounding up material for this feature has taken Hal and CJCA's technical staff to many unique places. For example, when Snag,

Versatility Happy Combination In Coverage of Events



One of the most versatile departments at CJCA is the news and sports, a happy combination that is paying dividends in up-to-

the-minute service to CJCA listeners. At the left is Russ Sheppard, sports editor and assistant news

editor. At the right is Hal Yerna, news editor, special events commentator and the "Uncle Hal" of the Kiddies Program.

Yukon Territories, set an all-time record with 83 degrees below zero temperature. Hal was on the spot within 48 hours, broadcasting from that point, not only on News Roundup, but with a special quarter-hour broadcast for the CBC and later the BBC. This broadcast set an all-time record for remoteness—point of origination being approximately 2,000 miles from CJCA's studios.

When an American pilot was forced down in the bush lands of northwestern Alberta, Hal was in the rescue plane some days later gathering "hot" news for Canadian listeners by way of CBC News Roundup.

When oil was struck west of Leduc, Hal was on the spot with a broadcast which for the first time in radio history carried the sound effect of oil gushing out of a newly tapped well. BBC listeners also heard the



MERLE ROY
Office Secretary

Chamber of Commerce executive was a perfect fact in bringing to the attention of Canadian listeners the plight of our neighbors to the northwest and had much to do with the almost immediate move-

ment of food to our starving the time.

In fact Hal's news activities, beyond the walls of CJCA's News Bureau of late have been so varied and extensive that he has been twice on the CBC's "Hot Spot" in a single News Roundup broadcast. CJCA's news editor, Hal Yerna, has been twice on the CBC's "Hot Spot" in a single News Roundup broadcast. CJCA's news editor, Hal Yerna, has been twice on the CBC's "Hot Spot" in a single News Roundup broadcast.

Sales Bureau Service Wide

The sales department is an important part of any radio station. It is a part that is seldom thought of by the average listener.

Efforts at the sales department of CJCA are directed at obtaining for the listener the greatest value for his money. It is the business of the sales department to be sure that every listener who buys a product from CJCA has the best possible value for his money.

All of this is an important and necessary work.

Sportscast Is Magnet To Countless Listeners

One of the most popular services offered by CJCA is the sportscast. It is a service that has been in demand for years and is expected to continue to grow in popularity.

This feature, however, is but a small part of the sportscast service offered by the CJCA sports department. The department is also responsible for the "Uncle Hal" of the Kiddies Program.

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professional hockey talent in years to come. As a service to baseball fans and fans, Russ has been offering a baseball rule booklet, designed for which has been in demand for years and is expected to continue to grow in popularity.

ginating in CJCA's sports department the sports bureau of Edmonton plays a very important part in the life of northern Alberta sports fans. Every day Russ is faced with the task of finding the numerous and varied sources for information and news to give the arguments in determining the outcome of the game to keep the fans informed and interested.

Problems Answered Besides the direct service net.

How DO You Say It?



DISCANT E. INNES

Let's Ask

"THE WORD MAN"

Interesting — Informative

Every Sunday afternoon at 1:15 p.m. over

CJCA

Presented by

Henry Graham & Reid
COMMERCIAL HOME FURNISHERS LTD.
5905 Jasper Ave. — Phone 2242-2203

"South of the Border"

Every Saturday
10:30 p.m.

CJCA

Half an hour of scintillating Latin music and song for your Saturday evening enjoyment.

When you visit Goertz Studios, Helmut Goertz, award winner in international competition, personally supervises the taking of your portrait. The same prize-winning skill that has won international acclaim is available to you.

GOERTZ STUDIOS

PORTRAIT & COMMERCIAL PHOTOS

10043 - 102 St. Phone 25766

Congratulations to CJCA

FOR

RADIO SALES AND SERVICE

IT'S

EDMONTON RADIO CO.

WESTINGHOUSE DEALERS
"TWO STORES FOR SERVICE"

10043 - 102 St. Phone 25766

TOP O' THE MORNING TO YOU

8:15 a.m. MONDAY TO FRIDAY

OVER CJCA

PRESENTED BY

WALK-RITE

Edmonton's Smart Store

Individuality . . .

La Fleche Bros. clothes are individually designed and tailored to your measurements. You receive a fitting before the suit is finished, assuring you of utmost satisfaction.

Selections are very limited at present but we may have something that would please you. Quality is still the important feature of every La Fleche Bros. garment.

11:10 p.m. News Daily

Brought to you each day over

CJCA

LaFleche Bros. Ltd.

MERCHANT TAILORS

102nd Street—Just South of Jasper Ave.

You're Invited!

SUNDAY VACATION

CJCA
1:30 p.m. Sundays

Travel to exotic far-away places . . . visit exciting modern cities on Lord's magic carpet of radio. Join us next Sunday for another adventure on your "Sunday Vacation".

FASHION SHOES OF DISTINCTION

LORD'S LTD.

KING EDWARD HOTEL BUILDING 101st STREET

one of the finest programs on the air . . .

"JUST THE TWO OF US"

featuring

★ BETTY SIMS . . . she plays

★ PAUL GUY . . . he reminisces

EVERY SUNDAY 10:30 to 11:00 p.m.

CJCA — 930 on your dial

Half an hour of quiet music and verse at the end of the day

presented by your Dodge-DeSoto dealer

DODGE AND DE SOTO DODGE TRUCKS

COMPLETE Parts & Service Departments

BURROWS MOTORS LIMITED

10126 - 106 Street

• Phone 29217

Beaver Award to CJCA Recognizes More 'Distinguished Service'

Surveys In Radio Industry of Station Performance Brings Decorations



The layout of awards shown above is indication of CJCA's prominence in the radio industry in Canada and the United States. Seven awards have come to CJCA since 1940; the latest being the Beaver Award, given recently for promoting listener relations. The Billboard Award was given in 1945 "for outstanding achievement in radio promotion." A year earlier CJCA won the Variety Showman Award for Canada "for postwar planning in a pioneer community." All the awards are very closely related to the resourcefulness, originality and effectiveness of CJCA's programming and promotional activities.

Merit Citations Now Number 7

The recent presentation of the Beaver Award to CJCA marked the culmination of several years of aggressive community service activities on part of station personnel. Since 1940, CJCA has been recipient of seven major awards all of which in one way or another are related to promotion, publicity, programming, public relations and community service.

In 1940 CJCA came second in Canada in the promotion of the Cavalcade of Drama program. In 1941 the winning citation read "First in Canada for exercising ingenuity and originality in promoting 'Information Please'."

In 1943 CJCA's awards graduated out of the single program field into the general fields of activity. That year the station came third in Canada in the Billboard Award for "outstanding achievement in radio publicity."

The Billboard also gave CJCA a special award for "exceptional social service programming." Later in 1943 CJCA came first in Canada in the Variety survey receiving the Showman Award for "post-war planning in a pioneer community."

For Unselfish Service
Two years ago the Billboard again voted CJCA top in Canada. The citation read "Outstanding achievement in program promotion."

The Beaver Award was instituted in 1946 by the Canadian Broadcaster, Canadian exposure radio trade publication. It is presented "for distinguished service to Canadian radio" and is given each year to the artist, announcer, engineer, manager, advertising agency, and any others in the radio industry who have rendered service to the industry "beyond the performing fee or salary."

Object of the award is "to focus attention on Canadian radio talent; to encourage each talent to stay in Canada and to bring the various sections of the industry together."

These awards mean more than the high spots of CJCA's year-round special activities. Within the station's continuous special recordings and public service broadcasts, are even greater achievements.

Cause the confidence of the station personnel is actively involved in numerous community activities all of which contribute generously to the ultimate success of station operations.

Serve C.B.C. And B.N.C.
A recent check of community activities connected directly with broadcasting, indicates that the technical and production departments alone spent 650 man-hours in 1946 on CBC originations, special productions and recordings for the CBC and B.N.C. not originating from CJCA. This is a

tremendous contribution in the interest of industry co-operation. It is estimated that at least a similar number of man-hours is spent annually on community service activities connected directly with essential broadcasting of community service features.

All this adds up to a tremendous contribution of talent, personnel, materials and radio time all in the interests of promoting good citizenship through promoting happy listener relations.

CJCA's achievement in this regard was recognized during the war years by local, provincial and national Victory Loan officials. During the war and since, CJCA's continued activities in the fields of public service have been recognized, locally, nationally, and internationally through receipt of the seven awards since 1940.

**HEAR THE LATEST
NEWS...**
daily at 7 a.m.
OVER CJCA
W. W. ARCADE Ltd.
97 STREET & JASPER PHONES: 24412 - 22477

Stunt Ball Game Charity Feature

In a highly competitive spirit of good fun, staff of CJCA engages in a friendly drive annually with staff of CFRN on behalf of Edmonton's Community Chest.

The three weeks' campaign over the air works up to a climax in a game of football featured by colorful stunts and comedy which sends 3,000 fans into gales of laughter.

The last annual event has received dominion-wide notice over the air lanes and won the chest \$900.

The Braves and maidens from the Sunwapta training camp came "wardancing" onto the field carrying flaming torches, then "pow-wowing" in luscious fashion to "tom-tom" strains by the Edmonton Boys band. Next the Dopsch Dodge came reeling on the field

—Virginia style—to tunes provided by Sons of the West. After a series of brief "interruptions" such as "lights-out" game, base filling in the darkness and cross-country base running, the game got under way. Supporters were left hoarse with howling. The "golden mike" stays at Dopsch another year to adorn CJCA home hearth mantle.

OUR NEW
RADIO SHOW
You are invited to
Tune in every
SUNDAY
at 4:30 p.m. on CJCA
930 ON YOUR DIAL
BROUGHT TO YOU BY

Georgie Jessel
with lovely
JOAN BARTON in
"SOMETHING FOR THE FAMILY"

HENRY SINGER LTD.
10229 - JASPER AVE. Opposite the "Bay" 10456 - JASPER AVE. One Block West of Birks

Congratulations CJCA

Birks Jewellers are proud to include their congratulations to Radio Station CJCA on inception as a 5000-W Station.

BIRKS JEWELLERS
BIRKS BLDG. JASPER & 104 ST.

for your
Pleasure!

Our Program
"Expressions in Black and White"
Cooper at the Keyboard
OVER
CJCA
AT 12 NOON
MONDAY THROUGH FRIDAY

We are happy to present a pianist of the calibre of Lloyd Cooper, for your daily enjoyment.

CRESCENT FURNITURE CO. LTD.
The Store that Sets the Pace
10154 - 101 St., Edmonton

PRAIRIE ROSE MFG. CO.
"It's Refreshing"
CJCA
Each Sunday,
12:15 p.m.
9811-104 Ave. Ph. 21881

ALL PAINTING and DECORATING WORK
on CJCA's New 5000W Station
Done by—
KEELER PAINTING & DECORATING Co.
10222 - 105 ST. PH. 25027

"INCREDIBLE BUT TRUE"
Strange Tales that have baffled the human mind.
Tales that are INCREDIBLE BUT TRUE!
HEARD EACH FRIDAY—10:15 p.m., CJCA
SEAMAN'S TIRE LTD.
9529 - 102 AVE. PH. 24348

SHEET METAL and HEATING INSTALLATION
FOR CJCA'S NEW 5000W RADIO STATION
BY
McKAY & JOHANNSON LIMITED
SHEET METAL • ROOFING • HEATING
11011 - Jasper Ave. Ph. 26206

IT'S ALWAYS "TIME" for QUALITY "FILTERED" CLEANING
CASH AND CARRY
Tailored Suits, Men's 2 and 3-Piece Suits, Ladies' Plain Dresses, Dry Cleaned and Pressed
59c
LIGHT COATS 75c
Take to Offices below
Congratulations to CJCA
Dollar Cleaners Time Signals Over CJCA Daily at 9:15 a.m.

DOLLAR CLEANERS
1001 Jasper Ave.—Ph. 25256 10024 - 102 Ave.—Ph. 24340
11332 Jasper Ave.—Ph. 84017 Factory: 9535 - 106A Ave.—Ph. 23313

"STEPS to BEAUTY"
4:30 p.m.
Mon. - Wed. - Fri.
CJCA

Heartiest congratulations to CJCA on the occasion of its twenty-fifth anniversary.

We of Merrick Drug Stores appreciate the radio leadership CJCA has shown, and look to them for continued service with their new increase in power.

MERRICK DRUG STORES
Save You Money - Serve You Better

SINCE 1934
It has been our pleasure to be associated with CJCA through sponsorship of

"THE KIDDIES PROGRAM"
5:30 P.M. MONDAY TO SATURDAY

In recent years we have had the added pleasure of presenting
UNCLE HAL AND JO JO
of the Kiddies Program as a special service for the
RED CROSS
to date the "Dimes" for Jo-Jo total more than \$36,000.

The combined activities of
UNCLE HAL AND JO JO
won the **BILLBOARD AWARD** for Canadian Radio Stations in 1946.

Congratulations CJCA
and many thanks for making possible our service to the community.

BYERS FLOUR MILLS OF CAMROSE
The Home of "Sunny Boy" Cereal

Basic Station Carries C.B.C.

Supplementing local programs which are presented by radio stations to the listening public are features, sustaining programs, news and special events which are supplied by the Canadian Broadcasting Corporation.

Basic station program directors must reserve sufficient time for the presentation of these CBC features, which are station "musts," as the traffic department calls them.

Sustaining programs are heard daily, Monday through Friday from 2:30 p.m. to 3:00 p.m. (Edmonton time, and from 8:30 to 9:00 p.m. These times must be provided to the CBC free of charge. All commercial programs offered by it to the station must also be carried, although these are paid for.

As well as the assigned programs during these specific hours, the station is obliged to carry such CBC features as news and special events that are arranged.



Continuity Vital Backstage Factor

One of the finest examples of backstage operation of a radio station is the continuity department. The prime duty of the writers of continuity is to place words in the mouths of the announcers.

It is evident, then, that the position of a continuity writer is one that can best be compared with a soldier on the firing line. On the one hand it is their responsibility to supply the announcers with copy properly worded, most forcefully presented, yet briefly written. On the other hand the copy they prepare must at all times be to the satisfaction of the sponsors and must, of course, sell the product concerned, and somewhere between these two firing lines, the writers must toe their mark with respect to the numerous details of proper presentation as outlined by the production department.

It is evident, therefore, that in their duties as continuity writers they are called upon to exercise not only exceptional writing ability of the right type, but also they must be blessed with an overabundance of patience, tact, and personality.

Contact With Sponsors
Before one word can be written on any commercial, it is the duty of the continuity writers to receive the necessary information from their various sponsors. This is not always as easy as it sounds because it must be realized that all sponsors are busy people and are not always accessible, yet on the other hand, the show must go on. Therefore, the writer is faced with the problem of beating a deadline for every piece of work, be it large or small.

To add further to the problems of the continuity writers, they bear the brunt of the extra work called in the event of Sundays and holidays and the only way they can enjoy a holiday is by doubling up their efforts in the days prior to it. In other words, the show must go on and 95% of the spoken words are read.

Staff Numbers Five
Though writing continuity is by no means a bed of roses, there is the bright side. Because their time so often is at the mercy of sponsors their working time is quite elastic each day. They also are the direct contacts of sponsors for the necessary material and in this way they do have access to the brighter side of the outside world.

Veteran of the continuity staff at CJCA is Eileen Ferrier, who is ably supported by Aline Rousseau, Walt Rutherford, Peggy Miller and Beth Gibb.

A SALUTE TO CJCA

one of Canada's Famous Stations

FROM EDMONTON'S

Capitol

A FAMOUS PLAYERS THEATRE 21 YEARS ON CJCA

GUEST NIGHTS WEDNESDAY & FRIDAY 10:30 P.M.

New Marconi Transmitter Very Last Word in Radio

Much more than reaches the naked eye lies behind CJCA's latest step in increasing its power from 5000 to 50000 watts. The new 50,000 watt Marconi transmitter has been the scene of many months of activity, and the two huge all-steel main and ultra-modern transmitter building, through spectacular in themselves are merely the extensive features of the intricate details connected with its installation and operation at increased power.

Fifteen tons of steel main structure to form the support system for the transmitter building, but radiating from the base of each tower about 10 inches below the surface are 20 miles of number 10 copper wire. This intricate hidden ground system must be laid with the greatest care as the shape of the wire depends to a great extent upon the position of the ground. Ideal conditions of conductivity are simulated through the copper wire.

Even more intricate are the behind-the-scenes details in the transmitter building which to

PICTURED AT LEFT
A continuity department in any radio station is commonly referred to as the "work shop." This term is amply demonstrated in the scene lower left shown also are those who put the words into the mouths of CJCA's announcers—upper row, left to right, Aline Rousseau, Walter Rutherford, Eileen Ferrier, lower, left, Margaret Miller, right, Beth Gibb.

the estimated person take the form of a series of panels lined up side by side across the width of the room.

That is the finished product



W. STANLEY ROSS
ALC program stars Ross Ross, city barrister, with a talk entitled, "One Man's Viewpoint." Mr. Ross covers his views on local, provincial, Canadian and even world problems of immediate interest.

behind many months of effort and thousands of dollars in expense. All this equipment, with the exception of the steel in the main structure, was made in Canada. The transmitter building was built by the Marconi Company and is the largest of its kind in Canada. The transmitter is the largest of its kind in Canada. The transmitter is the largest of its kind in Canada.

transmission the latest in musical equipment.

Station must pay for the right of a broadcast on the band of a radio station. This is a young law imposed by the Copyright Act and is paid to the composers or their heirs for the right to play the music.

Radio stations must rent music transmission licenses, which entail the paying of heavy rental

Musical Royalty Is Costly Item

For people realize the amount of money which radio stations must pay to obtain the right to broadcast music.

Station must pay for the right of a broadcast on the band of a radio station. This is a young law imposed by the Copyright Act and is paid to the composers or their heirs for the right to play the music.

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"The period of greenness is the period of growth.
When we cease to be green and are entirely ripe, we are ready for decay."

JUST RAMBLIN'

with ED BRYANT
A program of soothing organ music with words of wisdom by Ed. Bryant

We take this opportunity to include our congratulations to Radio Station CJCA, who upon advancing to 50000W, continue to grow with each period of greenness.

SPRAGUE DRUG

THREE LOCATIONS FOR YOUR CONVENIENCE
10144 - 100 St. 7807 - 100 St.
McLeod Bldg. Dispensary—508 McLeod Bldg.

That Bright Look

Give your home that bright look by having household rugs cleaned by EXCLUSIVE.

our plant is fully equipped with modern, special equipment and staffed with workers with many years of experience in rug cleaning. Your rug is thoroughly cleaned and without harm to the fabric. For efficient, guaranteed service try EXCLUSIVE.

WE CALL FOR AND DELIVER

CONGRATULATIONS CJCA!

EXCLUSIVE RUG and Chesterfield Cleaners

11225 - Jasper Ave. Ph. 29488

CONGRATULATIONS TO CJCA

On Their 25th Anniversary and Increase in Power and Service

A Complete Up-to-date Service in Electric & Acetylene Welding

SHOP AND FIELD — PORTABLE EQUIPMENT AVAILABLE
SASKATOON WELDING LIMITED
9623 - 102 Ave. Ph. 22766

OUR CONGRATULATIONS To Radio Station CJCA

On its 25th Anniversary and commencement as a 5000-W Station
Good typography should never be overlooked when planning an important phase of business. When you think of good printing . . . think of Commercial Printers.

Commercial Printers Ltd.

10010-107 St. Phones 25595 21787

As A Community Service "CLUB CALENDAR"

Daily at 11:00 a.m.
Edmonton City Baking Limited is glad of the opportunity to be of service to the community through "Club Calendar" over CJCA, and is glad too to extend sincere greetings and best wishes to Edmonton's pioneer station.

EDMONTON CITY BAKING LTD.

ECB

Edmonton City Baking Limited is glad of the opportunity to be of service to the community through "Club Calendar" over CJCA, and is glad too to extend sincere greetings and best wishes to Edmonton's pioneer station.

"RISE 'N SHINE"

Start Your Day the HAPPY Way with Gay Light-Hearted Music.
TUESDAY and THURSDAY 7:45 a.m. over

CJCA

Presented by

WEBER BROS. Agencies Limited

REAL ESTATE — INSURANCE & FINANCIAL AGENTS
Weber Building, 10013-101A Ave. Phone 23461

daily Monday thru' Saturday the... NEWS

at 8:55 a.m. over the new 5000 Kilowatt Station

CJCA

REMEMBER . . . feel at home at the NATIONAL!

NATIONAL

Home Furnishers CO., LTD.
Edmonton's Quality Furniture Store
IT'S EASY TO PAY THE NATIONAL WAY
9936 - JASPER AVE EDMONTON

CONGRATULATIONS to CJCA

LISTEN IN TO "Reflections in Melody"

CONCERT QUALITY

CJCA 8:15 a.m. on Saturdays when

EXPERT REPAIRS
Reproduction in Sound Systems obtainable only of Cable Bros.

My Bus or Car? Cable Bros. will gladly answer your questions on Radio Problems

CABLE BROS.

SOUND DISTRIBUTION SPECIALISTS
8001 - 90 ST. Ph. 2424

CONGRATULATIONS CJCA

MUSIC YOU LIKE

FRANK SINATRA SHOW

with FRANK SINATRA and his Orchestra

each Tuesday and Thursday at 10:30 p.m.

CJCA

presented by

CORNER 5 DRUG STORES

DOWNTOWN PRICES IN YOUR NEIGHBOURHOOD

No. 1 DOWNTOWN No. 2 WESTEND No. 3 HIGHLANDS
100 St. at Jasper 104 St. at 107 Ave. 6127 - 117 Ave.
Telephone 21888 Telephone 4188 Telephone 4188

No. 4 GARMEAU No. 5 ALBERTA AVENUE
8001 - 90 St. 8001 - 117 Ave.
Telephone 2424 Telephone 2424

The Management and Staff of

EDMONTON'S GAS COMPANY

extend

Anniversary Greetings

To Their Friendly Neighbours Across the Way in the Birks Building

Taylor & Pearson Broadcasting Company Ltd.

and

Sincere Congratulations

to

RADIO STATION CJCA

"More Power To You"

Our Town

By JACK SCOTT

Paper Chase

When I got home from work the Princess and three of her pals were sitting on the back step looking as if they were in the doldrums between games.

"Hello, you little wretches," I greeted them. "What's the matter? Been playing 'house' again?" (There is usually a terrible argument when they play "house". The last time they played, one of the kids shoved another right off the front porch.)

"Ah, there's nothing to play," one of the kids said. This is the one who looks like a dehydrated Edward G. Robinson.

"Why don't you play hide-and-go-seek?" I suggested.

"Ah, that's no fun," one of the little girls said, world-weary at six-and-a-half.

"How about paper-chase? Ever play that?"

"What's paper-chase?" the Princess enquired, possibly out of sympathy.

"Well," I said, "it's a little like hide-and-go-seek. One team gets a whole bunch of torn-up bits of paper and runs away and hides. When they run they drop bits of paper behind them. Then the other

(Continued on Page 19)

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ON AND AFTER MAY 1st
JAS. A. MACKINNON
COMPANY LIMITED
Will Be Located in Their New Offices
10064 - Jasper Ave.
(Over Mike's News Stand)
PHONES: 23344 and 28038

Edmonton Bulletin

Phone 26121

EDMONTON, ALBERTA, SATURDAY, APRIL 26, 1947.

Page Seventeen

Two-Year Terms For Shopbreaking

The old saying, "crime does not pay" proved correct in the cases of Halldin Johnson, Roy M. Johnson and George K. Leacock who appeared in police court Friday afternoon to face shopbreaking charges.

JOHNSON and Johnson, who pleaded guilty to 13 charges, were sentenced to two years at Prince Albert penitentiary while Leacock was given one year at Fort Saskatchewan jail for the four "jobs" that he took part in.

Out of the 13 break-ins that Johnson and Johnson took part in they obtained less than \$100, while Leacock got nothing.

The three were arrested following a break-in at the Taylor and Pearson warehouse building last Monday morning.

At first Magistrate A. I. Millar sentenced Johnson and Johnson to two years less one day at Fort Saskatchewan but at the request of counsel representing the two accused he added one more day so that they might go to Prince Albert.

Council said the accused wished to go to Prince Albert where they could learn a trade.

BONDS MISSING
A total of \$250 in bonds was lost in a city department store washroom Friday by Mrs. Robert W. Schneider. Bon Accord There was \$150 in registered bonds, and two \$50 bearer bonds.

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HONOR WAR VETERANS: On Friday night at the Macdonald hotel, members of Civic Union No. 52 paid tribute to the 724 veterans of the First and Second World Wars now employed by the City of Edmonton. They were entertained at a banquet and dance at which Deputy Mayor J. R. Munro presided, and which was attended by alder-

Teen-Agers Kick At Price of Bars

A teen-aged buyers strike against the eight-cent chocolate bar sweeping through British Columbia has not developed in Edmonton, according to a survey of retail stores made Saturday. However, dissatisfaction has been expressed over the increase in price.

Here merchants report that quotas of chocolate bars passed on counters daily were being purchased nearly as rapidly as formerly, but there has been a marked change in the buyer trend, as adults rather than children were purchasing the major share of bars.

One merchant expressed the view that the falling off in purchases by children was economic rather than strike action. Their pocket money does not permit the purchase of the eight-cent bars. Some kids on the price have been registered. There has been some dis-

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until opening of new office.

Two Are Ordered To Stand Trial

Alfred Brown and Kenneth Stuart, both of Edmonton, who stand trial in supreme court on a charge of breaking into the New Derby Cafe, 10533 101 street last April 17.

At a preliminary hearing in police court Friday afternoon, Magistrate A. I. Millar committed Brown for trial in supreme court, while Stuart was remanded for trial with bail set at \$2,500.

Recently, Brown was sentenced to three years imprisonment when he appeared in supreme court.

When the New Derby was entered, \$75.50 in cash is alleged to have been stolen along with numerous cartons of cigarettes and tobacco.

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TO THOSE INTERESTED IN THE ARTS.....
For the purpose of reorganizing to make the
Allied Arts Council
a complete and workable federation of all art and welfare groups in Edmonton a general meeting for
REORGANIZATION
WILL BE HELD IN THE
EDMONTON PUBLIC LIBRARY
at 8 p.m., Tuesday, April 29th
All art and welfare groups are urged to send accredited representatives. All interested individuals are invited to attend.
Further particulars may be obtained from
Mrs. F. M. Andrews, secretary-treasurer, telephone 24760

Coal Production Reveals Decrease

A decrease of 52,863 tons in the output of Alberta coal was reported during March 1947, as compared with the same period last year, according to data furnished chief inspector of mines.

Output of coal for March 1947 amounted to 833,760 tons, as compared with 886,623 tons for the corresponding month last year.

Production up to March 31, 1947 was 2,627,360 as compared with 2,679,123 for the same period last year, a decrease of 51,763 tons.

Alberta's total production for 1946 was 10,108,000 tons, as compared with 10,142,000 for 1945. Output for March 1946 was 886,623 tons, as compared with 833,760 for March 1947.

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Phone 23582

By St. George's Society

"Old Contemptibles" Honored at Banquet

Recollections of war years and companionship were recalled by a group of "Old Contemptibles," veterans of World War I, who, along with other "true" Englishmen, attended the annual dinner of the Royal Society of St. George, held in the All Saints parish hall Friday evening. The Very Rev. Dean A. M. Trendell outlined the history of the "Old Contemptibles," the original British Expeditionary Force of regular soldiers.

THE "OLD CONTEMPTIBLES"
The "Old Contemptibles" were the original British Expeditionary Force of regular soldiers who fought in the First World War. They were known for their bravery and sacrifice. The Royal Society of St. George was founded to honor them and their families.

SCHOOL BOARD MEETING
A special meeting of the Edmonton School Board will be held on Tuesday, April 29th, at 8 p.m. in the Board Room, 10000 Jasper Ave.

DANCE
SATURDAY
St. Albert
Bert Pearce's Orchestra
Dancing Every Saturday
Be a Model Railroader
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SMALL MACHINE WORK

NOTICE TO ARMY, NAVY & AIR FORCE VETERANS
The Regular General Meeting for Month of April will be held in the Club Rooms on Sunday April 28th, at 2:30 p.m.
The Provincial Command Officers will be present and all members are requested to attend. This is a special day for the Veterans and one member will be elected at this meeting.

SUBJECT TO PRIOR SALE FOR IMMEDIATE DELIVERY
1940 MODEL CG OLIVER CLETRAC TRACTOR UASO LINE, equipped with Hoover Overhead Loader, 1 1/2 yard bucket
Tractor and shovel thoroughly checked and in good running order. Ready to go to work
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A practical tool that will give hours of useful pleasure
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Modern, well-made lathes—
46" Beaver with Spur Centre \$49.50
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DICK TRACY
MOON MULLINS
SUPERMAN
DOTTIE
GAS ALLEY
ARCHIE
FRECKLES
RIP KIRBY
ROUND HOME
Ba Ca
NANCY

DICK TRACY
FORGET IT, SIS—THE DEAL IS UP!
UPSTAIRS, HYPO. HOW ARE THINGS UP THERE, TRACY?
UNDER CONTROL, COME AHEAD, PAT.
YOU WEAKLING! TO DRILL HIM!
MR. CLARK, THIS IS CHIEF BRANDON. TRACY JUST RADIOPED IN—THEY'VE CAPTURED HYPO!
HYPO!
WE COULD NEVER AFFORD TO LIVE IN A HOTEL LIKE THIS.
YOUNG MAN, WILL YOU KINDLY EXPLAIN THE ADVANTAGES OF YOUR HOTEL TO LORD FLUSHBOTTOM.
WITH PLEASURE, MADAM.
NOW CONSIDER THE LUXURIOUS APPOINTMENTS, THE COMMANDING VIEW, THE CONVENIENT LOCATION... THE UNEXCELLED CUISINE AND...
THERE! THAT IS THE SORT OF A SONG AND DANCE I WANT YOU TO GIVE PROSPECTIVE BOARDERS WHEN THEY COME TO LOOK AT OUR SPARE ROOM.

MOON MULLINS
IN THE HOSPITAL ROOM WHERE STAN RECOVERS FROM THE BULLETS OF THE CAPTURED THUGS...
SON—IF IT'D BEEN A BETTER PARENT AND TAKEN MORE INTEREST IN YOUR DOINGS, YOU WOULDN'T HAVE BEEN WOUNDED!
YES—YOU THOUGHT THAT PUNISHING DELINQUENT KIDS WAS THE ONLY SOLUTION. BUT IT'S YOU, THE PARENTS, WHO SHOULD BE PUNISHED—FOR NEGLECT, THE WORST CRIME OF ALL.
I'VE CERTAINLY BEEN PUNISHED, SUPERMAN.

SUPERMAN
NOT ONLY WILL I BACK THAT BILL FOR SETTLING PERSONALLY AND PLAYGROUNDS, BUT I'M INTRODUCING ONE TO EDUCATE PARENTS ON THEIR RESPONSIBILITIES!
AND I MEAN TO CONVINCE YOUR FATHER PERSONALLY, NICKY, ABOUT LETTING YOU GO TO ART SCHOOL.
GOSH, POP! YOU'RE A SWELL GUY!

DOTTIE
NOW WHO BIT INTO THESE PIECES OF CANDY AND PUT THEM BACK IN THE BOX?
DID IT, MOM? I'M SORRY.
ER—I DID IT, DOTTIE.
WHY HORACE TAFKY JUST SAID SHE DID IT!
I BIT INTO THE PIECES THAT TAFKY BIT INTO FIRST!

GAS ALLEY
I'M GETTING TIRED OF PLAYIN' SECOND FIDDLE AROUND HERE. I'M GOING TO QUIT, BOY.
SARGE, YOU'RE A COOP! YOU THINK YOU'RE A PRIMA DONNA TO QUIT, BOY.
RELAX AND BE YOURSELF. WHAT YOU NEED IS A WIFE TO CALM YOU DOWN.
YEAH! HERE'S A GUY MARRIED A WEEK AGO. HE'S TELLIN' ME WHAT TO DO!
I MEAN IT, SARGE. YOU DON'T KNOW WHAT IT'S DONE FOR ME ALREADY!
AS SOON AS A BIRD GETS HOOKED HE WANTS TO SEE ALL HIS FRIENDS SNAGGED. DON'T TELL ME BUSH LIVES COMPANY, TOO!

ARCHIE
LOOK! THESE PROMS HAVE BEEN CORNY SINCE POP WAS A FROSH.
LET'S GET SOME ZIP IN THIS TRIP.
LET'S GET A FAMOUS NAME BAND A GUEST STAR! VAUDEVILLE ACTS.
A FLOOR SHOW WITH A MASTER OF CEREMONIES, A CHORUS AND GLEE CLUB!
WOW! BOY! GREAT!
AND I NOW DATE ARCHIE TO GET THIS ENTERTAINMENT!

FRECKLES
THEY'RE HAVING ANOTHER ROUND OF PEANUT BUTTER!
A PERFECTLY GOOD SUPPER DOWN THE STREET, AND THOSE DRIPS ARE UP TO THE EARS IN A REFRIGERATOR!
REALLY, MEN ARE DEFINITELY PORCINE—PIGS THAT IS!
HEY! WHAT BECAME OF THAT GIRL LARD WAS HILDA IN THE KITCHEN!
SHE'S NOT IN THE KITCHEN!
IT'S PRETTY DARK. I DON'T SEE ANYBODY IN THE LIVING ROOM!
WELL, SHE DIDN'T LEAVE. SHE MUST BE IN THERE!
WHAT ARE WE WAITING FOR? LET'S HAVE A LOOK INSIDE!

RIP KIRBY
STUPID DUFFS PLACE IN SAN DIEGO...
IT'S TIME I PUT THE SCREENS ON MORAY. I BET THAT NUG UP WITH FIVE GRAND AND I'LL BE BACK ON A SKEB!
GAYLORD WAS KILLED IN AN AUTO ACCIDENT. SURE...
YEAH... I'VE BEEN HERE SINCE HE DIED. BUT WHAT? WE DO IF HE DON'T SHOW UP AT HIS HOTEL? HOW LL WE...
USE YER THICK HEAD! MORAY HAD A DAME, DONT HE? SHE'LL KNOW WHERE HE IS! MAKE HER GING!
YEAH! NICE DISH! NAME'S MADELON! WE'LL GET RIGHT AFTER HER... WIT! PLEASURE!

ROUND HOME
MR. SMALTZ SAID YOU'RE A PANTYWAIST! OH HE DID?
MR. SMALTZ, I WOULD LOVE TO DANCE WITH YOU, BUT I'D RATHER BE A PANTYWAIST!
SLAM!
SAVE YOUR BEETHOVEN, GAMPSON—YOU'RE OFF THE AIR!

NANCY
THAT'S NOT REAL LEOPARD FUR... IT'S IMITATION.
I'LL BET THAT'S NOT GENUINE PERSIAN LAMB... SEEMS PHONY TO ME.
THAT NECKPIECE LOOKS LIKE IMITATION FOX.
THINK IT'S REAL MINK?

STEVE CANYON
ORPHAN ANNIE
ALLEY OOP
SMITTY

STEVE CANYON
LET'S NOT BE MORBID ABOUT IT, DEARIE... YOU CAN BE SURE BULLET-HOLE-PETE WILL HAVE A HOME IN THE NEXT ISSUE AS LONG AS YOU COOPERATE...
OH, SURE, BIG RED! AND I SUPPOSE YOU'RE HOLDING THE PRESS ARE OVER MY HEAD IF I REFUSE TO PLAY ALONG.
AND THAT'S WHERE YOU GO IN DELTA! GET THE PICTURE?
SO I WAS RIGHT—NOW WE WIN—EH, SARGE?
YES—BETTER—AT LEAST WITH HER WE AGAIN HAVE A CHANCE—
IF THIS TURNS OUT GOOD, VIKI, YOU WILL BE GREATLY REWARDED—
I FIGURED THAT—
ABOUT THIS TRICK—WHAT DOES HE KNOW? WHAT IS HE TO YOU?
BAM! HE LOVES ME, OF COURSE. BUT HE IS STUPID—AN AGE—A BOOR!

ORPHAN ANNIE
I DON'T GET IT, CAPTAIN. WHAT THEY GOT A CRYSTAL BALL OR SOMETHING?
STRANGE CHAPS, LIEUTENANT! THEY SEEM TO KNOW EVERY DETAIL OF OUR ATTACK PLAN WITHOUT A POSSIBLE SOURCE OF INFORMATION! IT'S UNCANNY!

ALLEY OOP
HE'S GOT AN APARTMENT NOW AND THAT MEANS NO MORE MAKING BEDS AND HOUSE-WORK! HOORAY!!
THE BOSS MOVED HIS THINGS OUT OF THE OFFICE!!

SMITTY
KID, THIS IS FOR THE EXTRA WORK YOU DID!
TWENTY BUCKS!
DOGGONE! WHY DID HE HAVE TO FIND AN APARTMENT IN SUCH A HURRY!

OUR BOARDING HOUSE -- by Gene Ahern

OUR BOARDING HOUSE
EGAD, SPARROW! I'M SOJOURNING AT ACE BRANNIGAN'S WHILE A DOMESTIC CONFLAGRATION BURNS ITSELF OUT AT HOME! WHERE MIGHT I OBTAIN SOME IMPRESSIVE GIFT FOR MRS. BRANNIGAN—UNDER TWO DOLLARS?
AT BRANNIGAN'S? LAST TIME I SAW ACE HE HAD HIS HEAD WRAPPED IN GAUZE AND PLASTER—GOT CAUGHT IN A BLIZZARD OF KITCHEN HARDWARE!
WHY DON'T YOU TRY THE UNCLAIMED FREIGHT AUCTION AT COOGAN'S, MAJOR? I PICKED UP A CRATE OF EXHIBITS THERE ONCE FOR SIX BITS!

OUT OUR WAY -- by J. R. Williams

OUT OUR WAY
WHY DIDN'T YOU CALL ME BEFORE RUINING SIX SLICES OF GOOD BREAD TRYIN' TO BUTTER IT WITH ICE COLD BUTTER?
OH, I THOUGHT TH' FRICITION WOULD SOON SOFTEN IT, BUT SIX OF 'EM AIN'T EVEN ROUNDED OFF THEIR CORNERS!

GALS AGLEE -- by E. Simms Campbell

GALS AGLEE
"That's George and I, we're keeping our engagement a secret!"

SIDE GLANCES -- by Galbraith

SIDE GLANCES
Don't touch that cold chicken—when your father gets up to give the baby his bottle, that's his four o'clock feeding!

Points for Parents

Points for Parents
Not This: Brother: "Don't you dare tell Dad I cheated in our arithmetic test. You know how proud he is of our good grades."
This: Father: "I may not always like something you have done, but I'll always like you. Remember that, won't you?"
The fear of losing parents' approval should not be overlooked when searching for causes of misbehavior.

U. S. Army Leader

U. S. Army Leader
HORIZONTAL
1. Pictured U.S. Army leader, Maj.-Gen. Donald C.
5. Artifice
9. Singing voice
11. Except
12. Row
14. Put on
15. Unit of weight (pl.)
17. Painful
18. Level
20. Boundary (comb. form)
21. Compass point
22. Steps
23. He is commander of the Division
27. Near
28. Chaldean city
29. Each
32. Asiatic kingdom
36. Heret
37. Winglike part
38. Bewildered
40. Snare
44. Czar
46. Number
47. Uncommon
48. Guddies of infatuation
49. Mature
50. Italian capital
52. Extent
VERTICAL
1. Severs
2. Wags
3. Wagers
4. Brain passage
5. Withered
6. Preposition
7. Complication
8. Pertaining to Norsemen
10. Wanderer
11. Adriatic wind
13. Butterfly
15. Promontory
16. Apex
19. Seine
23. Aviclen
24. Pigeon
25. Merriment
26. Anger
29. Greek letter
30. Hugs
31. Prince
33. Adhesive substance
34. Wings
35. Gibbon
39. Chemical
40. Waste allowance
41. Hindu queen
42. Area measure
43. South American nation
44. Domesticated
49. Parent
51. Alleged force

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that requires a prescription
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should write
that prescription

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FOR YOUR HOME



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ries; permanently-coloured
with special pigments; sur-

face treated to achieve max-
imum adhesion.

This superior finish is
backed with: wood-fibre,
asphalt-laminated, rigid insu-
lating board which gives
maximum insulation value.

The result: one triple-pur-
pose, prefabricated product,
ready for application direct-
ly over wood-sided walls.

Buildings Products Limited
B.P. INSUL-BRIC SIDING

Our Town

(Continued from Page 17)

team follows them and looks for the bits of paper. See?"

"My father can stand on his hands and whistle through his teeth," Edward G. piped up.

"Never mind that," I said sharply. "You kids tear up some newspapers. I'll give you ten minutes, then I'll come and try to find you."

"Ah, let's play with the puppies again," the little girl said, smothering a yawn.

"Off with you now," I said sternly. "I'll give you ten minutes' head start."

The Princess went to get some newspapers. I went into the house, wondering why I had never learned to whistle through my teeth.

The Hunt

I changed into something suitable for the occasion, a sports shirt and tennis shoes, had a glass of milk and three fig bars, and shuffled through the latest sheaf of bills. When I thought the ten minutes were up I went out.

There was no sign of the kids. The paper trail began beside the steps and led up to the street. I set off at a fast walk up the path and then went on the street for a hundred yards or so until I ran out of clues.

I was searching about for bits of paper when the doctor who lives in our block came down the street in his new car. He pulled up beside me.

"What's the matter?" he asked. "Lost something?"

"No," I said abstractly. "I'm just looking for some torn bits of newspaper."

"Oh," the doctor said. He sounded as if he might be interested professionally.

"The trail seems to end about here," I said.

"It does, eh?" the doctor said, looking at me narrowly. "Well, take care of yourself." He put the car in gear and drove away, looking back over his shoulder.

I had a feeling that he was acting strangely, but at that moment I picked up the trail again. The kids had cleverly back-tracked. The trail went up the path of a neighbors garden, over a fence, through some old berry bushes, under a barbed wire fence and into a clump of weeds.

I was just managing to extricate my shirt from a stand of barbed wire when the neighbor came to her door. "Anything wrong?" Mr. Scott?" she shouted. "Oh, no," I cried back. "Just a little old paper chase."

Hopelessly Lost

I got hopelessly lost in the woods where I gathered, the paper supply was running thin but it eventually brought me out in the back yard of a house where a man was digging a garden. I was a little vindictive and messed up the berry bushes. The man looked up in some alarm.

"I'm looking for four little kids," I said, breathing hard. "One of them looks like Edward G. Robinson. They're dropping paper behind them."

"We're new here," the man said, apparently confused. He was holding his shovel with a tight grip.

I thanked him and made my way back along the route, waving brightly to the neighbor who was looking out through her half-opened door.

When I got back to my own yard the kids were all there, playing hop-scotch. "We got home-free," the little girl said in a matter-of-fact voice.

"Ah, your father's mustache," I said.

I went into the house and found Brown Eyes waiting for me. "Well, Junior," she said. "You've caused

Strictly Canadian by Claire Wallace

Hello everyone! In this new column of Etiquette the Canadian Way, I'll try to solve any puzzle that puzzle man, woman or child in our country.

It's about time we Canadians established our own code of etiquette and in this new column I'm going to do just that. For years we've wavered between the British way of doing things or the United States' scheme of Etiquette and we've come out of it with a mixture of the two influences and just a dash of Canadian throw-in.

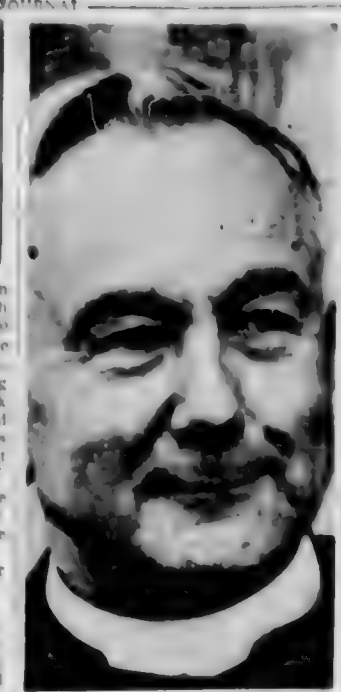
But as Canadians we have our own way of doing things. For instance, our standard of tipping is quite different from that of any other country. We'll talk about this in a later column. And there are many more points including that of smoking. In Canada, a woman with the right ideas on Etiquette, wouldn't be seen smoking on the streets. In London, England, I've seen titled ladies walking, driving or shopping for mink coats with a cigarette dangling from the fingers. But even with mink it doesn't look attractive.

THERE ARE MANY definitions of Etiquette. In the time of King Louis XVI, it meant a ticket saying "Please Keep Off the Grass." New flower beds planted in Versailles gardens were trampled by careless courtiers, so the king had "etiquettes" or tickets planted among the petunias, giving a warning, which was really a brief lesson in Etiquette.

The dictionary defines Etiquette as "conventional rules of personal behavior in polite society." A more practical, down-to-earth way of describing it is "consideration to others." True etiquette is not being holy-tolly, or trying to impress others, but a sincere desire to do the right thing yourself because that makes others feel happier and more comfortable.

As an example, the hand shake. That's one occasion when a woman leads with the right. She is the first to offer her hand. If she doesn't, the man or child being introduced, should pass-up the hand shake. The privilege of making this friendly gesture is a woman's and it isn't necessary for her to shake hands with everyone she meets. However, if a woman is in a flustered moment, makes the first gesture to shake hands, the woman should respond quickly to save them embarrassment. I'll always remember the story with a moral told me by the wife of a railwayman. She was out with her husband, all dressed up, and wearing a little commotion in the neighborhood. The doctor phoned and says he thinks you need a holiday.

"Ah, your father's mustache," I said.



AT HOLY TRINITY. The Rev. A. Sovereign, bishop of Athabasca, was at Holy Trinity Church, Edmonton, last night, presiding at the service of the Holy Eucharist.

Four Boys Guilty Of Burning Dog

CHALMERS, April 26 (AP)—Four boys, aged 10, 11, 12 and 13, charged with the death of a dog, were ordered by a juvenile court judge to pay a fine of \$10 each and to perform 100 hours of community work.

The boys, who were named as Young Men's Christian Association and Boy Scouts, were charged with the death of a dog, which was named "Buddy," on April 24. The dog was found dead on a street in Chalmers.

There are a lot of dog fields in the United States.

Bootleg Mining Ban Is Lifted

CHALMERS, April 26 (AP)—A ban on bootleg mining, which had been in effect since 1933, was lifted today by the federal government.

The ban, which was part of the National Prohibition Act, had been in effect since 1933. It was lifted by the federal government today.

Rap Propaganda Against Russia

MONTREAL, April 26 (CP)—The fifth annual of the Church of the Holy Trinity, which is held today as a religious service, is being held in the city of Montreal.

The service is being held in the city of Montreal. It is being held in the city of Montreal.

EDMONTON BEAUTY AND BARBER SUPPLIES
Limited

have been appointed
SOLE DISTRIBUTORS

FOR

3 OUT OF 5
FOR THE SCALP



A complete stock of 3 out of 5 is now carried by the Edmonton Beauty and Barber Supplies Limited for the convenience of Beauty Parlors and Barbers.

3 OUT OF 5 MEN WHO ARE BALD

can NOW grow hair with this new, amazing product

HERE'S PROOF BY NEWSWEEK REPORTERS

AUGUST 26, 1946
Newsweek

the chorus of praise from owners of hairless muzzles mounted in volume, and Youcheff finally was convinced he had the prize.

In Los Angeles last week he was elated. From all sides testimonials were pouring in. Newsweek's Los Angeles correspondent interviewed ten users, all claimed definite growth of hair. Among them, an accountant, an actor, an ad man, a publisher, and a well-known credit manager. If the evidence could be believed, if Youcheff's optimism could be believed, the bald-headed row would surely vanish in a new hairline age.

● IT'S TESTED!
● IT'S PROVED!
● IT'S HERE!

FURTHER PROOF!
3 WEEKS AND NEW HAIR

Chicago, Illinois
After using McLaran's "3 out of 5" scalp treatment for a little over three weeks, I have grown new hair on my head.

Signed W. A. B.

NOW NEARLY AN INCH LONG
Los Angeles, Calif.
I used McLaran's "3 out of 5" each night and at the end of two weeks there were signs of tiny hairs around the temples which have now grown to nearly an inch long and entirely fill out the vacant space.

Signed R. H.

COVERS ENTIRE SCALP
New York City
After the first three weeks, new hair, grow where none had been before. Quite naturally my friends were amazed at the sight of new hair sprouting up and with this encouragement, I continued using "3 out of 5" until my hair has grown to such an extent that it covers my entire scalp.

Signed H. W. K.

Photostatic copies of these signed letters are on file at our office—any one can see them.

Now, every man who is bald, or losing his hair, can find out if he is one of the lucky 3 OUT OF 5 who actually can grow a new healthy head of hair. There's no fuss. No muss. Just rub a little "3 OUT OF 5" into the scalp morning or night. It is completely absorbed, leaving neither oiliness nor odor. You'll never need envy a good head of hair again... you'll have one... if you are one of the 3 OUT OF 5. Find out now... Try "3 OUT OF 5" Today.

AT YOUR DRUG STORE \$5 per JAR

McLARAN'S "3 out of 5", Canada, Limited, 523 - 8th Ave. West, Calgary, Alberta.

I am attaching \$5.00 (Money Order or Postal Note) for which please send me one jar of McLaran's "3 out of 5" for the scalp, as advertised.

NAME _____
ADDRESS _____
Name of Druggist _____

the ideal combination

✓ GOOD FOOD
✓ CLEANLINESS
✓ COURTESY

Enter now!

THE \$1000 Recipe CONTEST

CLOSES MIDNIGHT APRIL 30

The primary purpose behind this contest is to obtain a delicious typical serving which will become famous as Alberta's distinctive dish. The secondary purpose is to awaken the citizens of Alberta to the importance of appetizing food, and to improve the standards of food and service in Alberta's eating places. Good food encourages visitors to this province, to return again. Tourist business is BIG business - in which everyone shares.

TOURIST BUSINESS IS YOUR BUSINESS TOO!

\$1000.00 IN PRIZES

FIRST PRIZE \$500.00
SECOND PRIZE \$200.00
THIRD PRIZE \$100.00
AND GOLD, SILVER & BRONZE MEDALS

12 PRIZES OF \$10.00 EACH AND
\$150.00 DONATED BY STOCK GROWERS ASSOC.
IF WINNING RECIPES ARE BEEF RECIPES

Alberta TRAVEL

Government BUREAU

Welfare Council Meets on May 7

OTTAWA, April 26 (CP)—One of the largest annual meetings in the history of the Canadian Welfare Council is due to open May 7 at Niagara Falls, Ont., council officials said today, disclosing that more than 250 persons from all parts of Canada and the United States are expected to attend.

Every aspect of welfare work in all fields will be dealt with at the two-day meeting which in reality will be a conference to further co-operative efforts of private and public welfare bodies. Federal, provincial, and municipal health and welfare departments have been invited to send representatives.

Other organizations which may send delegates include the Canadian Institute for the Blind, the Canadian Red Cross, the Victorian Order of Nurses, the Canadian Congress of Labor, the Trades and Labor Council, the YMCA, and the YWCA.

Guest speaker at the annual banquet May 8 will be Health Minister Martin.

Cement Shortage Cuts City's Plans

Edmonton's 1947 paving program, and construction generally in the city will be materially reduced because of an acute cement shortage which has developed in the last few days.

A. W. HADLOW, city engineer, Friday stated that "on present indications the approximately \$700,000 paving program planned for this year will be sliced by about 50 per cent."

He said that a revision of the program to meet the decline in cement deliveries will be submitted to city council Monday night for approval.

WITH CEMENT deliveries expected to be 50 per cent below that of last year there is certain to be restriction in the city's home building program, and building executives are again revising their construction estimates.

It is understood that development of mechanical trouble at the tankage plant is responsible for the curtailment of 1947 supplies. Report received in Edmonton is that one unit of the plant has gone out of commission and will take from four to five weeks to repair.

The fall of water at Niagara Falls represents an energy equivalent to the burning of a ton of coal every second.

Bill of Rights

EDMONTON, April 28. — **Reverend** — The Marquis of Reading, British peer, called on British to restore and protect the liberty of the private citizen which the Liberal party believes has been progressively eroded by measures largely arising from the war. The Marquis, son of Rufus Isaacs, first marquis, only Jewish member of the House of Lords, secretary of India and former foreign secretary, introduced into the House of Lords a new bill of rights based by the Liberal party.

Your Baby and Mine

BY MARY MEYER ELLER
At about 9 to 12 months of age the baby may begin to show signs of timidity in the presence of strangers. He clings to his mother, huddles his head on her shoulder. He screams and cries if anyone attempts to hold him and refuses to allow his mother out of his sight. He cries every minute she is away from him.

All of this is flattering but disconcerting. No baby knows how to deal with a stranger. He is a small child, even if it were his father, he is a stranger to him. The mother has to be patient and understanding and be patient with his mother. Sometimes, if the mother has a good deal of patience, the baby will be able to deal with the situation. The mother should be patient and understanding and be patient with his mother. Sometimes, if the mother has a good deal of patience, the baby will be able to deal with the situation.

Why Grow Old?



There is no beauty like natural beauty—the kind actress Janet Blair has. Good health through exercise is an important factor in such beauty.

By JOSEPHINE LOWMAN

"Please help my young mother," comes the plea. "There must be more than this. My mother did not tell me anything about keeping my figure during pregnancy or anything to do afterwards to get it back. When I asked her how to do it, she said she had been eating fruit and milk. You can't expect to have the same figure after you have a child."

The result was I gained 20 pounds and still have them. I look at least 10 years older. Maybe I had a new figure before the baby came. Do I really have to stay this way and was it necessary to gain all this weight?

No. You do not have to remain that way and it was not necessary in fact it was not. A pregnant woman should not diet as we mean it when we go on a strict reducing diet, but she does not have to stuff herself and indulge in rich heavy food. She should have a nutritious well-balanced diet but she can leave off the rich extras which build weight. Most up-to-date physicians take an interest in keeping weight down because overweight places a burden on a system which is already under the strain of pregnancy and makes a woman more susceptible to the dangers of pregnancy. Delivery is also easier for most women who have not gained many pounds of fat.

If you have weaned your baby and your doctor says exercise is now safe for you you can regain your figure.

I once asked one of the most noted obstetricians in this country if there is any permanent spreading during pregnancy and delivery. He said no—in fact he said the only reason a woman's figure is less symmetrical is because of laziness or ignorance.

Therefore get busy and reform yourself. If you wish to have my leaflet No. 2 "Care During and After Pregnancy" send a stamped self-addressed envelope with your request to Josephine Lowman in care of The Edmonton Bulletin.

Rev. A. Walker, Lloydminster, Dies
The Rev. Andrew Walker, well-known Presbyterian minister of Lloydminster and surrounding districts died Friday morning. He was 70 years old.

He had been in ill health for several years. Mr. Walker was born in Ireland in 1874 and was married in that country. He came to Canada and was minister of the Presbyterian church in Lloydminster for many years.

He was survived by Mrs. Walker in Lloydminster, one son, Harry Walker of Montreal, and four daughters. Mrs. John Walker of Edmonton, Mrs. John Walker of London, Ont., Mrs. John Walker of Lloydminster and Miss Ruby Walker in Manitoba.

Funeral services will be held at 2 p.m. today at the funeral home of Mr. Walker. Burial will be in the cemetery.

By DOROTHY DIX

Unnoticed Mother Is Real Heroine

This article written many years ago for which a woman's soul hungered. He never gave her a kiss or caress and their marriage sank into the deadly monotony that has no room for brighter life, no joy or heaven.

Day after day she sewed, cooked, and mended for a man who did not even throw her a few words of appreciation. At his worst he was cruel and querulous. At his best, he was silent and would gobble his food like a hungry animal and rub his head into his pillow leaving her to spend a dull and monotonous evening after a dull and monotonous day.

WOMEN KNOW the worst of poverty. It is the wife who does the spending of the insufficient family income, who keeps all the bitter ways of skimping and saving. The husband must present a decent appearance when he goes to business. Certain things are necessities for the children. And so the heaviest of all the deprivations fall upon the woman who stays at home and strives to make the best of the work of 24 hours.

For each of her children she tried the Gethsemane of women, only to go through that slavery of motherhood which the woman endures who is too poor to hire competent help. For years and years she never knew what it was to have a single night's unbroken sleep. The small hours of the morning found her waking the cold or nursing the cough or covering restless little sleepers, or putting water to thirsty little lips.

The supreme moment of the Ordinary Woman's life, however, came when she educated her children above her and lifted them out of her sphere. She did this with deliberate intention. She knew that in sending her bright boy and talented girl off to college she was sending up to them paths in which she could not follow, and that the time would come when they would look upon her with pitying tolerance or perhaps even be ashamed of her.

But she did not falter in her self-reliance. And in this she was only like millions of other Ordinary Women who are doing with their own hands the things that will separate them from their children almost as much as death.

Wherefore I say that the Ordinary Woman is the real heroine of life.

Teen-Dream
The prettiest dress in the darlingest dress. Truly an answer to a Teenager's prayer. Sewing and embroidery, so easy she can do it herself.

Pattern 7361 has embroidery transfer and dress pattern in Teen-Dream size 16 to 24 and 26.

Our improved pattern — visual with easy-to-use charts and photos and complete directions — makes needlework easy.

Send TWENTY-FIVE CENTS in coins for the pattern. Patterns cannot be accepted. The Edmonton Bulletin, Household Arts Dept., 80 Front Street, W., Toronto, I.A. Ont. Print plainly NAME, ADDRESS, PATTERN NUMBER.

Please allow a week or ten days for delivery.

Relieve STOMACH PAINS Quickly WILDER'S STOMACH POWDER OR TABLETS

CLEM'S SMORGASBORD
OPENS TODAY! 5 P.M. to 8 P.M.
10032 - 101A AVENUE
(ON THE CORNER ACROSS FROM CAMPBELL'S FURNITURE)
★ Lunch 11 a.m. - 2 p.m. ★ Afternoon Tea 2 p.m. - 5 p.m.
Phone 26626 for reservations

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PAINTS · VARNISHES · ENAMELS
Beauty BY THE GALLON
MARSHALL-WELLS
QUICK DRYING
MIRACLE ENAMEL
HARDWARE
MARSHALL-WELLS STORES
Sold by Marshall-Wells Dealers

By DOROTHY DIX

Brentwood Wedding Of Interest Here

BRENTWOOD, B.C., April 28. — **Pat** Officer and Mrs. Kenneth Neal were married recently at the home of the Rev. S. M. Hirtle at Brentwood, Vancouver Island. Mr. Hirtle officiated. He was a former pastor of Strathcona Baptist Church, Edmonton.

Mrs. Neal is the former Mrs. Kathleen R. Neal, daughter of Mrs. Carrie T. Neal of Edmonton and Guy W. T. Neal of Wainwright.

Pat Officer Neal, R.C.N., permanent force, is the second son of Mr. and Mrs. R. C. Neal, South Edmonton.

After the wedding a reception was held for friends at the home of Chief Petty Officer and Mrs. Maurice Tudor, Esquimalt, B.C. Mr. and Mrs. Tudor were the wedding attendants.

An individual exhales between 500 and 1,000 grains of carbon dioxide a day.

Rupture Treatments Ended
Advanced method has healed thousands. No surgery, no electric, no plaster. No pressure on hips or spine. Pains stop. Entirely different. Endorsed by doctors, surgeons, clerics. Very high INSURANCE GUARANTEED. Write for information and trial.

BROADLOOM RUGS
(REVERSIBLE)
Standard sizes. Made-to-Measure and Odd size Rugs our Specialty.
All Wool Pile, All Sizes up to 12' x 12'.

Brown Agencies
15 Credit Fancier Bldg.
Phone 26477

So, YOU THINK YOU OWN YOUR OWN HOME!
You planned it, you watched it grow, you turned it in, and now your family is happy in it. But is it really yours? How can you be sure the mortgage won't be foreclosed and your family evicted in case you die or are disabled? Occidental's low-cost Mortgage Insurance Plan will make sure! Let us explain the details... just call.

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OCCIDENTAL LIFE
Canadian Home Office
LONDON, CANADA

CANADA'S WAY OF LIFE...



Over Three Million Canadians Live on Farms!

THE Canadian farmer has become the World's largest exporter of foodstuffs.

He is a landowner, a free man, free as the air he breathes. His industry and initiative are of paramount importance, not only to Canada but to the world at large.

Imperial Bank of Canada likes to do business with farmers—solid men, independent, worthy of trust. They are the "key" men in Canada's way of life.

SERVICE TO FARMERS
Farm Loans
Savings Accounts
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IMPERIAL BANK OF CANADA

"The Bank For You"

Main Branch - J. W. McInnes, Mgr. - W. B. Fowler, Asst. Mgr.
Alberta Avenue (Sub B. Normal Bldg.)
Borrowed Bldg. - L. L. Mason, Manager
South End - D. C. Howell, Manager
West End - H. W. Harrison, Manager

New Laws Passed Condensed in Book

Summary of all bills of importance of general application passed in the recent session of the Legislature, which were passed in the House of Commons, are contained in a booklet, "Summary of the Laws Passed in the Legislature," published by the Government.

Seventy-four of the 111 bills passed in the Legislature are contained in the booklet. The booklet is published by the Government and is available for sale at 10c per copy.

LUMBAGO (Lame Back)
When your back aches and you are unable to move, it is a sign of lumbago. This is a common ailment and can be cured by the use of the "Lumbago Remedy" which is available at all drug stores.

QUALITY AND SERVICE IN DRY CLEANING
"Edmonton's Women-Owned Dry Cleaning Plant"
CASH AND CARRY
60c
Permanent and Delivery Service. The Prompt attention to laundry orders. Phone 27-005.

ELITE CLEANERS
11825 Jasper Ave. Phone 27-005

If You Want to Save Sooner or Later You'll Visit ARMY & NAVY

All You Dreamed Of

4541
5/25



Anne Adams
Latched on to this Jr. Miss! It's a pipe-dream come true. There's glamour here for you to sew. Pattern 4541 is beginner-easy too. Sleeves and yokes are cut in one piece.

This pattern, easy to use, simple to sew, is tested for fit. Includes complete illustrated instructions. Pattern 4541 comes in Jr. Miss sizes 11, 12, 13, 14, 15, 16, 17. Size 13 takes 4 1/2 yards 35-inch fabric.

Send TWENTY-FIVE CENTS (25c) in coins (stamps cannot be accepted) for this pattern. Print plainly SIZE, NAME, ADDRESS, STYLE NUMBER.

Send your order to The Edmonton Bulletin, Pattern Department, 80 Front Street, W., Toronto, I.A. Ont. Please allow a week or ten days for delivery.

Rundown Feeling Is Often Caused By Nervous Trouble

Strained, tense nerves are often the cause of restless nights. Improper rest, night after night, is quickly followed by loss of appetite, irritability and a tired, rundown condition.

For disorders such as these, Milbank's Health and Nerve Pills are highly beneficial and, once tried, their medicinal value soon becomes apparent by the improved general condition of the health.

The iron and other ingredients they contain help to improve the blood content, stimulate the nerve cells, and the appetite, aid digestion, thus helping to promote peaceful sleep. They have helped thousands of others. They should do the same for you. Milbank's Health and Nerve Pills are sold at drug counters everywhere.

The T. Milbank Co., Limited, Toronto, Ont.

if you say
MILLBANK
STRAIGHT CUT VIRGINIA CIGARETTES

it means
good smoking

IT'S NEW! IT'S HERE!

"CLEARIT"

RELIEVES DANDRUFF in 2 treatments
PRICE \$1.00
AT ANY DRUG COUNTER



DO YOU HAVE DANDRUFF OR FALLING HAIR?

ONLY 2 treatments of "CLEARIT" dandruff remedy will clear your scalp of dandruff, itch, irritation and falling hair. Tests have shown where 98% out of 100% cases treated have proven effective. Increased circulation, improved growth, restored life and natural oil to the scalp. Dandruff is recognized to be very contagious and is readily transmitted by touch and comb. Where this condition exists the scalp has to be cleared. "CLEARIT" is not an ordinary hair tonic but a scientific formula for removing scalp conditions. Get a treatment from your barber or hairdresser today. **TAKE CARE OF YOUR HAIR WHILE YOU HAVE IT.** On Sale at Every Drug or Cosmetic Counter.

★ LOOK FOR THE GENUINE CLEARIT LABEL ★

Mrs. Mary Henne of Los Angeles arrived this week to attend the wedding of her nephew, Leonard Hardy to Miss Kathleen Burgess May 1. Mrs. Henne is visiting at the home of Mr. and Mrs. Wesley Van Dusen.

An interdenominational Explorer Leaders' supper will be held in First Baptist Church Monday at 8 p.m. Matters to be discussed will be the spring round-up to be held in May.

Miss Doris Jones Bride At Bissell Church Manse

In a ceremony at Bissell Church manse Friday at 7 p.m. Miss Doris Jones, daughter of Mr. and Mrs. L. Jones, became the bride of George John Musa, son of Mr. and Mrs. John Musa, all of Edmonton. The Rev. Dr. J. T. Stephens officiated at the ceremony.

Given in marriage by her father, the bride wore a blue-gray gabardine suit, with which she wore a blue flowered hat. Her accessories were white and pinned to her shoulder was a corsage of Tallman roses. Sister of the bride, Miss Leola Jones, was bridesmaid, wearing a chocolate brown gabardine suit and brown felt hat trimmed with blue satin bow, and blue accessories. Her corsage was of roses. Best man was Frank De Ford, Jr. After the ceremony, a reception to 40 guests was held at the home of the bride's parents. To receive, Mrs. Jones, the bride's mother wore a brown figured jersey dress with white accessories. Her corsage was of pink roses. Mother of the bridegroom, Mrs. Musa, chose a black pin design suit, hat to tone, and a corsage of roses.

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Your Furs are Insured and Protected Against FIRE - THEFT - MOTHS - HEAT



GENERAL ELECTRIC

You don't have to wait for your coat when you store it in Walk-Rite's Refrigerated Vault. These vaults are right on our premises and you can get your coat at any time with absolutely no delay.

A COMPLETE FUR SERVICE
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Four-in-One

NEW **proportioned** GIRDLES

ONE GARMENT
ONE WAIST MEASUREMENT
for 4 figures!

SHORT? Tall? Slim? "Hippy"?
Which are your proportions?
Just an varied cup sizes in each bust measurement solved the problem of correct, comfortable fit in brassieres, so do the new "proportioned" girdles give control with comfort at and below the waistline. No more time-wasting fitting and alterations! From three simple measurements—waist, hip and length—your corsetiere can now supply you with the correct garment for your proportions. Try a Nature's Rival bra, also, to complete your comfort.

NATURE'S RIVAL *Parisian*
CORSET MFG. CO. LTD.

OUR DRY CLEANING
is TOP NEWS!
For hundreds of well dressed women because it's TOP QUALITY
AT POPULAR PRICES
SENSATIONAL VALUE!
CARRY AND SAVE PRICES ONLY
PLAIN DRESSES, SUITS or wool (Plants Extra),
MEN'S SUITS
Also delivery service all over Edmonton
LAUNDRY SERVICE

Our laundry department has been entirely reorganized and re-equipped and we are able to render efficient and fast service on all finished and thrifty bundles.

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142nd St. and Stony Plain Road
9206 - 118th Ave.

CAPITOL
CLEANERS and LAUNDRY
Phone 24888

Handicrafts Exhibit Held

The Edmonton branch of the Canadian Handicrafts Guild held an exhibition and sale of work in the Museum of Arts Saturday afternoon. Acting Mayor J. R. Munro opened the exhibit.

Receiving the callers were Mrs. W. A. R. Kerr, Mrs. Donald Cameron, Mrs. Herbert Paterson and Mrs. Angus Douglas. Presiding at the tea urns were Mrs. R. W. Hedley, Mrs. N. E. Ewart, Mrs. J. Royd McBride, Mrs. George Spillman, Mrs. E. W. S. Kane and Mrs. H. W. Hewelson. Royal Patriotic exhibition was in charge of Mrs. A. C. Head, Mrs. Gilbert Blackstock and Mrs. J. A. Clarke. EXHIBIT from the Montreal Handicrafts Shop was in charge of Mrs. F. M. Salter, Mrs. A. E. Ottewill, Mrs. G. J. Hope and Mrs. G. Langstroth. Deidman pottery, Mrs. G. J. Keltie, Mrs. W. H. Chinnick, Mrs. J. Youngie, Mrs. F. W. Thyme and Mrs. E. Skarin. Dr. William Rowan carving, Mrs. Clarke Ready and Mrs. E. Sedgewick. Hospital therapy work, Mrs. C. Archer, Mrs. J. B. Anderson and Mrs. E. Verschoor. Virginia Lee Beardsley ornaments, Mrs. Beardsley Pettit, Mrs. Philip Jean, Mrs. H. Penn and Mrs. C. Hodge. Art, Mrs. V. S. Kaufman, Mrs. Keith Cardiff and Miss Elsie Cruikshank. Weaving, Mrs. J. Mutton Mrs. C. A. Bunt, Mrs. J. R. MacRae, Mrs. D. C. Raitt, Mrs. Gordon Thurston, Mrs. R. B. Law, Mrs. R. B. Sandin and Mrs. Cyril Kenway. Spinning wheel, Mrs. P. D. Fowler and Mrs. T. W. Boyer. LEATHERCRAFT: Mrs. Angus Douglas, Mrs. R. G. Watson and Mrs. A. Bradshaw. Petit Point pictures, Mrs. R. M. Dingwall and Mrs. R. N. Shaw. General convenor, Mrs. Head, assisted by Mrs. Gordon Swallow and Mrs. MacRae; treasurer, Mrs. G. A. Kirby, assisted by Mrs. F. E. Dyma; Mrs. Head, Mrs. MacRae, Mrs. H. M. Cullis and Mrs. G. H. Crane. Williams. Membership convenor, Mrs. R. I. Hoar and Mrs. J. B. Stewart; tea convenor, Mrs. LeRoy. Serving tea: Miss Sue Brewster, Miss Eleanor Crawford, Mrs. Richard Ghieslin, Mrs. Camby Newell, Mrs. Crane-Williams, Mrs. Lefroy, Mrs. H. Tye, the Misses Jean Richard, Mary Douglas, Joy Kenway, Ruth Kenway, Doreen Milla, Wessanne Anderson, Lois Head and Frances Clarke. Mrs. W. P. MacDonald of Nanaimo is in Edmonton to attend the Campbell-McDonald wedding May 5, and is visiting her sister-in-law, Mrs. G. A. McDonald, and her mother, Mrs. J. D. McDonald.

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Opening Specials!

Permanent \$3.95
Regular \$6.00
Cold Wave \$10.00
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BRINGS SPARKLE TO NEGLECTED SMILES IN JUST 3 DAYS!

My! What a difference Dr. Lyon's can make to a neglected smile in just three days! How it brings back that old sparkle to your teeth... polishes them to their full natural brightness.

And Dr. Lyon's looks so good... in easy to use... and so economical! Matched for price, it outlasts tooth pastes 2 to 1. No other dentifrice will get your smile brighter, more beautiful than Dr. Lyon's.

DR. LYON'S TOOTH POWDER

Regular SCHEDULED FLIGHTS

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GRANDE PRAIRIE	one way	\$16.90
PEACE RIVER	" "	21.00
FT. ST. JOHN	" "	23.90
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Canadian Pacific AIR LINES

SOCIAL and PERSONAL

In honor of Mrs. Eugene Tinsell, the former Miss Mary Turnbull, Mrs. W. A. Johnson presented a magnificent bouquet at her home, 1925 10th St. The gifts were presented in a pink and white decorated basket with Miss Bessie Anderson and Melvin Anderson acting as brides and groom. Thirty four guests were present.

Miss Mary Turnbull of Edmonton, because the bride of Eugene Tinsell of Nelson, B.C., recently at a ceremony at the home of Mr. and Mrs. W. A. Johnson, 1925 10th St. The Rev. H. C. Allen officiated. Later a reception was held at the same address. After a honeymoon in Spokane, the couple will reside in Nelson.

Mrs. K. Perry, daughter of Mr. Perry, an Edmonton visitor, guest at the MacDonald hotel.

Honoring Miss Ellen Garlick whose marriage to Jack Davis takes place May 2 at Eskine United Church, the Misses Maureen McMurray and Helen Kluse entertained at a kitchen shower at the home of Mrs. J. McMurray Friday evening. The gifts were presented in a mauve, yellow, pink and white decorated umbrella. Twelve guests attended. The tea table was set with a white linen cloth and centred by a vase of asters. Miss Doreen Jones assisted in serving.

In honor of Miss Janet Sheldon, bride-elect, Mrs. Henry Marshall and his daughter Mrs. Clyde Smith were joint hostesses at a miscellaneous shower Friday night at the home of the latter. Twenty guests were present. The tea table was set with an ivory lace cloth and centred by an African Violet plant. Assisting the hostesses in serving was Mrs. Henry Ward.

Honoring Miss Virginia Thompson, a bride-elect of May, Miss Dorothy Goggin and Miss Doreen Kluse entertained at a miscellaneous shower at the home of the former Friday evening. Twelve guests were present, and a vase of bluebells centred the tea table.

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Canadian Daughters League Provincial Council will hold a card party in the Empire room of

Nurses to Attend Rededication Service

Annual rededication service for nurses, sponsored by the Edmonton District of the Alberta Association of registered nurses, will be held May 6 at 7:30 p.m. Protestant nurses service will be at McDougall United Church; Roman Catholic nurses' service will be at St. Joseph's Cathedral. All nurses are invited to attend in uniform, and to assemble in the respective church halls by 7 p.m.

Club Calendar

Group "B" meeting, United Church Women's Missionary Association, meeting at the home of Mrs. Joan Rook, 9922 10th Avenue, Wednesday at 7:30 p.m.

FUR COATS
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Smartest "Hair Do"
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Includes Shampoo and Finger Wave
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MANY OTHER BARGAINS — HURRY, HURRY!

CLASSIC BEAUTY SALON
1816 Jasper Ave. Ph. 25889
Above the New MacDonald Hotel, Jasper at 181st St.

Mrs. Alex Crawford Gives Trousseau Tea for Daughter

Mrs. Alex Crawford presented a magnificent bouquet at her home, 1925 10th St. The gifts were presented in a pink and white decorated basket with Miss Bessie Anderson and Melvin Anderson acting as brides and groom. Thirty four guests were present.

Miss Mary Turnbull of Edmonton, because the bride of Eugene Tinsell of Nelson, B.C., recently at a ceremony at the home of Mr. and Mrs. W. A. Johnson, 1925 10th St. The Rev. H. C. Allen officiated. Later a reception was held at the same address. After a honeymoon in Spokane, the couple will reside in Nelson.

Mrs. K. Perry, daughter of Mr. Perry, an Edmonton visitor, guest at the MacDonald hotel.

Honoring Miss Ellen Garlick whose marriage to Jack Davis takes place May 2 at Eskine United Church, the Misses Maureen McMurray and Helen Kluse entertained at a kitchen shower at the home of Mrs. J. McMurray Friday evening. The gifts were presented in a mauve, yellow, pink and white decorated umbrella. Twelve guests attended. The tea table was set with a white linen cloth and centred by a vase of asters. Miss Doreen Jones assisted in serving.

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Phone 21488

Re-Elect Mrs. Cook Head Authors Here

Mrs. A. E. Cook was re-elected head of the Edmonton Authors Association, following the annual meeting held recently at the home of Mrs. A. E. Cook.

The meeting was held at the home of Mrs. A. E. Cook, 1925 10th St. The guests were presented in a pink and white decorated basket with Miss Bessie Anderson and Melvin Anderson acting as brides and groom. Thirty four guests were present.

SHOWING THE

The grand show was in charge of Mrs. S. H. Baker and Mrs. M. H. Baker.



THE CLINIC SHOE

for Young Women in White



It pays to be as fastidious about shoes as you are about uniforms. Changing daily means fast freshness, daintiness and greater wear. Likewise, you'll double these advantages by choosing THE CLINIC SHOE... designed and "engineered" to give fast-happiness to Young Women in White!

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VENETIAN BLINDS!
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ALSO SOLE OF THE VENETIAN BLIND

SAFE FUR STORAGE
Moths are Hungry. Protect Your Furs!
RUSH THEM TO OUR MODERN STORAGE NOW!
Storage charges 2% of value (10.00 minimum) with insurance against damage from Moths, Flood, Fire and Theft, while in our care; 12 months' insurance good anywhere, also available.
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NEW METHOD LAUNDRY and DRY CLEANERS
11060 JASPER AVE.
GIVE TO THE CANCER FUND!

near them sing, play and testify. Come after your regular church service and sing—sing—sing!!

Small Homes of Originality



Forty-six small compact homes are illustrated, complete with floor plans in our new booklet for homebuilders. "Small Homes of Originality." Duplicate floor plans and detailed drawings of interior fittings are offered.

The "Tenar"

The floor plan is simple and straightforward, and although the complete plan looks wide, the age entrance in front makes it possible for use on an average city or suburban lot. Note the modern, effective window treatment.

A copy of this new book can be had at the office of The Edmonton Bulletin, or will be mailed to you postpaid, for \$1.00 per copy.

Guide to Home Builders

Feeling the Soil Tells When to Start Garden



When You Can Make a Mudpie From Your Garden Soil, It Is Too Wet to Spade.



When Slightly Moist Soil Crumbles Easily in Your Hand It Is Time to Spade.

Experienced gardeners learn much from feeling the soil. Most important of all the conditions that can be tested by getting your hands in the dirt, is the moisture content.

For spading, cultivating, and seed sowing, soil which is neither too wet nor too dry is best. Wet soil should never be worked, and heavy soil when dry can be as hard as a brick, while the same soil with the right degree of moisture may be as easy to work as a sandy loam.

If wet soil is spaded, it usually forms hard clods which may hold together all season to do harm in many ways. Seed should not be sown, or plants set out, in wet soil. You should not even walk on it, until it dries out sufficiently. How to tell when this point is reached?

The most reliable test is a simple one—call it the mud-pie test. Pick up a handful of soil and pat it between your palms as you used to do in childhood. If it holds together and makes a nice mud-pie, then it is too wet.

There is a point between the two extremes of too wet, and too dry when a handful of soil, patted between the palms will crumble. It is not dry, but slightly moist, yet not wet enough to hold together in a mud-pie. At this point, even clay can be spaded easily, and will break up without forming clods. When the time indicates that this favorable condition prevails, do not delay, otherwise the soil may dry out unduly, and compel you to wait for heavy rains to restore the right degree of moisture.

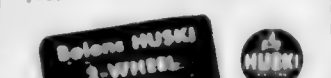
Peer Visitor To N.B. House

THE EDITOR, April 26, 1947. I have been very much interested in the New Brunswick House, and have been very much interested in the New Brunswick House, and have been very much interested in the New Brunswick House.

SEE ALL 3 OF THESE Bolems HUSKI 2-WHEEL TRACTORS



BOLEMS HUSKI GARDEN TRACTOR. The real and original garden tractor. Additional shipments have arrived. Get your BOLEMS TRACTOR and TILLAGE TOOLS now, and be ready for the garden season about to open. Bolems Huski will make gardening much more profitable, and pleasant for you.



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Excavating - Backfilling CONCRETE. ROCK, SAND, GRAVEL. 400. Mix Bros. Construction CO. LTD. 12852 Fort Trail. Phone 2602. After Hours Phone 2602.

MONARCH Everything A Good Paint should be Made in Alberta by EDMONTON PAINT & GLASS CO. LTD.

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Phone 72198. 11721 - 94 Street HUDSON CONSTRUCTION CO., LIMITED EXCAVATING: SAND • CONCRETE WORK • GRAVEL.

8029 104 St. SEE US FOR ALL YOUR BUILDING MATERIALS. Phone 34532.

"SERVICE WITH ECONOMY" B. A. MOIR PLUMBING, HEATING, GASFITTING. 10030 97 St. Phone 27656.

Gets Life Sentence For Starving Baby

CAMBRIDGE, Mass., April 26. A woman who starved her 15-month-old child to death has been sentenced to life in prison.

The woman, who was 34 years old, was found guilty of first-degree murder.

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BE SAFE! INSTALL DUPLATE Safety Glass CAPITAL GLASS. 4013 Jasper Ave. Phone 25845.

LANDSCAPING Specials! Bring a shovel & dig them out! LILAC VIBRANA \$1.00. BLUE HYDRANGEA \$1.00. ARBUTUS \$1.50. \$2.50. VIBURNUM \$1.50. \$2.50. YUCCA \$1.50. \$2.50.

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FORMULA No. 640 WATERPROOFING. The answer to all seepage and leaking conditions in basements, attics, roofs, etc. NO MIXING - NO SPECIAL PREPARATION.

UNITED BUILDERS CO., GENERAL CONTRACTORS. 1111 11th St. Phone 25845.

Yukon Engineering Corp., Ltd. 1111 11th St. Phone 25845.

TILE-TEX By TAYLOR. BEAUTIFUL TILE-TEX FLOOR TILE. Taylor Tile & Contracting Co. Phone 25196. Evenings 82167. 10153 - 102 St. Edmonton.

"See Kelly First" H. KELLY & CO. LTD. MODERNIZE YOUR PLUMBING. PHONE 21644.

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OTHER STRUCTURAL AND INDUSTRIAL CHEMICAL SPECIALTIES TO MEET MANY PURPOSES. BUY FROM YOUR LOCAL DEALER.

For information and literature, write the Distributors. STOCKS AVAILABLE FOR IMMEDIATE SHIPMENT. WHOLESALE DEALERS IN.

Treated Poles, Preservatives, Paints. 11800-75 St. Life Insurance. Builders' Hardware & Supplies. Ph 73041.

SUPPORT THE DRIVE OF THE Canadian Cancer Society NOW! MAKE YOUR CONTRIBUTION.

Tax On Smokes To Help Health

LONDON, April 26. (Reuters). The recent budget which imposed additional heavy taxes on tobacco may mean improved health for Britons. Stating that medical men

have yet to prove tobacco consumption is good for health, the British Medical Journal said Friday one indication of smoking was in the life tables of 2,094 non-smokers, 2,814 moderate and 1,905 heavy smokers. Of these, 45.9 per cent of the non-smokers lived to 70 years, 41.4 of the moderates, and only 30.4 of the heavy smokers.

Child Commission Makes Brief Reply

Further discussion of the problems of child welfare would serve no useful purpose, according to the considered opinion of the child welfare board as he issued the brief Friday morning.

The commission gave careful consideration to the statements made by Dr. Charlotte Whitton, IODE welfare worker. A. H. Miller, acting deputy minister of public welfare said as he issued the brief statement which follows:

"The Child Welfare Commission having considered certain statements reported to have been made by Dr. Whitton, a resident of Ontario, that have recently appeared in the press, has decided that no useful purpose would be served by entering into any discussion on matters that might affect the lives of the children of the province."

The child welfare commission is headed by C. B. Hill, provincial government child welfare supervisor. Other members are A. C. Bond, Calgary, C. F. Willis, Edmonton, magistrates of the juvenile courts in their respective cities; Miss C. M. Frizell, Edmonton and A. H. Miller, acting deputy minister of public welfare.

WHEN YOU INSULATE SPECIFY FIBREGLAS INSULATION. Saves up to 30% heating costs. Given added comfort, summer and winter. Easily installed. Reasonable cost. PILKINGTON Glass Ltd. Phone 24165.

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Let WATERLOO COMPANIES of ALBERTA - take care of your power requirements, with the old, reliable, and well known MINNEAPOLIS INDUSTRIAL TRACTOR LINE, with the LULL POWER SHOVELS, etc., MINNEAPOLIS and BUDA DIESEL and Gasoline POWER UNITS. WATERLOO MACHINERY (Alberta) LTD. 10249 - 108th St. PHONE 22206.

Poole Construction Co. Ltd. GENERAL CONTRACTORS. BUILDINGS AND ALTERATIONS. DRAGLINE AND BULLDOZER WORK. SEWER AND WATER INSTALLATIONS. GRAVEL CRUSHING AND TRUCKING. APPRAISALS OF BUILDINGS. 215 Tegler Bldg. Edmonton.

Cupboard Material 3/4" PINE PLYWOOD FOR DOORS. 1 x 6 and 2 x 2 Clear Fir for Framing. Pulls, Hinges, Catches, Counter Edging. Undercoat and Enamel in Dazzling White and Trim Colors. Call the Lumber Number - 25236. ARMITAGE-McBAIN LUMBER CO., LTD. 10130 - 108th St. GIVE TO THE CANCER FUND. Cancer is a Killer. GIVE that One in Three may be saved.

PIKE'S SEEDS. "The FINEST SEEDS in the World for This Climate". When you buy Pike's Seeds you get only the best... Selected and tested varieties of quality and productiveness in this climate. GET YOUR 1947 Seed Catalogue NOW! PIKE & CO. SEEDSMEN and FLORISTS. 10039 - 101A Avenue—Phone 22766.

NEED MONEY to build or buy? GET EXPERT COUNSEL on your investment. For 77 years The Mutual Life Assurance Company of Canada has had experience in financing mortgage plans to individual needs and circumstances. You can have the benefit of this experience by consulting the Mutual Life loan representative who will be glad to assist in arranging a mortgage under the National Housing Act or one of our own plans. The MUTUAL LIFE of Canada. Established 1849. Head Office: Waterloo, Ontario. Loan Representative: W. J. McLEOD, Manager Investment Dept., 219 Empire Block, Tel. 25144.

BRONZE METAL WEATHERSTRIP. EASILY INSTALLED—YOU CAN DO IT YOURSELF. Eliminates Drafts and Rattles. Saves Fuel, holds Windows in any position and lasts a lifetime. Overhead Garage Door Bottoms - Brass Thresholds. 10304 124 St. R. H. PALMER. Phone 82912. Weatherstrip Contractors.

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Estimates given free on Plumbing and Gasfitting for your new home. 10030 97 St. Phone 27656.

Announces Dates CPGA Tournament

TORONTO, April 26 (CP)—Earl W. Morris, tournament manager of the Canadian Professional Golfers' Association, Friday announced that CPGA annual 72-hole tournament will be played over the Riverside Golf and Country Club, Saint John, N.B., Aug. 21-23. The Coburn trophy with

\$1,000 prize money is open to CPGA members only. The tournament open championship will be played concurrently with the CPGA meet, said Morris, with prize money of \$1,500 open to professionals and amateurs. The word fiscal is derived from the Latin *fiscus*, meaning a wicker basket.



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...we're Proud of our chef at the popular

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CHOP SUEY PARLOUR
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(NEXT TO NEW EDMONTON HOTEL)

Phone 23015

St. Mike's Receive Great Reception

TORONTO, April 26 (CP)—The greatest reception that Toronto ever gave returning athletes was accorded Friday to the Toronto St. Michael's Majors, winners of the Memorial Cup and the Canadian Junior hockey championship in a tumultuous final against Moose Jaw Canucks in the west.

Thousands of citizens were at the Union Station and thronging adjoining streets as the great junior team got off the train from Winnipeg this afternoon. Ticker tape streamed from downtown office buildings as the team was driven to city hall square behind the college band.

WORDS OF WELCOME, praise and appreciation from acting mayor H. E. McCallum, coach Joe Priemau, team manager Father Hugh Mallon and team captain Ed Sandford in a brief ceremony on city hall steps were drowned in the cheers from a large crowd gathered there.

From the city hall an even larger parade escorted the players to St. Michael's College. The hockey stars get a holiday Monday, after which they dig into examinations and various receptions.

Chandler Summons Yankee Owners

NEW YORK, April 26 (AP)—A. B. Chandler, commissioner of baseball, announced Friday that he had summoned the three owners of New York Yankees, Larry MacPhail, Del Webb and Dan Topping—to appear at his office in Cincinnati Tuesday.

It was learned earlier that Chandler was displeased about MacPhail's apparent disregard for his "silence" decree on the Leo Durocher case. ALTHOUGH Chandler ordered all parties concerned in the Durocher case to maintain a silence on the subject, MacPhail was quoted by Harry Nash in the Newark Evening News of April 18 as saying "Commissioner Chandler didn't have sufficient ground on which to hang a five-minute suspension" on Durocher, the Brooklyn Dodger manager who was suspended for the 1945 season.

Ten Maple Leafs Already Signed

TORONTO, April 26 (CP)—Four members of the Toronto Maple Leafs Friday signed contracts for next season, bringing to 10 the number of players who have signed up again since beating Montreal Canadiens last Saturday in the deciding game of the Stanley Cup final.

Signing were Gus Mortson and Jimmy Thomson, star defencemen, pair, and defencemen Bill Barilko and forward Don Metz.

Signed Thursday were Bill Ezinkicki, Harry Watson, Gus Bodnar, Garth Boesch, Vic Lynn and Joe Klukay.

ON YOUR DIAL

The following programs are supplied to The Edmonton Bulletin, and any variations are due to last-minute changes by the stations concerned.

CKUA—580 k.c. CKN—540 k.c. CFRN—1280 k.c. CICA—680 k.c. CBS—KVI 570 k.c. KSI, 1160 k.c. WCCO, 830 k.c. KNX, 1070 k.c. KIRO, 710 k.c. WBC—KOA, 850 k.c. KFI, 640 k.c. KIHQ, 580 k.c.

CFRN	CKUA	CICA	CBS	NBC
6:00—Twenty Questions To be Announced 6:30—Mayor of the Town To be Announced 7:00—The Mighty Casey To be Announced 7:30—To be Announced 8:00—Mari Kevik's Orch. To be Announced 8:30—The Barndance To be Announced 9:00—To be Announced 9:30—To be Announced 10:00—World & Local News 10:30—Music 10:45—Spotlight on a Star To be Announced 11:00—To be Announced 11:15—Dance Time 11:30—Dance Time 12:00—News	6:00—Platonic Party To be Announced 6:30—Sports Highlights To be Announced 7:00—Band Parade To be Announced 7:30—To be Announced 8:00—News 8:30—To be Announced 9:00—To be Announced 9:30—To be Announced 10:00—News 10:30—Command Perform To be Announced 11:00—To be Announced 11:15—To be Announced 11:30—To be Announced 12:00—News	6:00—Modern Grooves To be Announced 6:30—Share the Wealth To be Announced 7:00—News 7:30—To be Announced 8:00—To be Announced 8:30—To be Announced 9:00—To be Announced 9:30—To be Announced 10:00—To be Announced 10:30—To be Announced 11:00—To be Announced 11:15—To be Announced 11:30—To be Announced 12:00—To be Announced	6:00—Once Upon a Time To be Announced 6:30—Mayor of the Town To be Announced 7:00—News 7:30—To be Announced 8:00—To be Announced 8:30—To be Announced 9:00—To be Announced 9:30—To be Announced 10:00—To be Announced 10:30—To be Announced 11:00—To be Announced 11:15—To be Announced 11:30—To be Announced 12:00—To be Announced	6:00—Life of Riley To be Announced 6:30—To be Announced 7:00—To be Announced 7:30—To be Announced 8:00—To be Announced 8:30—To be Announced 9:00—To be Announced 9:30—To be Announced 10:00—To be Announced 10:30—To be Announced 11:00—To be Announced 11:15—To be Announced 11:30—To be Announced 12:00—To be Announced

SUNDAY EVENING	SUNDAY MORNING	SUNDAY AFTERNOON
6:00—The Bible Hour To be Announced 6:30—Fred Allen To be Announced 7:00—Meet Captain Archer To be Announced 7:30—Meet Captain Archer To be Announced 8:00—Phil Baker To be Announced 8:30—Edmond Rockridge To be Announced 9:00—Sunday at Home To be Announced 9:30—World & Local News 10:00—Fireside Hour To be Announced 10:30—B. Russell's Music To be Announced 10:45—To be Announced 11:00—CK Xmas 11:15—The "11th" Edition 11:30—Starlite Serenade 12:00—News	6:00—To be Announced 6:30—To be Announced 7:00—To be Announced 7:30—To be Announced 8:00—To be Announced 8:30—To be Announced 9:00—To be Announced 9:30—To be Announced 10:00—To be Announced 10:30—To be Announced 11:00—To be Announced 11:15—To be Announced 11:30—To be Announced 12:00—To be Announced	6:00—Capital Reports To be Announced 6:30—To be Announced 7:00—To be Announced 7:30—To be Announced 8:00—To be Announced 8:30—To be Announced 9:00—To be Announced 9:30—To be Announced 10:00—To be Announced 10:30—To be Announced 11:00—To be Announced 11:15—To be Announced 11:30—To be Announced 12:00—To be Announced

British Skaters Join "Ice Cycles"

A brilliant new skating team has been added to the musical ice extravaganza "Ice Cycles" of 1947 which opens a four-day showing at Edmonton's arena starting Wednesday April 30. IT IS ROGERS AND MOSS, English stars discovered by Eddie Whittall, co-owner of Ice Follies and Walter Brown, owner of the Edmonton arena and Ice Cycles.

During a recent tour of the United States, Rogers and Moss have been headlined in many British skating shows, featured as an adagio team and also in pantomime.

obtained a contract with the Don and Wilfrid Shakespearean Company to appear in a production of "The Taming of the Shrew" at the Edmonton arena.

WINNER OF THE 1946-47 season, Rogers and Moss were crowned champions of the world in the "Ice Cycles" competition.

They were also winners of the "Ice Cycles" competition in the United States, Canada and Europe.

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Peg Blind Bowlers Win Western Title

WINNIPEG, April 26 (CP)—The Winnipeg Blind Bowlers Association team has won the Bowland Trophy, emblematic of five-pin supremacy among blind bowlers in western Canada. It was announced last night after scores of the participating teams had been counted.

Winnipeg's total was 2,714. Other scores:

Edmonton 2,585; Vancouver 1,800; Regina 1,500; New Westminster 1,200; Victoria 1,100; Saskatoon 1,000; Prince Albert 1,000.

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Edmonton 2,585; Vancouver 1,800; Regina 1,500; New Westminster 1,200; Victoria 1,100; Saskatoon 1,000; Prince Albert 1,000.

THE TIME?
WED. NITE 8:30
THE PLACE?
THE ARENA
Edmonton Exhibition Grounds

DON'T MISS THIS TRULY GREAT ICE SHOW... DIRECT FROM COAST TO COAST TOUR!

ICE CYCLES of 1947

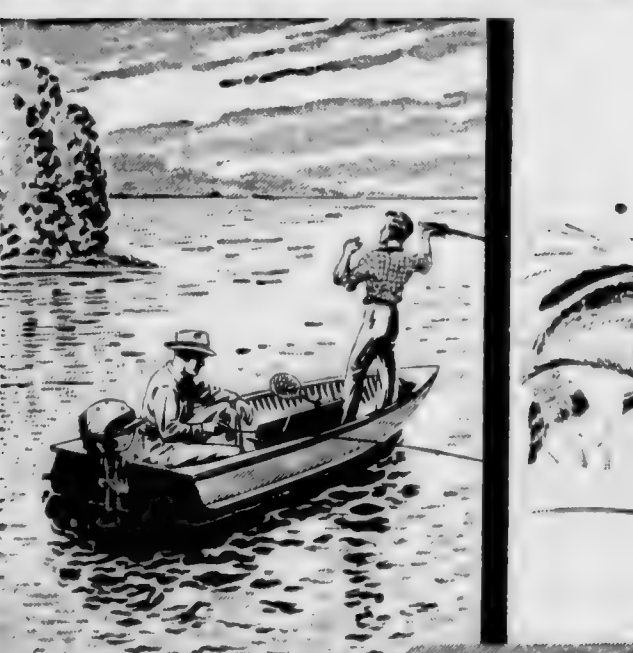
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REMEMBER ONLY 4 NITES SAT. MATINEE

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THE ARENA



Time to go Fishing!

You're always ready to go where the big ones are biting with a dependable Johnson Sea-Horse outboard motor. It springs into action at a flick of the wrist... gives you instant speed and power for long fast runs or idles at slowest trolling glide. Johnson Sea-Horses are designed for fishermen. They feature effortless, free-running smoothness, underwater silencing, vibrationless mountings, slow even trolling speeds and, above all, dependable performance... you can relax with a Johnson. It needs no fancy adjustments to give lasting performance.

Johnson Motors' nation-wide sales and service is at your command everywhere you go. See your dealer today. New Sea-Horses are still in short supply but the best is worth waiting for and Johnson means the best in outboard motoring.

Johnson Sea-Horse

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IN EDMONTON SEE

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Samuel Goldwyn's

THE BEST YEARS OF OUR LIVES

Melvyn LeRoy • Fredric March • Don Anderson • Teresa Wright • Virginia Mayo • Maureen O'Hara • and many others

Produced by William Wyler • Screen Play by Robert I. Sherwood

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ROAD SHOW ENGAGEMENT
Continuous Showing from 2 p.m.
Doors Open 1 p.m. Feature Starts 2:10
3:30, 8:30
Matinee, 2 to 5 — 80¢ Tax included
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VARSCONA

A WONDER OF LIGHTS IN GLORIOUS TECHNICOLOR

DANNY KAYE in "WONDER MAN"

ALSO: "THE LAST RIDE"

ROXY

1001 LAUGHS

SHIRLEY TEMPLE in "KISS AND TELL" PLUS: "PAN AMERICAN"

AVENUE

2 TOP HITS

TODAY: A RIGHT OF FIN. "SAILOR TAKES A WIFE"

TODAY: A RIGHT OF FIN. "GIRL OF THE LIMBLOST"

MANDARIN GARDENS

9955 Jasper Avenue

Famous Chinese and Canadian Cuisine

INVITES YOU TO AN

Appetizing Lunch Afternoon Tea and Refreshing Supper Banquet

PHONE 2815 FOR RESERVATION

STRAND

ENDS TODAY

"The Well Groomed Bride"

Return of Frank James

COMING MONDAY

Shirley Temple in "KISS AND TELL"

"ZIEGFELD FOLLIES OF 1946"

(in Fabulous Technicolor)

More Stars Than There Are In Heaven

JOHN WAYNE ANTHONY QUINN

"BACK TO BATAAN"

DREAMLAND

TODAY — Ray Milland in "Ministry of Fear"

Fred Allen — J. Benny in "FIFTH CHAIR"

PRINCESS

Ends Tonight

"Jungle"

"Princess"

Tomorrow

Victor Mature in "The Sign of the Cross"

GEM THEATRE

It's all an added fighting for the right to "And Now Tomorrow"

TODAY AND MONDAY

Colleen Clavin in "South of Monterey"

MONDAY - TUESDAY - WEDNESDAY

SCOOP OF THE CENTURY

The story of the most hush hush story of all time! You'll enter the forbidden city of Oak Ridge... You'll meet the only girl who knew the terrifying secret... you'll thrill to the human drama of those who lived, loved and dared the mysteries of the age!

"The BEGINNING OR THE END"

BRIAN DONLEVY ROBERT WALKER

TOM DRAKE BEVERLY TYLER AUDREY TOULON HUME CRONYN

PLUS

Cartoon in Color HOUND HUNTERS

WORLD NEWS

Doors Daily 12:30

Features: 12:30, 2:40, 4:50, 7:00, 9:15

CAPITOL

LAST TIMES TODAY: "TWO YEARS BEFORE THE MAST"

ING. painting, kalsomining
B. paint made. Ph. 84928

SPRAYING & PAINTING - House, Porch, Garage, Driveway, Siding, Deck, Fences, etc. - Free Estimates. **OSKAR'S PAINTING & DECORATING**. Interior & exterior. Clean, fast, reliable. **Handy Pro** 81975.

FLOOR PAINTERS & DECORATORS - Free Estimates. **Decorative Services**. **PAINTING** - Papering, painting, wallpapering. Free estimate. **Ph. 74988.**

FLOORS

GLENN'S floor polishing machine. 26015.

FLOOR sanding and finishing. Day and night service. **Ph. 34277.**

MAKE your old floors like new. Free estimate and finishing. Free estimates. **Ph. 26001.**

Tile Hauling and Siding. **KATRETTON FLOOR SERVICE**. 10120 103 St. **Ph. 34741.**

EXPERT Floor sanding and finishing. Modern machinery. Day or night. **Ph. 34959.** **Phillips Sanders**

FREE "Hardwood Floor Ser-
vice" clean, guaranteed work.

proof finish. Machines crissed.
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LUNCH "IN" WALT floor cleaning.
TUNCH Ph. 71674 day or night
FLOOR RIDGE floor Surfacing.
LOR. 6655 94 St. Ph. 34289.
FLOORS sanded, finished, laid
For efficient service, modern mach-
Ph. 72272

INSULATION

NAULATE now. For information Ph.
82 between
PH. 72727 INSULATION SERVICE
Rock wool blown. Ph. 34811
ROYAL ROCK WOOL
Batts and Bulk
Insulators Supply Ltd., Edmonton
INSULATING material, blown
OTTO 9661 85 Ave Ph. 31363.

MERCHANDISE

REHOLD FURNISHINGS (30)
see range for sale. 7819 99

BURNER gas range, high oven.
72661.
TOBACCO for sale, in good condi-
tion. Ph. 37345
DISORTED slightly used linen
dow blinds; one burner electric
e. Ph. 83349
all metal bed, mattress, spring
mattress. 1110 60 Ave.
EW. Expertly made wardrobe,
high, 4' wide, 20" deep, 3 drawers,
h. proof, lacquer finish. \$75. 11265
LUE 3 cushion studio lounge,
y carriage. Both excellent condi-
8905 78 Ave.
COLOUR piece chesterfield, wine
12346 93. St.
CHINILLE bedpresds, 2 burne:
ark hot plate. Ph. 72904
PARKHILL studio lounge, wine
12346 93. St.

All metal ice-box.
Pb. 73050

10 4' bed, complete, one 4' bed
 dresser, 1 dresser, Mongolian 225
 1, 1 gas radiant. No dealers. 10635
 81
 EDIUM size ice-box. Good cond!
 Reasonable. Apply 10121 182 St.
 EACH 4 burner gas stove. Modern.
 5 118 St. rear.
 3 burner gas stove, Acme, low
 price. Good condition. Ph. 3425
 and walnut tea wagon, ivory cor-
 nupboard and book shelves; wal-
 nut finished desk and end table;
 12" x 24" 21" x 21" mirror.
 bed, spring and mattress, dinette
 set, kitchen table; electric fire-
 wood; writing desk. 11432 90 St. after

Cash. No dealers. Ph. 27346
kitchen suite, white, with

1968 Buick Wildcat, 4 door, good condition Price \$40.
 101A Ave
 I want, wanted, 9x12, in good condi-
 tion. Call Joe Jourdain at 734-1111.
 OOD kitchen range for wood and
 for sale. Apply 9126-122 Ave
 R SALE—Windsor gas stove,
 automatic pilot, 4 burner, good
 over, oven, dishwasher, good
 condition. Ph. 23044.
 CLARY 4-burner high-oven
 exchange for refrigerator, or
 cash. Call 1060-81 St. See Tak
 away Bus at 101 St.
 ATTRACTIVE 4 piece walled bed-
 room Parkhill inner spring
 beds 1060-81 St.
 JUST sell this week-end, almost
 table and 4 chairs, natural finish,
 and spring-filled mattress,
 set, 12 inch rug, fanette, bought
 fair. 12663 121 St.
 8 range; chesterfield and chair;

high oven gas range, #35.

929
VELLY Dinette table. Poros-
sion. 11118 24
OPPAT Chef Combination. Elec-
trifier, toaster, fryer, toaster.
83 Ave.
ACRACALLY new springs, mat-
for sale. 4'6". Ph. 34174.
RGE electric washing machine.
Excellent condition. 9929 88
929
AUTIFUL deep silk Mohair
artificial-bed. Brown. \$60. 10713 Ave.
6
PESTRY chestfield. \$60. Phil-
ado. \$20. 13055 81 Ave. Suite 10
6
5 PIECE BEDROOM SUITE
BEST grade. Good as new. Ber-
muda. Can be seen any
10328 82 St.
MEMADE kitchen cabinet for
Cheap. Ph. 33866.

chesterfield Bulw. Ph.

1. **ACTIVE**, light tan, range: 3
 2. **ACTIVE**, solid, range: 1045
 3. **ACTIVE**, solid walnut piano
 condition. Cheap. Apply #947
 Ave.
 4. **ACTIVE** new. Jubilee coal range,
 burner. 11045-130 St.
 5. **ACTIVE** settee and chair in perfect
 condition. 630-11537-84 St.
 6. **ACTIVE** lounge chair, bed, kitchen
 723-112 Ave. 1015-110 St.
 7. **ACTIVE** lounge chair, bed, high
 in good condition. 460 Ph
 8. **ACTIVE** Mohair, 3 piece.
 condition. Ph 7250, after

oak fireplace, attached

Mr. Flood, Auctioneer
YR HIGHEST CASH PRICES
 FOR COMPLETE HOMES OF
 FURNITURE, WASHING MACHINES,
 RANGES, SEWING MACHINES,
 TOOLS, ETC.
 Ph. 4725
MILNER deluxe vacuum cleaner
 attachments \$97.80. Edmonton
 Shop 9626 Jasper Ave.
BE sure of obtaining highest
prices for your furniture and
household articles
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BELL AUCTIONS
 Uprholstering sewing machi-
 nes. 71427.
WILSON'S Furniture Renew
 installers and polishers.
 Tel. 12310 Jasper Ave. Ph.
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AND SINGLETON
 rigeration and
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1000 Ave. Ph. 26434
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 PH 25344
 best spot cash prices, furni-
 natures, tools, etc., anything of
 CALL KAP.
 we have best prices and have every-
 Furniture, men's and ladies
 Ph 26432
 FURNITURE bought for cash or
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 J. H. REED
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 ARCH FURNITURE STORE
 you need furniture

If you buy or sell

KITCHEN FURNITURE
 610 80 St Ph 21574
 Beautiful Wilton rug. \$115
 811 12 0200 Gl 20497.

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 Col Ranges Gas Range
 Gas Radiant Heater.
 BENJA HARDWARE CO.
 415 97 St. Ph. 24808

100

10

1

10

10

2

10



1000

100

100



10

100



SALE (CONF.)

owner ill. 4-room
gas. part bas-
st. rented, 80-ft.
cash. Sherwin.
2255

room family home
income purpose.
full basement. Very
dining-room and
wood floors. Taxes
be arranged. Early
ion invited.

atuec bungalow
and dining room
rooms, kitchen and
nd floor and two
basement. Oak
be heating. Three
light fixtures. por-
to garage. Cement
ed (good garden
\$400 terms can be

WILLIAMS, BUDGET

ing room, two bedrooms, two bathrooms on ground floor. Rooms in basement. Immediate possession. \$6,000 cash will

SCENT DISTRICT:
ing room, two bedrooms and bathroom on ground floor and bedrooms in basement. Immediate possession in the neighborhood. Being asked \$6,000 for six room semi-detached. One down room and dining room. Hardwood floors. Immediate possession. A snap at \$6,000.

TLA, Ph. 28411
00 Street

Donald Hotel)

ANDS
ST
and Store
TWO Yrs. old
SEMENT
clean ultra-mod-
tators, furnace off-
in basement
LOOKING FOR A
this one before
terms
AGENCIES
dg. next to Birk's
Events 23102
WOOD
utilities, hardwood
briar kitchen, ga-
700. 1/2 cash.
OOD
ALLOW all UTIL-

pora, cabinet kit.

garage, possee-
DER
GO BUNGALOW,
utilities. Per-
et kitchen. Price
OOD
BUNGALOW, full
es, fireplace, cab-
ge bedroom. Im-
Price \$6,300.
DLSTAD
e, and Satisfaction
and Insurance
Ph. 21494
ICT:
stucco bungalow,
nation living and
y oak floors, vit-
cabinet kitchen,

5 large bedrooms,
table suite, if de-

1172 day or even.
 session. 4 room
 doors. All utilities.
 0 12107 97 81
 1112 St. Possession
 and unporch, large
 condition and well
 5,500 A McGilli-
 Tester Bldg. Ph.

ORDER PLACED

4 room bungalow
location for busi-
ness centre. Very
decent. Nice
cabinets. 2 bed-
rooms and large living
of window space.
and gas. \$3,200
cash. \$35. month.
n.
m home only 2 1/2
cool and stores.
hall plan Lin
space Hardwood
e bedrooms with
signed and nicely
Electric lights.
cash. Immediate
4 room stucco
all cement base-
ment cabinets. Kit-
and 2 bedrooms.

50'x150' lot with

lights. \$3,700.
 on home with a
 en lot Built-in
 in kitchen Large
 goot sized bed-
 orated. A good
 r some one just
 home of their
 000 cash Balance
 take Possession
 x 4 room bunga-
 and stores Living
 and has plenty of
 rooms with closets
 Beautiful floor,
 with \$1,000 cash.

Stony Plain Road

session, 10414 - insulated 5-room 2, entrance vestibule, covered 13x18'6", covered large cabinet foundation, coal has electricity, blocks to school, love and blinds.

PLACE - Month frame bungalow, kitchen, tank foundation, electric fenced lot.

session, 3-room bungalow, 4-5 yrs. old, new paint, 13x18'6" lots, new in house, holds

h possession 4-

living room. 2

24x36' concrete
rough floor and
tuplap to sheath,
sured \$1,800
OTHER HOMES
OR SELL, SEE
GOR
2 day or even,
house, garage,
fired, 1955-56
April 30, \$4,800,
w/itakey, 28740.

1

semi-bungalow, latest design, insulated, \$1,500, \$5,300
10542 129 st.
large roomed \$1,650 \$1,000
location, 5
age Ph. 28740.
No
section large 8
low, large liv-
lovely No 1
kitchen heated
modern landscaped
schools, \$9500.
large insulated
low, entrance
opening into
room, tiled first-

18. Rivalry No.
Used bedrooms.

...com, pedestal
cabinet kitchen,
schools. This
...00. terms ar-

OTHER HOMES
FOR CALL SEE.
GOR
day or even.

DEATHS
MRS. LILLIAN PEARL McLEAN
 On April 28, Mrs. Lillian Pearl McLean, wife of Joseph McLean of Oldham, died at the age of 81 years. She was born in Scotland and came to Canada in 1880. She was a member of the Presbyterian Church and was a devoted mother and wife. She is survived by her husband, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

HENRY CHRISTIAN BARON
 On April 28, Henry Christian Baron, 82, died at the age of 82 years. He was born in England and came to Canada in 1880. He was a member of the Presbyterian Church and was a devoted mother and wife. He is survived by his wife, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

ERNE ANDREW
 On April 28, Ernest Andrew, 82, died at the age of 82 years. He was born in England and came to Canada in 1880. He was a member of the Presbyterian Church and was a devoted mother and wife. He is survived by his wife, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

BABY FRANK
 On April 28, Baby Frank, 1 year old, died at the age of 1 year. He was born in England and came to Canada in 1880. He was a member of the Presbyterian Church and was a devoted mother and wife. He is survived by his wife, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

MRS. MARY WILSON MAXWELL
 On April 28, Mrs. Mary Wilson Maxwell, 82, died at the age of 82 years. She was born in England and came to Canada in 1880. She was a member of the Presbyterian Church and was a devoted mother and wife. She is survived by her husband, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

ANDREW JACKSON CANTRELL
 On April 28, Andrew Jackson Cantrell, 82, died at the age of 82 years. He was born in England and came to Canada in 1880. He was a member of the Presbyterian Church and was a devoted mother and wife. He is survived by his wife, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

FRED WILLIAM JOHNSON
 On April 28, Fred William Johnson, 82, died at the age of 82 years. He was born in England and came to Canada in 1880. He was a member of the Presbyterian Church and was a devoted mother and wife. He is survived by his wife, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

MRS. ELLEN ROBINSON
 On April 28, Mrs. Ellen Robinson, 82, died at the age of 82 years. She was born in England and came to Canada in 1880. She was a member of the Presbyterian Church and was a devoted mother and wife. She is survived by her husband, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

MR. FRANK ROMEO
 On April 28, Mr. Frank Romeo, 82, died at the age of 82 years. He was born in England and came to Canada in 1880. He was a member of the Presbyterian Church and was a devoted mother and wife. He is survived by his wife, three daughters, Mrs. J. A. Williams of Oldham, Ontario, Mrs. J. A. Williams of Oldham, Ontario, and Mrs. J. A. Williams of Oldham, Ontario. Funeral services will be held at 2:30 p.m. on Monday, April 29, at the McLean Funeral Home, 1111 10th St. S.W. Interment will be in the McLean family plot in the Westwood cemetery.

REAL ESTATE (Cont'd)
WHYTE & CO. LIMITED
 WESTERN CANADA'S CLEARING HOUSE FOR BUSINESSES IN ALL LINES
 CITY PROPERTIES — FARM LANDS
 BEST OF LISTINGS — BEST OF SERVICE
 HERE ARE JUST A FEW OF OUR MANY VERY DESIRABLE PROPOSITIONS:

OUTSTANDING HARDWARE in town of about 2,500, catering to a very extensive district. Stock about \$80,000. Price for fixtures and buildings, \$31,000. Turnover between \$90,000 and \$100,000 and can be easily increased to about \$150,000. Store building 30x76. 2 warehouses. TOTAL PURCHASE PRICE, \$60,000. TERMS: CASH or near cash.

WHOLESALE & RETAIL FLOUR FEED PREPARED ANIMAL FOODS SEEDS OF ALL KINDS. Extensive buildings of good construction including elevator of 700 bushels. Everything in excellent condition. Turnover in neighbourhood of \$250,000. PRICE for buildings, cleaning mill, machinery and equipment, \$80,000. Stock at invoice about \$60,000. TOTAL PURCHASE PRICE, \$140,000. This business will bear the closest inspection and is a genuine opportunity for a successful investment.

GENERAL STORE including hardware at psychological point, with 2 hospitals, creamery, flour mill, stock yard, extensive lumbering interests. Town population about 8,000. Price for buildings, fixtures and equipment, \$80,000. Stock at invoice about \$60,000. TOTAL PURCHASE PRICE about \$140,000. TERMS: CASH, or near cash. Turnover about \$60,000.

DRY CLEANING & PRESSING in one of our best large towns, population about 3,000. Very large district. Excellent equipment, new and attractive building 30x36. Fully modern. Excellent location. Profitably heavy profits. PURCHASE PRICE \$30,000. TERMS: \$30,000 CASH, balance easy.

REAL ESTATE (Cont'd)
 9008 106 St. S.W. (possession April 30th), lovely 5 yr. old, unfinished basement room and 16x24 garage, entrance, 1915 late, new kitchen, 2 linen closets, large cabinet kitchen, complete with built-in refrigerator, both about 2 yrs. old. Large incomplete basement, 16x24, with 16x24, complete with blinds, clothes line and garden tools. 87,000. \$4,200. will handle, balance easy terms. Exclusive with.

REAL ESTATE (Cont'd)
 9008 106 St. S.W. (possession April 30th), lovely 5 yr. old, unfinished basement room and 16x24 garage, entrance, 1915 late, new kitchen, 2 linen closets, large cabinet kitchen, complete with built-in refrigerator, both about 2 yrs. old. Large incomplete basement, 16x24, with 16x24, complete with blinds, clothes line and garden tools. 87,000. \$4,200. will handle, balance easy terms. Exclusive with.

REAL ESTATE (Cont'd)
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City of Edmonton Special Frontage Assessments — 1947
 The City Commissioners will sit at a Court of Revision for the hearing of appeals against the assessment of the unimproved lots in the City of Edmonton, in the Council Chamber, Civic Block, on Wednesday, May 7th, 1947. All concerned are hereby notified to attend the said Court for the purpose of inspecting the rolls and entering complaints.

Blindness Walks With Concrete
 Side On From To
 E 87 St. 114 Ave. 116 Ave. 118 Ave. 120 Ave. 122 Ave. 124 Ave. 126 Ave. 128 Ave. 130 Ave. 132 Ave. 134 Ave. 136 Ave. 138 Ave. 140 Ave. 142 Ave. 144 Ave. 146 Ave. 148 Ave. 150 Ave. 152 Ave. 154 Ave. 156 Ave. 158 Ave. 160 Ave. 162 Ave. 164 Ave. 166 Ave. 168 Ave. 170 Ave. 172 Ave. 174 Ave. 176 Ave. 178 Ave. 180 Ave. 182 Ave. 184 Ave. 186 Ave. 188 Ave. 190 Ave. 192 Ave. 194 Ave. 196 Ave. 198 Ave. 200 Ave. 202 Ave. 204 Ave. 206 Ave. 208 Ave. 210 Ave. 212 Ave. 214 Ave. 216 Ave. 218 Ave. 220 Ave. 222 Ave. 224 Ave. 226 Ave. 228 Ave. 230 Ave. 232 Ave. 234 Ave. 236 Ave. 238 Ave. 240 Ave. 242 Ave. 244 Ave. 246 Ave. 248 Ave. 250 Ave. 252 Ave. 254 Ave. 256 Ave. 258 Ave. 260 Ave. 262 Ave. 264 Ave. 266 Ave. 268 Ave. 270 Ave. 272 Ave. 274 Ave. 276 Ave. 278 Ave. 280 Ave. 282 Ave. 284 Ave. 286 Ave. 288 Ave. 290 Ave. 292 Ave. 294 Ave. 296 Ave. 298 Ave. 300 Ave. 302 Ave. 304 Ave. 306 Ave. 308 Ave. 310 Ave. 312 Ave. 314 Ave. 316 Ave. 318 Ave. 320 Ave. 322 Ave. 324 Ave. 326 Ave. 328 Ave. 330 Ave. 332 Ave. 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778 Ave. 780 Ave. 782 Ave. 784 Ave. 786 Ave. 788 Ave. 790 Ave. 792 Ave. 794 Ave. 796 Ave. 798 Ave. 800 Ave. 802 Ave. 804 Ave. 806 Ave. 808 Ave. 810 Ave. 812 Ave. 814 Ave. 816 Ave. 818 Ave. 820 Ave. 822 Ave. 824 Ave. 826 Ave. 828 Ave. 830 Ave. 832 Ave. 834 Ave. 836 Ave. 838 Ave. 840 Ave. 842 Ave. 844 Ave. 846 Ave. 848 Ave. 850 Ave. 852 Ave. 854 Ave. 856 Ave. 858 Ave. 860 Ave. 862 Ave. 864 Ave. 866 Ave. 868 Ave. 870 Ave. 872 Ave. 874 Ave. 876 Ave. 878 Ave. 880 Ave. 882 Ave. 884 Ave. 886 Ave. 888 Ave. 890 Ave. 892 Ave. 894 Ave. 896 Ave. 898 Ave. 900 Ave. 902 Ave. 904 Ave. 906 Ave. 908 Ave. 910 Ave. 912 Ave. 914 Ave. 916 Ave. 918 Ave. 920 Ave. 922 Ave. 924 Ave. 926 Ave. 928 Ave. 930 Ave. 932 Ave. 934 Ave. 936 Ave. 938 Ave. 940 Ave. 942 Ave. 944 Ave. 946 Ave. 948 Ave. 950 Ave. 952 Ave. 954 Ave. 956 Ave. 958 Ave. 960 Ave. 962 Ave. 964 Ave. 966 Ave. 968 Ave. 970 Ave. 972 Ave. 974 Ave. 976 Ave. 978 Ave. 980 Ave. 982 Ave. 984 Ave. 986 Ave. 988 Ave. 990 Ave. 992 Ave. 994 Ave. 996 Ave. 998 Ave. 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India has a cotton yarn shortage.



MONDAY

COMMENCING MONDAY, APRIL 28TH, EATON'S WILL OBSERVE DAYLIGHT SAVING TIME
STORE OPENS 9:30 A.M., CLOSES 5:30 P.M., DAILY EXCEPT WEDNESDAY, 9:30 A.M. TO 12:30 P.M. TO CALL EATON'S, DIAL 9-1-2

MONDAY

THERE'S NO PLACE LIKE EATON'S for Homefurnishings

THE BENDIX AUTOMATIC HOME LAUNDRY

Does all these things, all by itself!

1. IT WASHES CLOTHES
2. RINSES THEM THREE TIMES
3. DAMP-DRIES CLOTHES
4. CLEANS ITSELF
5. DRAINS ITSELF
6. SHUTS ITSELF OFF!

It's true... it's worth your investigation, and you can see it done on EATON'S Lower Floor!

\$289.50

Available on the EATON BUDGET PLAN.

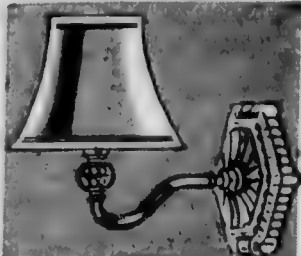
EATON'S Washers, Lower Floor

PIN-UP LAMPS

Clear glass base in smart design, attractive little bell-shaped shades of Acetate Plastic, in soft pastel colors! Handy for bed lamps or for extra lighting at the dressing table!

\$3.49

Less bulb, EACH



HOT PLATES

Single burner type with reliable element. Brown enamel finish, about 8" diameter. EACH, **\$1.69** (less cord)

EATON'S Electricals, Second Floor, West

Any item on this page priced at \$15.00 or over, if desired, may be purchased on the EATON Budget Plan.

WE'LL DO IT



Slip Covers

CUSTOM MADE FOR YOUR CHESTERFIELD OR CHAIR ALONE!

The kind of fit you expect when you have a suit or dress tailored for yourself, made exactly to your measurements, is the kind of fit your chesterfield and chairs get from EATON Custom Made slip covers! Spring assortments include floral prints, pin line stripes and plain colors in good quality slip cover cottons, and EATON charges are very reasonable! All work is done in strict rotation and EATON'S will pick up and deliver your furniture if you live in the city.

CHESTERFIELD
AND ONE CHAIR,

\$42.50

EXTRA
CHAIR,

\$12.50

PUFFY DOT CURTAINS

A good buy in an ivory colored bedroom curtain with big puffy dots and wide frills! Cotton marquisette, about 46" wide by 2 1/4 yards long.

\$3.95

PAIR,



COTTAGE SETS

Ivory cotton marquisette with small puffy dots and trim or ric-rac braid cotton in bright red or green.

\$3.25

PAIR,

"Koroseal" Plastic Film

New, colorful patterns in this versatile plastic... nice for curtains in bathroom, playroom, kitchen or bedroom! Clear background with small window-pane checks in red, blue, white or green, striped patterns in turquoise and rose or yellow and black. About 36" wide, YARD,

85c

Plastic Shower Curtains

Clear plastic curtains that fit in a bathroom of any color scheme! Finished with grommets for attaching to rod, size about 54" wide x 72" long.

\$4.95

EACH,

See These TENTS!

"MASTER SCOUT" TENTS

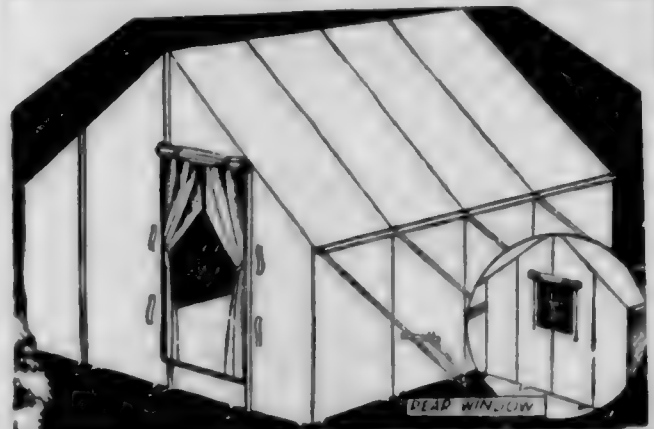
Tent made specially for the outdoor man or boy! Cotton duck, easy to assemble, size approx. 8 x 7 1/2 x 3', complete with poles. EACH **\$18.95**

Roomy "Wall" Tents

Made from special water, fire and mildew resistant cotton tenting in a choice of 3 sizes (approx.)

\$25.00

8 x 9 1/2 x 2', **\$35.00** 12 x 14 x 3 1/2', **\$48.00**



"PALMETTO" TENTS

Buff colored water-resistant cotton duck with mosquito netting door and window. Size approx. 9x9' with screen door extension canopy at front entrance acts as door. Complete with poles and pegs.

\$35.50

"De Luxe" Touring Tents

Designed to give maximum usable floor space is easy to erect and packs into a compact bundle. Water resistant cotton duck, has sewn-in floor and four foot walls size erected is approx. 8x7 1/2'. EACH,

\$44.50



IT PAYS TO SHOP AT EATON'S

• Largest Assortment • Best All-Around Values • Goods Satisfactory or Money Refunded

Summer Furniture

Folding Arm Chairs

Straight back style of natural varnished hardwood. EACH, **\$3.25**

Folding, straight back type in white enamel finish. Made of hardwood. EACH, **\$5.95**



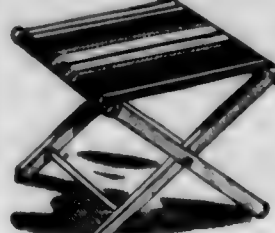
FOLDING Deck Chair

Hardwood frame with cotton canvas floating seat, hardwood arms and foot rest. Orange or green. EACH, **\$4.79**



CAMP STOOL

Folding Hessian type stool covered in cotton canvas. EACH, **\$1.19**



Folding Deck Chair

Sturdily constructed hardwood chair in smooth, natural varnish finish. Floating seat in bright striped orange and green cotton canvas. EACH, **\$3.69**

Metal Lawn Chairs

Tubular metal frame in enamelled finish, canvas (cotton) floating seats in orange and maroon, red and tan or green and maroon. EACH, **\$2.95**

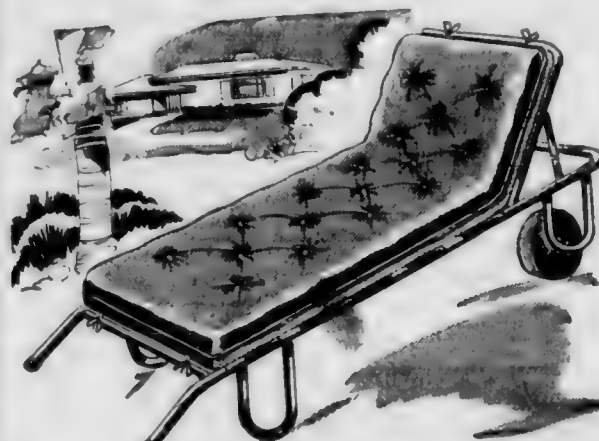


COUCH HAMMOCKS

Three-cushion style with canopy cover in plain cotton canvas. (Green, maroon, yellow or black. Frame and cover complete, **\$98.50**

Single cushion style with canopy in same colors. Frame and cover complete, **\$89.50**

Lawn Carts



Adjustable white enamelled frame with thick cotton-filled mattress covered in tan colored cotton canvas! TWO PIECES, **\$17.95**

Metal Lawn Chairs



UNFINISHED LAWN CHAIRS

Cape Cod style of smooth, unfinished wood, ready to paint or varnish. EACH, **\$5.95**

Tubular metal frame with straight back and seat in red or white enamel. EACH, **\$4.95**

Furniture at \$15.00 and over available on the EATON BUDGET PLAN.
EATON'S Summer Furniture, Second Floor, North

English Lawn Mowers

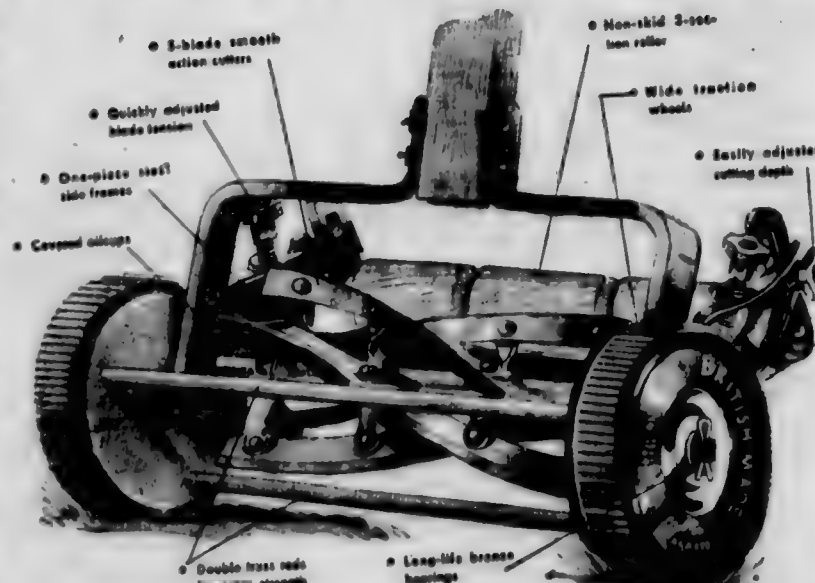
EATON buyers contracted months ago for thousands of these mowers for EATON customers across Canada. Note the three section roller that is designed to avoid chewing up the grass going around corners and many other features that make this the outstanding lawnmower to buy.

MANY HIGH QUALITY FEATURES!

Quickly adjusted blade tension. Sheffield steel blades: smooth action cutters, 12" swath; non-skid 3-section roller; wide traction wheels; easily adjusted cutting depth.

EACH,

\$10.80



EATON'S Hardware, Lower Floor, South

"PYRAMID" TENTS

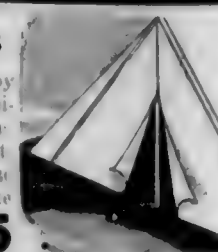
Large and roomy... specially suited to the needs of hunters, campers and trappers. Six foot walls give plenty of head room and space, walls are made of 7 oz. cotton duck, roof of 9 oz. double filled duck. Has sewn-in rope eaves and each corner has double guy ropes. Size erected about 14x14". EACH, **\$79.00**

ROOMY "Wall" Tents

Made from 26" white duck, with double sewn seams. Three approx. sizes:
7 x 7 1/2 x 2', **\$16.25**
8 x 10 x 3', **\$21.00**
10 x 12 x 3', **\$35.00**

"Pup" Tents

A favorite with boy scouts and others, specially handy for a canoeing trip! Of water-resistant cotton duck, size approx. 5x7', complete with poles. EACH, **\$6.95**



EATON'S Tents and Draperies, Second Floor, East

T. EATON CO
WESTERN LIMITED

Daily
Comics
and
Cartoons

Alberta's First Newspaper—Edmonton, Alberta. Saturday, April 26, 1947

ALBERTA'S GREATEST COMIC SECTION

Big
Colored
Comics
Weekly

COPYRIGHT 1947 MCGRAW-HILL PAPER SYNDICATE

SUPERMAN

JERRY SIEGEL
AND
JOE SHUSTER

4-27

THAT STRANGE PREHISTORIC BEAST, THE PALEOMATZOBALL, HAS CAUSED SUCH GREAT TROUBLE IN A PRESENT-DAY WORLD THAT SUPERMAN IS FACED WITH THE PROBLEM OF ITS DISPOSAL...

STOP WRIGGLING, WILL YOU!

LOOK, FRIEND, I KNOW YOU LIKE ME..

GLUG! (MEANING: "YOU CAN SAY THAT AGAIN.")

BUT YOU GOTTA GO—BACK WHERE YOU CAME FROM! AND THAT'S WHY WE'RE CHASING THAT RAINBOW.

GLUGLUGLUGLUG! (MEANING: "NO! NO! ANYTHING BUT THAT!")

HAVE YOU EVER TRIED TO CATCH A RAINBOW? IT'S IMPOSSIBLE!—EXCEPT FOR SUPERMAN, WHO CAN FLY FASTER THAN LIGHT—THEREFORE MAKING IT POSSIBLE FOR HIM TO CATCH UP EVEN WITH AN OPTICAL PHENOMENON!

GLUGLUGLUG! (MEANING: "PLEASE! I LIKE IT HERE—AND NOW!")

SOMEWHERE OVER THE RAINBOW IS THE WORLD—AND THE TIME—WHERE YOU BELONG!

SORRY—BUT HERE YOU GO!

GLUGLUG! (MEANING: "WELL, IF YOU SAY SO, OKAY.")

SEIZING THE "NOSUCH" ANIMAL BY THE TAIL, SUPERMAN WHIZZES IT ABOUT HIS HEAD—AND THEN LETS GO!

THE BEAST FLIES THROUGH THE SPECTRUM AND BACK THROUGH EONS AND EONS AND EONS OF TIME...

GLUG! (MEANING: "FAREWELL, FAREWELL!")

AND THAT'S HOW THIS INCREDIBLE ANIMAL HAPPENED TO BE BASKING IN THE SUN AND DREAMING OF SUPERMAN THREE MILLION YEARS BEFORE THE MAN OF STEEL'S BIRTH!

AND, SUPERMAN? AS CLARK KENT, HE WENT BACK TO HIS INTERRUPTED LUNCHEON DATE WITH LOIS LANE AND HER AUNT...

WHAT ARE YOU HAVING, CLARK?

SOMETHING LIGHT. I HAVEN'T BEEN GETTING ENOUGH EXERCISE LATELY!

RIPLEY'S "BELIEVE IT OR NOT"—Daily Feature

Believe It or Not! by Ripley

WHAT SINGLE ITEM
OF WAR CARGO
OUTWEIGHED ALL THE MEN
AND MATERIEL TRANSPORTED
DURING WORLD WAR II?
ANSWER - OIL

**MOST
POWERFUL
EYE**

**THE 100-INCH TELESCOPE,
MT. Wilson Observatory - California,
IS SO POWERFUL THAT THE FLAME OF A CANDLE CAN BE SEEN 1700 MILES!**

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**MAGIC
CIRCLE - by J. O'CONNOR
EACH LINE OF 3 NUMBERS TOTALS 1947
EACH SET OF 3 ALTERNATE NUMBERS TOTALS 1947**

**WITH THE CARD-INDEX MIND
LESLIE BENNETT - Jacksonville, Fla.
HAS 75,000 FACTS ON CALL IN HIS
MENTAL FILING SYSTEM**

427

**THE
AVERAGE
WORKING LIFE
OF A DOLLAR BILL IS 9 MONTHS
IT TAKES 30 DAYS
TO PRINT ONE**



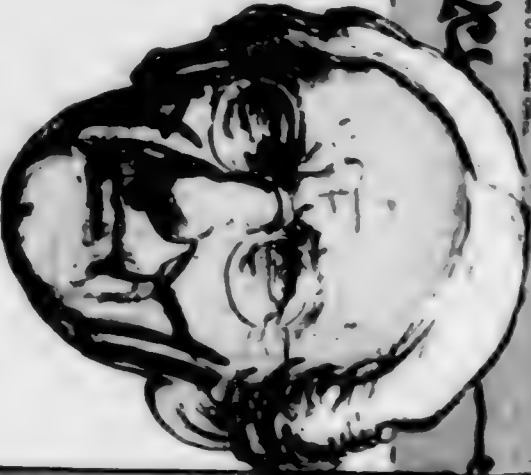
**CAKES OF SOAP
WERE USED AS MONEY
IN OLD MEXICO**



**HIBISCUS
GREW FROM ANOTHER
JULIA ORRICK
KEULI, HAWAII**



**MRS. JOHN TURNER
Nolanville, Texas
AGE 97 - TAUGHT STEADILY
IN THE SAME SUNDAY SCHOOL
FOR 57 YEARS!**



Follow the Adventures of DICK TRACY Daily



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COMICS DAILY**

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CANADIAN PRESS—ASSOCIATED PRESS—B.U.P.

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BUSY DAYS

ONE thing after another has kept the Teenie Weenies so busy the little people have hardly had time to eat or sleep lately. Right after house cleaning the Teenie Weenies' garden had to be put in shape for planting. A couple of mice pulled the tiny plow, but a good deal of spading and raking had to be done by hand, and that kept the little men hard at work. Right on top of all that the village ran out of candles.

The Teenie Weenies do not have electric lights. They do have a few cherry seed oil-burning lamps, but oil is hard to get and so the village depends mostly on candles for its light. Their tiny candles are made from old pieces of large candles the big folks have thrown away.

These stubs are cut up into small pieces, melted in a big pot which was formerly the metal top of a catsup bottle, and then poured into Teenie Weenie molds. The molds are made out of hollow reeds which the Old Soldier with a wooden leg has cleverly set into a handy frame. A bit of thin string, or wick, is fixed through the center of each reed, melted candle is then poured into each reed and when the hot wax has cooled Teenie Weenie candles come out of the molds.

The little folks had several stubs of big candles on hand and some of the men began making Teenie Weenie candles. They dragged the big stub to a spot back of the Teenie Weenie kitchen, built a fire under the candle pot and melted the pieces the Cowboy cut off with a Teenie Weenie ax. The Old

The TEENIE WEEENIES

Wm. DONAHEY



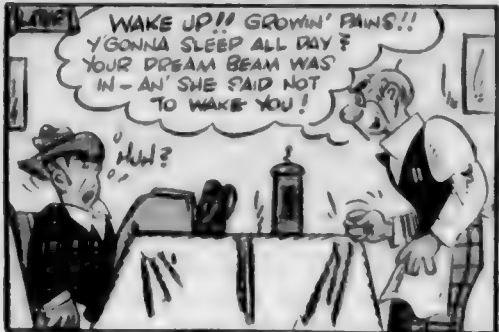
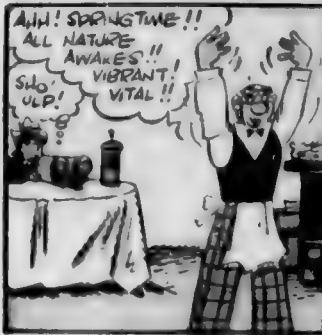
Soldier watched the pot while the Sailor filled the molds. Gogo held the stub steady while the Cowboy hacked off pieces which the Duncie gathered up and put into the pot for melting.

All the little men enjoyed the work but the Duncie, who had his foolish mind set on going fishing. There may have been another reason, too. That was an attack of Spring fever, which at this season seems to affect a good many people, including Teenie Weenies.

"All right," said the General. "If you won't help you'll have to go to bed in the dark. No work, no candles for you."

That set the Duncie to work, for, big as he is, he for some strange reason dislikes to go to bed in the dark.

The little men filled the mold six times and that made 84 Teenie Weenie candles. That will supply the Teenie Weenies with light for some time and the Duncie won't have to go to bed in the dark.



"STEVE CANYON" — Daily In The Bulletin



Full Page Of World's Finest Comics Every Day

OUR BOARDING HOUSE

MAJOR HOOPLE



OUT OUR WAY

The Willets

By Williams



Laugh With Moon Mullins Every Week-Day



SMITTY and The Boss — Daily In The Bulletin

Little Orphan Annie — A Daily Bulletin Feature



Every Day in The Bulletin — Gasoline Alley